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**Date:**  
February 21, 2023

**To:**  
Kathy Pease, Planning Consultant, AICP  
City of Marysville  
526 C Street  
Marysville, CA 95901

## Memo

**Subject:** Summary of Additional General Plan and Specific Plan Public Engagement

### Introduction

The purpose of this memo is to summarize the results of additional public engagement for the City of Marysville (City) Specific Plan and General Plan Update (Project) requested by decision makers.

### Project Background

A general plan is the principal long-range policy and planning document guiding the physical development of the City. As the City's "constitution," the General Plan fulfills state legal requirements and provides a framework for the City to exercise its land use entitlement authority, as provided under state law. Specifically, it establishes goals and policy direction to achieve a shared vision for the community for its residents, businesses, and visitors.

The City has received funding for the Downtown Specific Plan under the State of California, Department of Housing and Community Development (HCD), Regional Early Action Planning (REAP) Grant Program. The REAP Grant funding is intended to facilitate housing production, promote infill, encourage transit, bicycling, and walking, enhance community assets, and provide inclusive engagement. The Specific Plan will provide guidance for development, identify public investments required to support new development, and a financing strategy for these public investments.

### Engagement Activities

#### Electronic Survey

As part of the engagement activities, a citywide survey was conducted seeking input on community priorities, specifically on how and where the City will grow, invest, improve safety, expand transportation options, and conserve natural resources for the future. The survey was provided in English and disseminated via the City's website and through community email contacts beginning on December 16, 2022, and remained active through February 1, 2023. There was a total of one-hundred and thirty-eight (138) online survey responses.

## **Mail-in Survey**

In addition to the Electronic Survey, a paper Mail-in Survey was provided as an option. In a citywide mailer supplied by the City, participants could request that a paper survey be mailed to them, which they could drop off at the City or send back. A total of four (4) paper Mail-in responses were collected and aggregated into the summary of data.

The survey questions posed to the public are listed below and include summaries of responses. The survey included the option for respondents to provide open-ended responses for select questions. These collective responses are summarized below and can be found separately in Attachment A.

### Question 1: Which best describes you?

Most respondents indicated that they were residents (70 percent), followed by workers (28 percent), and then those who own a business or lead an organization focused on the City (13 percent). Those who indicated "Other" included a combination of past residents, frequent visitors, and residents of nearby towns (16 percent).

### Question 2: What do you love most about Marysville?

On average, respondents shared that they loved Marysville's history and historic architecture the most, followed by its small-town charm, natural beauty, and outdoor and recreational activities. Notably, a significant proportion of respondents ranked small-town charm the highest (42 percent), closely followed by history and historic architecture (41 percent). The City's natural beauty including Ellis Lake, its parks, and rivers ranked third, and outdoor and recreation activities ranked fourth.

### Question 3: Where should Marysville focus growth in the short-term (5-10 years)?

Most respondents indicated that Marysville should focus its growth in and around the Downtown area (57 percent). There was some interest in moderate investment in the existing city and expanding the city boundaries (15 percent) and reinvestment throughout West Marysville (10 percent). There was little interest in annexation (3 percent). Those who indicated "Other" shared interest in all options, expansion in city boundaries, and the need to fix the existing roadway network and streetscape.

### Question 4: What are Marysville's most valuable community assets?

According to the rankings of 139 respondents, the most valuable community assets are the vacant and underutilized Downtown locations available for development, followed by the City's historic areas and buildings, then Ellis Lake and other neighborhood parks, and Riverfront Park. Major employment centers, levees for recreation, sports programs for children, and Marysville Raceway received lower rankings in that respective order.

### Question 5: What do we need more of in Marysville?

Respondents ranked attractive destinations and events (entertainment options) as the most needed in the city, followed by engaging activity and nightlife in Downtown, recreational facilities and programs for children and families, housing for residents and workforce, convenience amenities, a community center and/or senior center, and hotels and other lodging. This same question was included in a first round of community surveys, and had the same response.

### Question 6: Where should the City focus investment?

According to the rankings of 137 respondents, the City should focus investment on traffic control, infrastructure, and historic areas and buildings. Additionally, investments in Ellis Lake, attractions and

entertainment options, and streetscape improvements received moderate interest. Lastly, investments in public transportation, hotels, and electric vehicle chargers received the least amount of interest.

Question 7: What do we need to do to make Marysville a better community in the future?

Overwhelmingly, respondents indicated that the city's image and identity needed to be emphasized through historic preservation, property maintenance, and the development of vacant properties (81 percent of respondents). Other options that garnered significant interest include improving parks and expanding recreational programming (67 percent), youth engagement, attractive destinations, and public amenities (65 percent), improving connectivity through walkable and bikeable streets, traffic calming and other convenient transit options (60 percent), and improving jobs, employment centers and economic opportunities (55 percent).

Options that garnered less support include creating more opportunities for housing at all income ranges (37 percent), enhancing the community's character through diverse infill development opportunities (36 percent), and emphasizing diversity and inclusion in community building and public safety (20 percent). Those who indicated "Other" shared concern over the city's unhoused population, a desire for better connectivity through improved streetscapes and road conditions, and a desire for new commercial options in the Downtown area.

Question 8: What are Marysville's biggest challenges today?

Marysville's highest-ranked challenges, according to 140 respondents, were homelessness, the city's unattractive appearances (trash, poor landscape maintenance), and property owners not investing in or making the best use of the land and buildings. Other highly ranked challenges included traffic and congestion during peak-period use and aging infrastructure (streets, parks, sewer, etc.)

Challenges that appeared to be less of a priority include the City's lack of identity, prestige, and image, economic and population growth, and the City's physical constraints to growth.

Question 9: What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities?

A majority of respondents shared that the City's current image and perception as a place to live and work (77 percent) traffic congestion during peak periods and the lack of safe and convenient bicycling and walking opportunities to reach daily destinations (71 percent), and disinvestment in vacant lands and underutilized areas (56 percent) were the main challenges to creating a better Marysville.

Responses that garnered some concern include growing regional competition for workforce, talent, and small business opportunities (39 percent) and those who indicated "Other". Other responses included concern over the unhoused population, City leadership, lack of commercial retail options, and cleanliness.

Question 10: What kind of impact would each of the following types of development have on Marysville?

The following uses were identified as having a "Positive" or "Very Positive" impact by a significant number of respondents:

- Restaurants (97 percent)
- Entertainment and cultural events and venues (97 percent)
- Retail stores (89 percent)
- Personal services (e.g. salons, banks, law firms) (63 percent)

- Hotels (60 percent)
- Professional offices (56 percent)
- Mixed-use developments (may include residential) (55 percent)
- Manufacturing and assembly (43 percent)\*

The following uses were identified as having “Neither a Negative nor Positive” impact by a significant number of respondents:

- Gas stations (52 percent)
- Warehousing (40 percent)

The following uses were identified as having “Negative” or “Very Negative” impact by a significant number of respondents:

- Strip commercial center (39 percent)

It should be noted that “Manufacturing and Assembly” elicited varied sentiments with 43 percent of responders indicating a “Positive” or “Very Positive” impact, 26 percent indicating “Neither a Negative nor Positive” impact, and 31 percent of the responders indicating a “Negative” or “Very Negative” impact.

Question 11: Are you able to safely and comfortably walk to a park, school, or commercial area?

While some respondents shared that they were able to walk to a park safely (43 percent), a school (35 percent), or a commercial area (18 percent), nearly half of the respondents indicated that they were unable to walk to any of these destinations safely (47 percent).

Question 12: What are barriers to convenient and safe biking and walking to reach destinations?

The majority of respondents shared that there needed to be more walking paths (63 percent) or safety features (58 percent) to reach destinations safely by biking or walking. Additionally, dangerous locations with higher speeds or interrupted sightlines (57 percent) and dangerous drivers (55 percent) were marked as barriers to biking and walking. Lastly, around 20 percent of respondents shared that the lack of tree cover and shade was a barrier to biking and walking.

Question 13: What is the most pressing transportation need in Marysville?

According to 140 respondents, the two most pressing transportation needs are improving roadway conditions and addressing congestion. Building and repairing sidewalks and improving bicycle and pedestrian access and safety garnered middling interest, while expanding public transit options tended to rank low on the list of priorities.

Question 14: When considering Marysville’s existing transportation system, identify if each of the following is a strength or weakness for the community today.

The following options were identified as being a “Strength” or “Great Strength” by the majority of respondents:

- Access to interstates and highways (62 percent)

The following options were identified as being a “Weakness” or “Great Weakness” by the majority of respondents:

- Traffic flow and congestion (94 percent)

- Ability of major roadways to handle traffic during peak commute times (91 percent)
- Condition of roadways (90 percent)
- Pedestrian and bicycle facilities (84 percent)
- Greenways and trails (81 percent)
- Sidewalks (69 percent)
- Walkability (64 percent)
- Transit options (64 percent)
- Access to regional transportation (60 percent)\*

\*It should be noted that 40 percent of respondents indicated that "Access to regional transportation" was a "Strength" or "Great Strength".

Question 15: When considering Marysville's existing parks and recreation, identify if each of the following is a strength or weakness for the community today.

The following options were identified as being a "Strength" or "Great Strength" by the majority of respondents:

- Proximity and access to local parks and recreation facilities (55 percent)
- Proximity and access to regional open spaces (51 percent)

The following options were identified as being a "Weakness" or "Great Weakness" by the majority of respondents:

- Playgrounds (69 percent)\*
- Recreation programs (67 percent)\*
- Tree canopy (60 percent)
- Community parks (56 percent)
- Sports fields and courts (55 percent)
- Neighborhood parks (53 percent)
- Open space and natural areas (53 percent)

\*It should be noted that the respondents were split in their opinions for nearly all of the options. Only two options, "Playgrounds" and "Recreation programs," received above two-thirds congruity.

Question 16: The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville. What do you like most about the City's Downtown currently?

Many respondents shared their appreciation of the Downtown's history and historic architecture (37 percent) and commercial aspects such as the variety of small businesses and storefronts (31 percent).

Additionally, respondents shared an appreciation for the built environment (17 percent) and the walkability of Downtown (14 percent). Other responses included seeing the potential of Downtown's redevelopment (13 percent), an appreciation for the social aspects of the Downtown area, including events and fairs, and the friendliness of business owners and patrons (11 percent).

Notably, approximately 10 percent of respondents shared that they disliked Downtown, noting the lack of maintenance, empty storefronts, and the unhoused population.

Question 17: What would you like to see improved for the City's Downtown?

About half of the respondents indicated a desire to see increased commercial activity in Downtown, including retail, grocery stores, dining and entertainment, and other commercial businesses (46

percent). About one-quarter of respondents wanted to see improvement in the City's unhoused population (26 percent).

Many participants shared a desire to see the restoration and reactivation of historic properties as commercial, residential, or institutional buildings (17 percent), with an additional sentiment to reduce vacancies as a whole (17 percent).

Additional responses included a desire to see improved parking (12 percent), streetscape improvements such as landscaping, improved sidewalk conditions, and wayfinding (11 percent), and improved safety (11 percent)

Some participants shared a desire to see additional social spaces such as farmers' markets and family-friendly activities (10 percent), improved traffic conditions (10 percent), residential options in the Downtown area (6 percent), and for an anchor institution such as a college or museum, or office spaces to be in the Downtown area (5 percent).

Question 18: What uses would you like to see more of in the Downtown area?

The majority of respondents shared that they would like to see increased retail and dining options (87 percent), entertainment and cultural offerings (78 percent), and additional housing that would support more shopping, restaurants, and entertainment (54 percent).

Some respondents shared that they would like to see professional offices and live/work developments in the Downtown area (43 percent). However, only about 24 percent of respondents said they would like more hotel and lodging options.

Respondents who indicated "Other" (12 percent) shared that they would like streetscape and parking improvements, higher-density housing, spaces for youth activities, a senior center, and an improved police department headquarters.

Question 19: Which of the following priorities are the most important for the Downtown Area?

The top priority, as ranked by the respondents, is to address the physical safety and security of the Downtown Area. Other highly rated priorities include improving the overall appearance of Downtown, providing permanent opportunities for retail and dining (such as physical storefronts and free-standing stores), preserving the City's history, and growing tourism and entertainment options.

Options that ranked lower in respondents' priorities include the cost and availability of housing in Downtown, growing opportunities for arts and culture, and providing temporary opportunities for retail and dining (such as pop-ups, food trucks, etc.)

Question 20: Please provide your contact information if you would like to receive future updates about the Marysville General Plan Update and Specific Plan.

Eighty-three (83) respondents provided their name and/or email, indicating that they would like to receive future updates about the Marysville General Plan Update and Specific Plan.

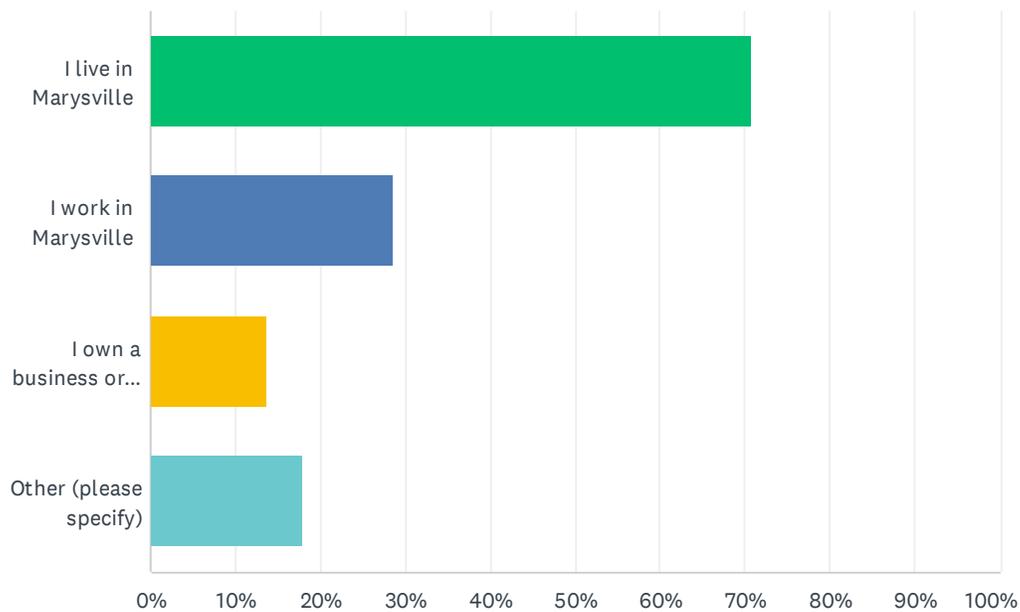
**Attachments: A –All Online Survey Responses**

**B – Survey Open-Ended Responses**

**C – All Hard Copy Survey Responses**

# Q1 Which best describes you? Please select all that apply.

Answered: 140 Skipped: 0



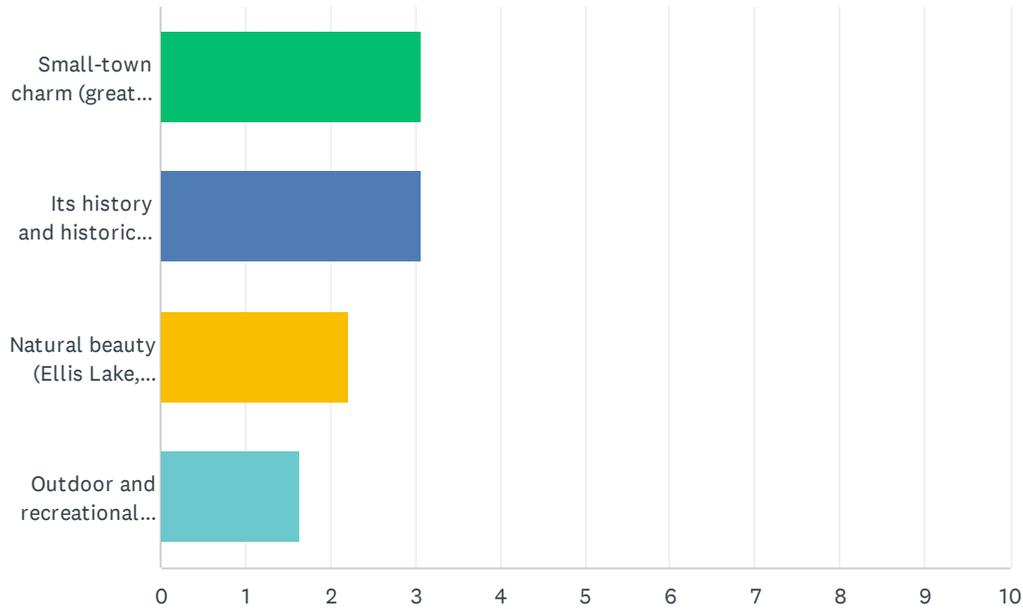
ANSWER CHOICES	RESPONSES
I live in Marysville	70.71% 99
I work in Marysville	28.57% 40
I own a business or lead an organization focused on Marysville	13.57% 19
Other (please specify)	17.86% 25
Total Respondents: 140	

#	OTHER (PLEASE SPECIFY)	DATE
1	Retired	2/2/2023 3:47 PM
2	I live in Linda and work in Olivehurst	1/20/2023 3:40 PM
3	Live in Linda CA	1/17/2023 8:19 PM
4	I live close and frequent Marysville	1/14/2023 11:11 PM
5	Live in Plumas Lake	1/14/2023 9:17 PM
6	I live in Wheatland	1/14/2023 5:03 PM
7	I own a home in Marysville	1/14/2023 5:09 AM
8	Live in Plumas lake, Marysville is the closest town	1/13/2023 10:48 PM
9	Yuba county resident	1/13/2023 10:00 PM
10	Property Owner	1/13/2023 9:56 PM
11	Perform in community events in Marysville	1/13/2023 9:41 PM

12	Live in Plumas Lake and regularly go to Marysville	1/13/2023 8:05 PM
13	I use business in Marysville	1/13/2023 7:39 PM
14	I live just outside of Marysville	1/13/2023 7:08 PM
15	Lived here when i was born and spent 38 of 48 years here between Olivehurst and Yuba City. Until last year lived in Marysville the prior 5 years.	12/26/2022 2:20 PM
16	Own rental properties in Marysville	12/26/2022 10:01 AM
17	I live in West Linda and consider myself a part of Marysville	12/20/2022 9:44 AM
18	Retired	12/20/2022 6:36 AM
19	Own rental housing	12/19/2022 12:41 PM
20	Commute Into and Thru Marysville daily	12/19/2022 10:48 AM
21	I live in Plumas Lake and shop in MSVL	12/18/2022 2:57 PM
22	I lived in Marysville for 20 years now live in Wheatland	12/18/2022 2:48 PM
23	Born and raised in Marysville. Love Marysville	12/18/2022 9:20 AM
24	Live in Olivehurst but frequents Marysville daily.	12/17/2022 4:07 PM
25	I live just north of Marysville.	12/17/2022 7:46 AM

## Q2 What do you love most about Marysville? Rank the following with 1 being your favorite reason.

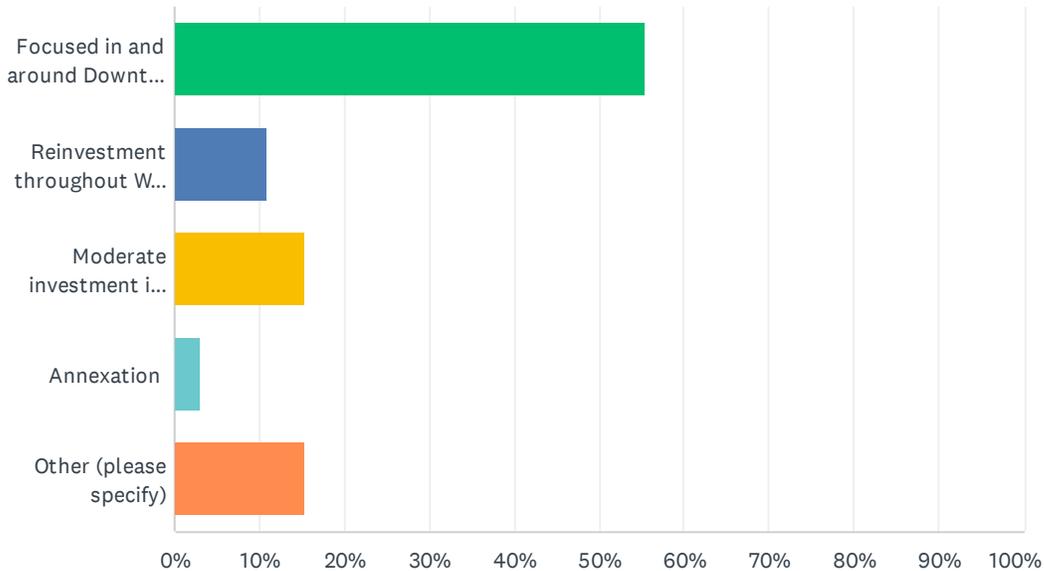
Answered: 137 Skipped: 3



	1	2	3	4	TOTAL	SCORE
Small-town charm (great people, connection, walkability)	42.54% 57	30.60% 41	18.66% 25	8.21% 11	134	3.07
Its history and historic architecture	41.48% 56	33.33% 45	16.30% 22	8.89% 12	135	3.07
Natural beauty (Ellis Lake, parks, rivers)	8.89% 12	27.41% 37	39.26% 53	24.44% 33	135	2.21
Outdoor and recreational activities (fishing, paddleboarding, baseball)	7.52% 10	9.02% 12	24.81% 33	58.65% 78	133	1.65

### Q3 Where should Marysville focus growth in the short-term (5-10 years)? Please select one.

Answered: 137 Skipped: 3



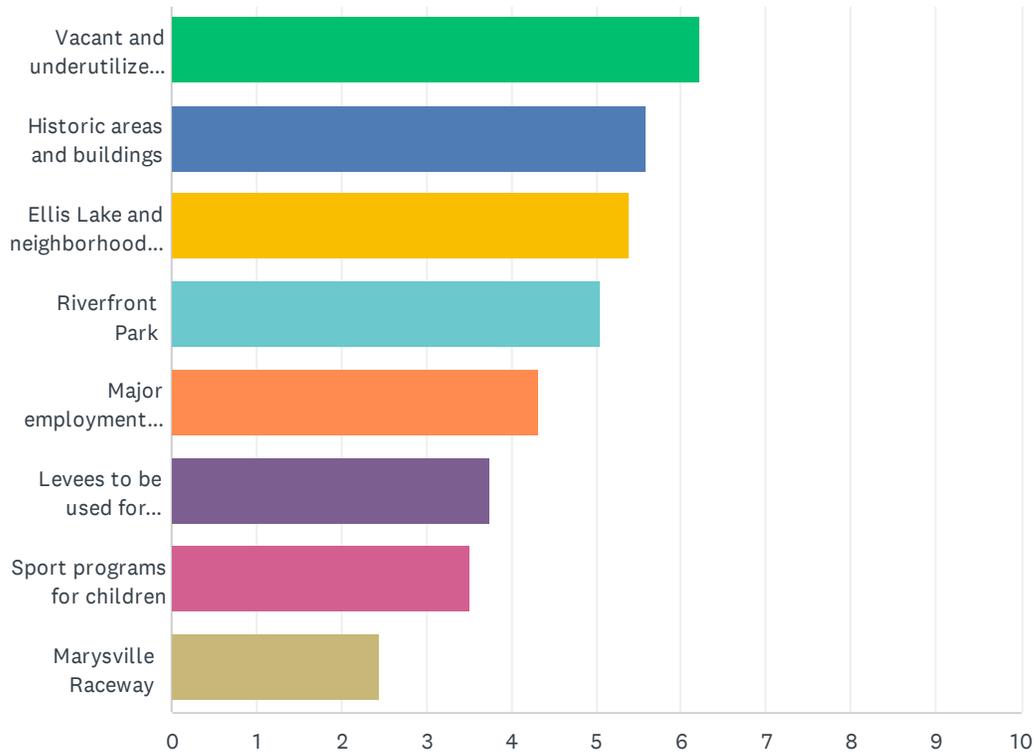
ANSWER CHOICES	RESPONSES	
Focused in and around Downtown	55.47%	76
Reinvestment throughout West Marysville (generally, everywhere west of Ramirez Street)	10.95%	15
Moderate investment in the existing City and expand the City boundaries for additional growth	15.33%	21
Annexation	2.92%	4
Other (please specify)	15.33%	21
<b>TOTAL</b>		<b>137</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Properly maintain roads, TRAFFIC!	2/2/2023 3:52 PM
2	<b>Downtown</b> <b>Expand boundaries</b> combination of #1 through #3, but focus on #1	1/25/2023 9:26 AM
3	<b>Downtown</b> Marysville cannot build out, so I think it should build up. High rise buildings & apartment buildings in downtown. Try to draw more office jobs, maybe some more live/work studio spaces.	1/20/2023 3:40 PM
4	<b>Linda</b> Add more business around Edgewater community. Grocery store, coffee place (Peete's Coffee), Target, a few restaurants. Chik fil a No McDonald's	1/17/2023 8:19 PM
5	<b>Streetscape/Roadway Improvements</b> Freeway Bypass. Absolutely worst thing about Marysville is having to drive through town with all of the stop lights. Way too much traffic for a small area. Also poor for Marysville. I would never stop at any of those businesses because of the traffic. Through traffic needs to be rerouted.	1/14/2023 7:42 AM
6	<b>No build</b> Let the country area stay country	1/13/2023 8:10 PM

7	<b>Downtown</b>	Focus on downtown and the historic areas, increasing housing density and creating a vibrant, walkable downtown	1/13/2023 8:05 PM
8	<b>Downtown</b>	Work on downtown, get more business there	1/13/2023 7:39 PM
9	<b>Annexation</b> <b>Downtown</b> <b>Expand boundaries</b> <b>West Marysville</b>	Focus on all of the above	1/11/2023 3:27 PM
10	<b>Annexation</b> <b>Downtown</b> <b>Expand boundaries</b> <b>West Marysville</b>	ALL OF THE ABOVE	1/11/2023 2:50 PM
11	<b>Annexation</b> <b>Downtown</b>	Downtown and Annexation	1/11/2023 2:45 PM
12	<b>Downtown</b>	Clean up Ellis Lake. Make it attractive, like it used to be so people will want to go there.	1/2/2023 3:10 PM
13	<b>Annexation</b> <b>Downtown</b> <b>Expand boundaries</b> <b>West Marysville</b>	Marysville to focus on what we have and not what we could have. Learn from the past. Instead of destroying our history and present town embrace it, fix it, and grow from it. Imagine if we would have done that 50 years ago. instead of \$21,000,000 into biking and walking trails in West Linda (where I love having spent many years there) spend, say, \$15,000,000 and bring the Hotel Marysville up to code and the State Theatre. Connect them both by a walkway. Use the theatre for shows, firestone and first floor of hotel for shops and resturants. Even better the bottom floor of hotel as a casino. Build a parking garage between hotel and hart building. That would be money well spent. It preserves the past, embraces now, and builds a future. Look around Marysville has blown up and will continue to. So my short answer is All of the Above	12/26/2022 2:20 PM
14	<b>Downtown</b> <b>Streetscape/Roadway Improvements</b>	Fix neighborhood roads and build the tax base to invest in Downtown. Maybe expand city boundaries - but we already need additional escape routes in case of emergencies. More people would just compound this.	12/26/2022 12:14 PM
15	<b>Streetscape/Roadway Improvements</b>	Marysville should work with Yuba County to use SACOG and developer funds to build a by-pass over the Yuba River. This would do far more to help the residents of Marysville, Linda, Olivehurst and Yuba City than a by-pass around Wheatland. A Wheatland by-pass will primarily benefit Placer County and the businesses located there. Placer County will get the property taxes on commercial property plus the sales taxes on retail sales. Yuba County and Wheatland will provide affordable housing for Placer County's workforce. Yuba County and Wheatland will be saddled paying for the educational, social service, police, fire and other costs associated with residential development. Let Placer County use it's SACOG funds to pay for a Wheatland by-pass.	12/26/2022 10:01 AM
16	<b>Streetscape/Roadway Improvements</b>	Traffic over the 10th street bridge	12/25/2022 7:41 PM
17	<b>Downtown</b> <b>Streetscape/Roadway Improvements</b>	Focused downtown to rebuild businesses and make an attractive place for people to come AND invest in improving the rapidly deteriorating road network in all areas- especially residential that make existing residential neighborhoods look horrible.	12/23/2022 12:43 PM
18	<b>Annexation</b> <b>Downtown</b> <b>Expand boundaries</b> <b>West Marysville</b>	prioritize major projects in each sector listed above. Make this plan inclusive of all Marysville so that no area has to wait more than 10 years to realize change.	12/20/2022 5:23 PM
19	<b>No build</b>	Doesn't need to grow in terms of housing. That's what brings it the small town feel.	12/17/2022 4:07 PM
20	<b>Expand boundaries</b>	Marysville has been short sited for to long. It needs to expand its boundaries. Expand east and north before it becomes a wide spot in the road, a drive-by.	12/17/2022 3:25 PM
21	<b>Streetscape/Roadway Improvements</b>	Signage, Street closure more eateries and specialty stories	12/17/2022 5:52 AM

### Q4 What are Marysville's most valuable community assets? Rank the following with 1 being the most valuable community asset.

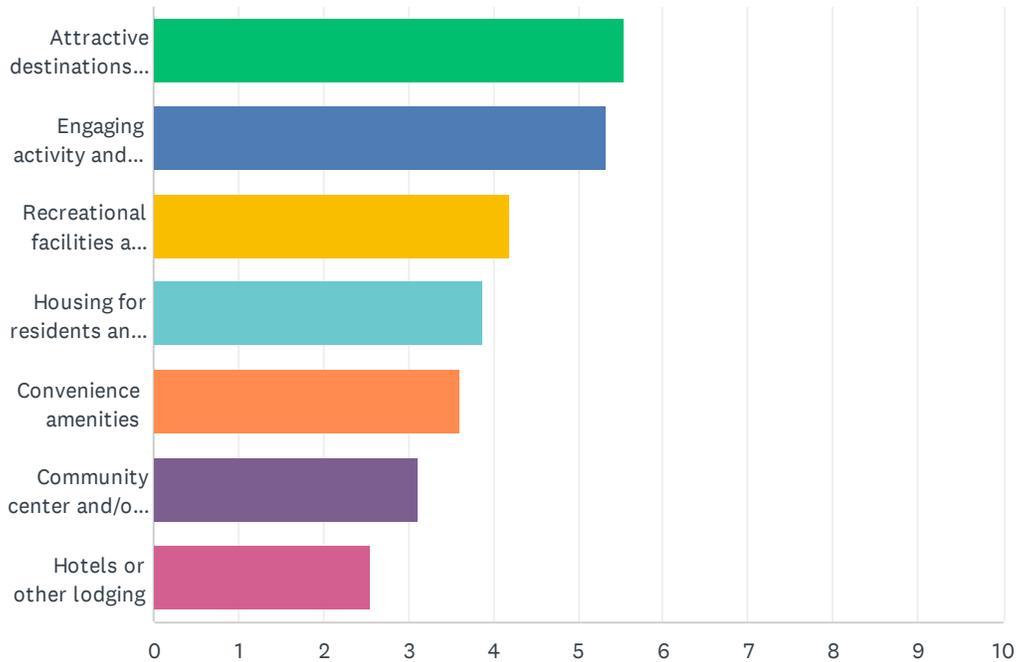
Answered: 137 Skipped: 3



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Vacant and underutilized Downtown locations available for development	37.04% 50	25.19% 34	10.37% 14	8.89% 12	3.70% 5	4.44% 6	4.44% 6	5.93% 8	135	6.22
Historic areas and buildings	21.48% 29	20.00% 27	14.07% 19	15.56% 21	10.37% 14	8.15% 11	8.15% 11	2.22% 3	135	5.59
Ellis Lake and neighborhood parks	17.42% 23	18.18% 24	25.00% 33	6.82% 9	11.36% 15	8.33% 11	5.30% 7	7.58% 10	132	5.39
Riverfront Park	9.23% 12	13.85% 18	18.46% 24	21.54% 28	17.69% 23	9.23% 12	6.92% 9	3.08% 4	130	5.05
Major employment centers	8.40% 11	9.92% 13	13.74% 18	13.74% 18	15.27% 20	14.50% 19	15.27% 20	9.16% 12	131	4.32
Levees to be used for recreation	3.91% 5	7.03% 9	6.25% 8	15.63% 20	15.63% 20	23.44% 30	18.75% 24	9.38% 12	128	3.76
Sport programs for children	3.08% 4	5.38% 7	9.23% 12	13.08% 17	16.92% 22	16.92% 22	14.62% 19	20.77% 27	130	3.52
Marysville Raceway	2.33% 3	2.33% 3	3.88% 5	4.65% 6	7.75% 10	14.73% 19	24.81% 32	39.53% 51	129	2.46

### Q5 What do we need more of in Marysville? Rank the following with 1 being what we need most.

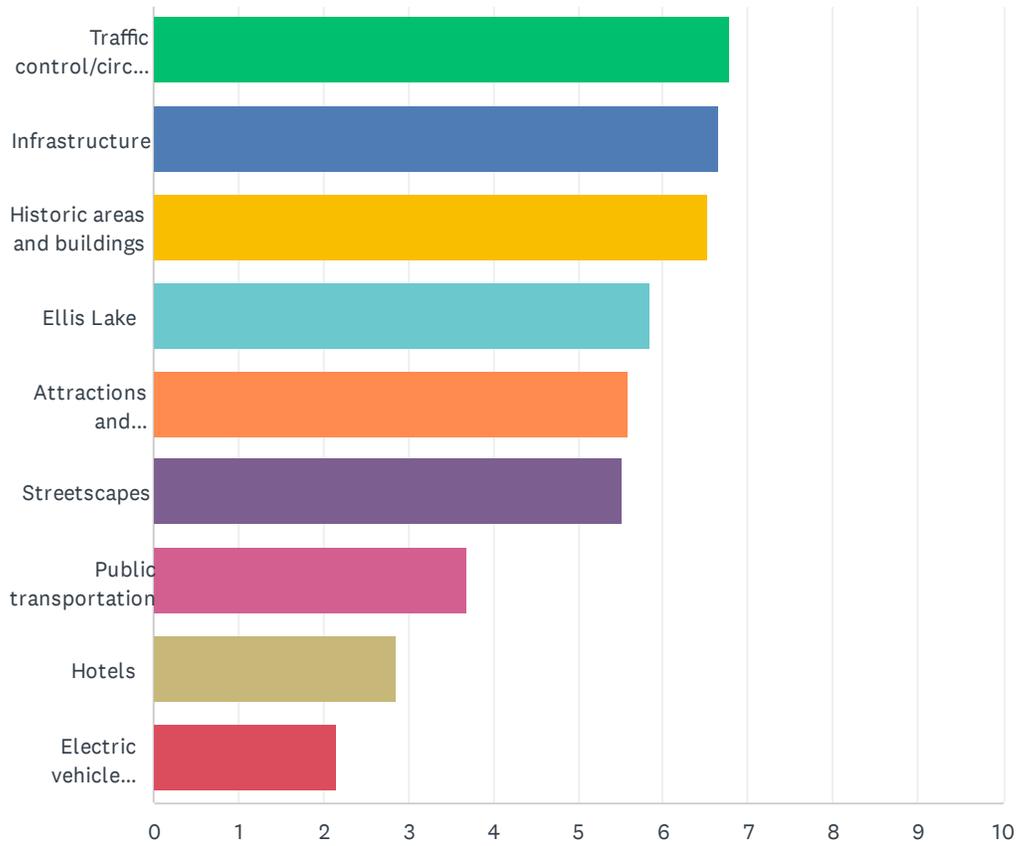
Answered: 137 Skipped: 3



	1	2	3	4	5	6	7	TOTAL	SCORE
Attractive destinations and events	27.41% 37	33.33% 45	19.26% 26	9.63% 13	7.41% 10	2.96% 4	0.00% 0	135	5.55
Engaging activity and nightlife in Downtown	32.33% 43	28.57% 38	16.54% 22	6.77% 9	2.26% 3	6.02% 8	7.52% 10	133	5.34
Recreational facilities and programs for all ages	15.04% 20	12.03% 16	16.54% 22	19.55% 26	15.04% 20	15.79% 21	6.02% 8	133	4.21
Housing for residents and workforce	12.59% 17	5.19% 7	20.74% 28	18.52% 25	15.56% 21	17.78% 24	9.63% 13	135	3.89
Convenience amenities	7.69% 10	10.00% 13	12.31% 16	21.54% 28	16.92% 22	16.92% 22	14.62% 19	130	3.61
Community center and/or senior center	5.22% 7	8.96% 12	11.19% 15	10.45% 14	20.90% 28	17.16% 23	26.12% 35	134	3.11
Hotels or other lodging	2.27% 3	3.79% 5	5.30% 7	12.88% 17	20.45% 27	21.21% 28	34.09% 45	132	2.55

### Q6 Where should the City focus investment? Rank the following with 1 being your top preference.

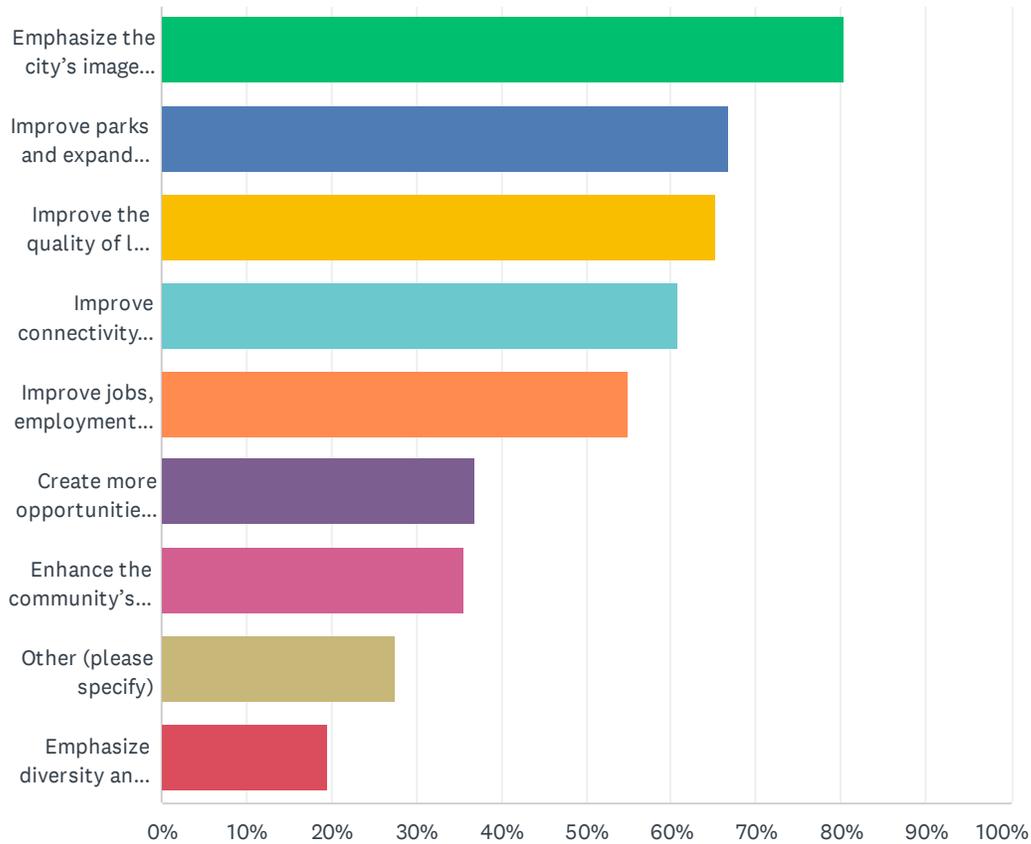
Answered: 136 Skipped: 4



	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Traffic control/circulation	34.11% 44	12.40% 16	13.18% 17	12.40% 16	9.30% 12	8.53% 11	6.20% 8	3.10% 4	0.78% 1	129	6.7
Infrastructure	20.77% 27	20.00% 26	13.85% 18	20.77% 27	8.46% 11	8.46% 11	5.38% 7	1.54% 2	0.77% 1	130	6.6
Historic areas and buildings	19.40% 26	18.66% 25	14.93% 20	20.15% 27	10.45% 14	7.46% 10	4.48% 6	3.73% 5	0.75% 1	134	6.5
Ellis Lake	8.46% 11	14.62% 19	20.00% 26	13.08% 17	19.23% 25	12.31% 16	6.15% 8	3.85% 5	2.31% 3	130	5.8
Attractions and entertainment options	12.31% 16	16.92% 22	13.85% 18	8.46% 11	12.31% 16	13.08% 17	8.46% 11	10.00% 13	4.62% 6	130	5.5
Streetscapes	4.62% 6	12.31% 16	16.92% 22	16.15% 21	21.54% 28	13.08% 17	6.92% 9	7.69% 10	0.77% 1	130	5.5
Public transportation	2.34% 3	3.13% 4	6.25% 8	3.13% 4	7.81% 10	21.09% 27	32.03% 41	15.63% 20	8.59% 11	128	3.6
Hotels	0.00% 0	3.13% 4	1.56% 2	3.91% 5	5.47% 7	10.94% 14	23.44% 30	32.81% 42	18.75% 24	128	2.8
Electric vehicle chargers	2.31% 3	2.31% 3	2.31% 3	2.31% 3	4.62% 6	2.31% 3	5.38% 7	19.23% 25	59.23% 77	130	2.1

## Q7 What do we need to do to make Marysville a better community in the future? Select all that apply.

Answered: 138 Skipped: 2



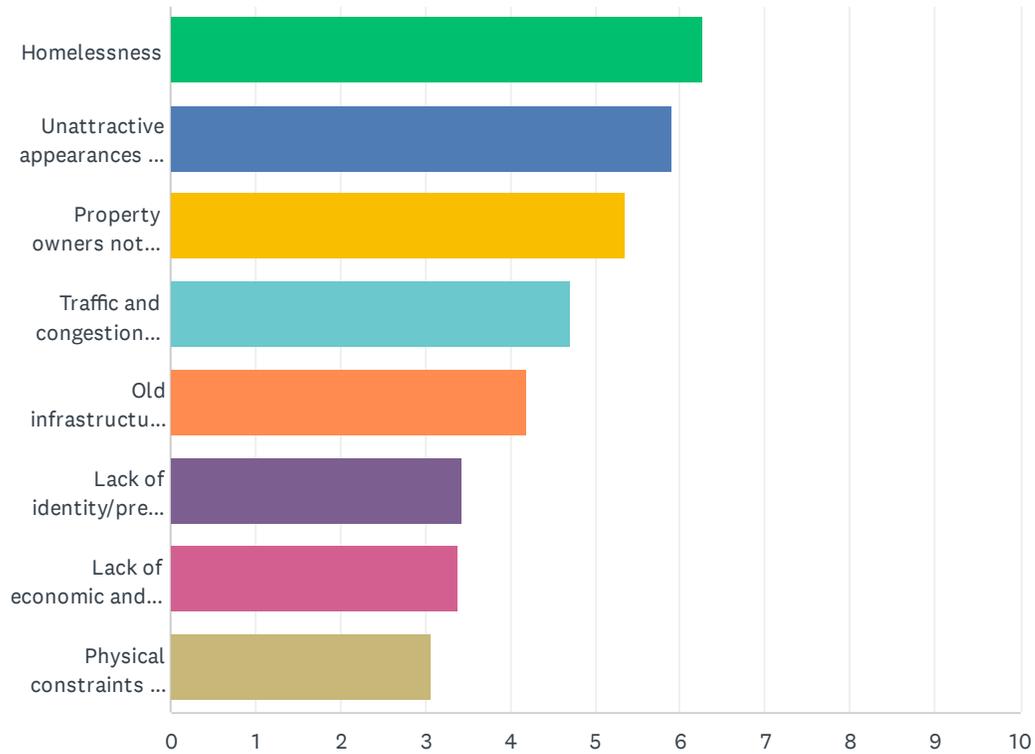
ANSWER CHOICES	RESPONSES
Emphasize the city's image and identity through historic preservation, property maintenance, and development of vacant properties	80.43% 111
Improve parks and expand recreational programming	66.67% 92
Improve the quality of life through youth engagement, attractive destinations, and public amenities	65.22% 90
Improve connectivity through walkable and bikeable streets, traffic calming, and convenient transit options	60.87% 84
Improve jobs, employment centers, and economic opportunities	55.07% 76
Create more opportunities for housing at all income ranges	36.96% 51
Enhance the community's character through diverse infill development opportunities	35.51% 49
Other (please specify)	27.54% 38
Emphasize diversity and inclusion in community building and public safety	19.57% 27
Total Respondents: 138	

#	OTHER (PLEASE SPECIFY)	DATE
1	Traffic and street maintenance	2/2/2023 3:52 PM
2	<b>Connectivity</b> Focus on making Marysville active transportation centric	1/21/2023 10:00 AM
3	<b>Cleanliness</b> <b>New retail options</b> <b>Unhoused population</b> City services follow up in downtown area-trash,drainage,signage Focus central 1st -6 C-E Sts not just D. Currently not attractive to shoppers. Bike/skate boarding on sidewalks, scary looking characters always in sight,littering sitting/laying on sidewalks in doorways It has to change to make a difference in one's experience of our downtown! However if we had cool awesome restaurants and shop people may come regardless of vagrants when more people are around.	1/19/2023 9:03 AM
4	<b>Cleanliness</b> <b>New retail options</b> More business, grocery stores, restaurants, clean up city	1/17/2023 8:19 PM
5	<b>Unhoused population</b> Clean up the homeless problem.	1/16/2023 1:33 PM
6	<b>Connectivity</b> Improve traffic congestion	1/14/2023 9:17 PM
7	<b>Safety</b> Safety!! I do not feel safe going into Marysville especially at night. Also, need to make more improvements in Rideout	1/14/2023 5:03 PM
8	<b>Unhoused population</b> Stronger restrictions on homeless	1/13/2023 10:22 PM
9	<b>Unhoused population</b> Get rid of the druggie homeless	1/13/2023 10:12 PM
10	<b>Unhoused population</b> Help the homeless get clean or relocate	1/13/2023 8:49 PM
11	<b>No build</b> Stop developing the country side.	1/13/2023 8:10 PM
12	<b>Safety</b> Safety	1/13/2023 7:56 PM
13	All of the above	1/11/2023 3:27 PM
14	All of the above	1/11/2023 2:45 PM
15	<b>Connectivity</b> Traffic Congestion, and particularly the terrible pavement quality of the streets need to be addressed.	1/3/2023 10:07 AM
16	<b>Safety</b> <b>Unhoused population</b> Strict enforcement of drug, disorderly conduct and camping laws	12/27/2022 5:01 PM
17	What Marysville needs is to stop promoting hate amongst its people. Stop demonizing people, people who grew up here, and realize that its the leadership here in Marysville that has created and now points fingers at others. Example is the Homeless. This area has been invaded by our neighbors. We saw that coming, especially when Sutter county voted down new town near Sacramento county line. Marysville knew people would flood the area for places to live and didn't lookout for the residents, many life long, that would be pushed out by them and then be homeless. Instead waged war on them and the other lower income residence. They lied to, assaulted, burned out, lied about, and harassed not only them but anyone that associated with them. Slandered them to the point local businesses talk and treat them like second hand citizens. They have made the river bottoms unreachable while lying to the people like you were opening it up. So i look at your options above to answer this question and i cringe. We need help in all of the above, including new leadership. My answer All of the Above.	12/26/2022 2:20 PM
18	Put in a dedicated truck route	12/26/2022 12:14 PM
19	<b>New office space</b> <b>New retail options</b> Change zoning codes to allow for more offices and businesses	12/26/2022 10:01 AM
20	<b>Unhoused population</b> Make downtown safe. Remove criminals and beggars	12/26/2022 8:25 AM
21	<b>Connectivity</b> Improve and maintain the streets. They are in extremely poor condition and make the city look run down	12/23/2022 12:43 PM
22	<b>Connectivity</b> why are improved roads not on any of these lists? Improved roads are essential to the appeal of the neighborhoods and downtown.	12/20/2022 5:23 PM
23	<b>New retail options</b> Movie theater, more restaurants and a grocery store	12/20/2022 10:16 AM
24	<b>Connectivity</b> Resurface the cobblestone streets	12/20/2022 6:36 AM

25	<b>Connectivity</b> <b>New retail options</b> Until ALL streets are repaved and more productive businesses coming in (that will make people want to come here to shop, etc.), you can't do a damn thing. We need business here - good chain restaurants, etc. We used to be the place to go in the 60s and 70s. Offer large chain a decent incentive to operate here. Where DQ used to be is a great place for Old Spaghetti Factory. Give them 6 months no property tax as an incentive.	12/19/2022 12:56 PM
26	<b>Unhoused population</b> Homeless is out of control.	12/19/2022 12:16 PM
27	<b>Safety</b> <b>Unhoused population</b> Safety - homes and people on drugs in downtown I will not attend events with my family	12/18/2022 2:48 PM
28	<b>Connectivity</b> Traffic control through the City	12/18/2022 9:20 AM
29	<b>Connectivity</b> Parking in downtown a MUST. HIGHLY recommend looking into The Gathering Place in Tulsa Oklahoma. Incredible use of flood zone. I would even suggest someone visiting it. DON'T do what was done on plumis st. With less parking. DON'T do what was done with shopping plaza on Ellis lake where there was an awesome opportunity to utilize lake front but instead put the backs of stores facing lake instead of opposite. We have Incredible opportunities with our history and riverfront.	12/17/2022 5:49 PM
30	<b>Unhoused population</b> Clean up the streets of the homeless and drug users.	12/17/2022 4:07 PM
31	<b>Expand city boundaries</b> Get past the myopic view of the fish bowl. Expand beyond the the levees	12/17/2022 3:25 PM
32	<b>Connectivity</b> Get Caltrans to build a bypass. Marysville will never be desirable with traffic gridlock.	12/17/2022 7:46 AM
33	<b>Safety</b> <b>Unhoused population</b> If something isn't done about the homeless people who camp everywhere and dump trash everywhere and who have taken over the river, the areas by Riverfront Park and the levee, then it's just wasting money to try to improve Marysville. The homeless destroy everything. I used to enjoy walking, bicycling, taking my dogs out, but now it's too dangerous with crazy homeless people and their off-leash dogs. I've had enough scary close calls that I'm now a prisoner in my own home. And the city lacks any resolve whatsoever in dealing with the tweakers who are out stealing from citizens' homes, yards, and cars and turning this place into a garbage heap.	12/16/2022 11:57 PM
34	<b>New recreational opportunities</b> Yuba Park = Dog park ?? Consider it pls	12/16/2022 10:27 PM
35	<b>Unhoused population</b> Improve homeless camping issue	12/16/2022 9:45 PM
36	<b>New recreational opportunities</b> More investment and support of local arts	12/16/2022 6:23 PM
37	<b>Connectivity</b> We need to bypass Marysville like Lincoln did	12/16/2022 1:33 PM
38	<b>Cleanliness</b> <b>New retail options</b> Need to bring in commerce to fund the growth. Much of the E street buildings are eyesores and need a new facade	12/16/2022 11:02 AM

### Q8 What are Marysville's biggest challenges today? Rank the following with 1 being the biggest challenge.

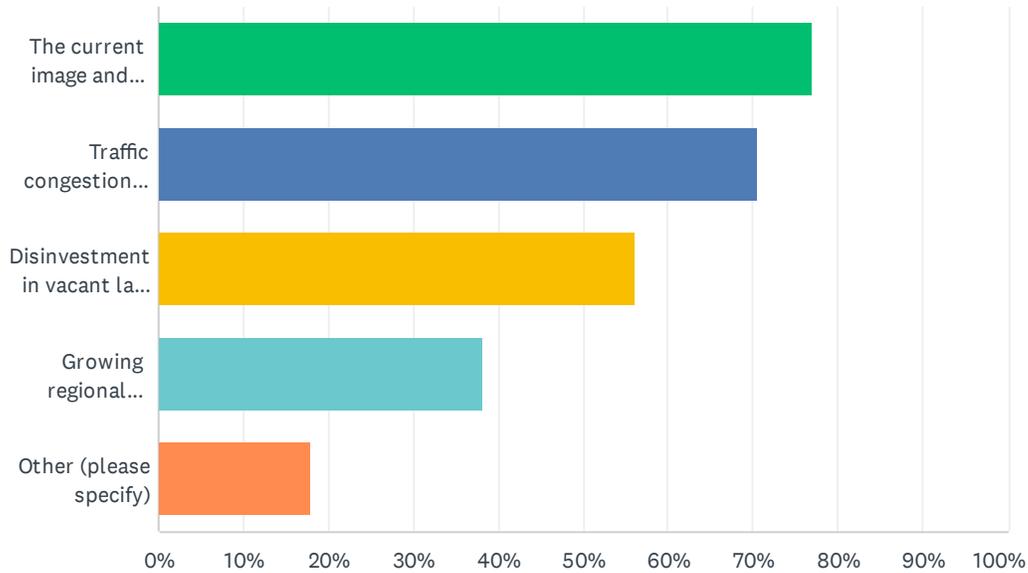
Answered: 138 Skipped: 2



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Homelessness	39.71% 54	20.59% 28	11.76% 16	8.09% 11	5.15% 7	6.62% 9	5.88% 8	2.21% 3	136	6.27
Unattractive appearances in town (trash, poor landscape maintenance)	14.07% 19	30.37% 41	21.48% 29	17.04% 23	8.15% 11	4.44% 6	1.48% 2	2.96% 4	135	5.91
Property owners not investing in, or making the best use of land and buildings	18.94% 25	10.61% 14	24.24% 32	15.91% 21	12.88% 17	6.82% 9	3.03% 4	7.58% 10	132	5.36
Traffic and congestion during peak-period use	17.16% 23	11.19% 15	13.43% 18	14.18% 19	14.93% 20	4.48% 6	7.46% 10	17.16% 23	134	4.72
Old infrastructure (streets, parks, sewer, etc.)	3.76% 5	12.78% 17	10.53% 14	15.79% 21	14.29% 19	20.30% 27	17.29% 23	5.26% 7	133	4.20
Lack of identity/prestige/image	2.29% 3	6.87% 9	4.58% 6	10.69% 14	17.56% 23	23.66% 31	20.61% 27	13.74% 18	131	3.44
Lack of economic and population growth	1.50% 2	8.27% 11	11.28% 15	9.02% 12	11.28% 15	15.79% 21	20.30% 27	22.56% 30	133	3.38
Physical constraints to growth	5.34% 7	1.53% 2	5.34% 7	8.40% 11	15.27% 20	16.79% 22	22.14% 29	25.19% 33	131	3.08

### Q9 What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities? Select all that apply.

Answered: 139 Skipped: 1



ANSWER CHOICES	RESPONSES
The current image and perception of Marysville as a place to live and work	76.98% 107
Traffic congestion during peak periods and the lack of safe and convenient bicycling and walking options to reach daily destinations	70.50% 98
Disinvestment in vacant lands and underutilized areas	56.12% 78
Growing regional competition for workforce, talent, and small business opportunities	38.13% 53
Other (please specify)	17.99% 25
Total Respondents: 139	

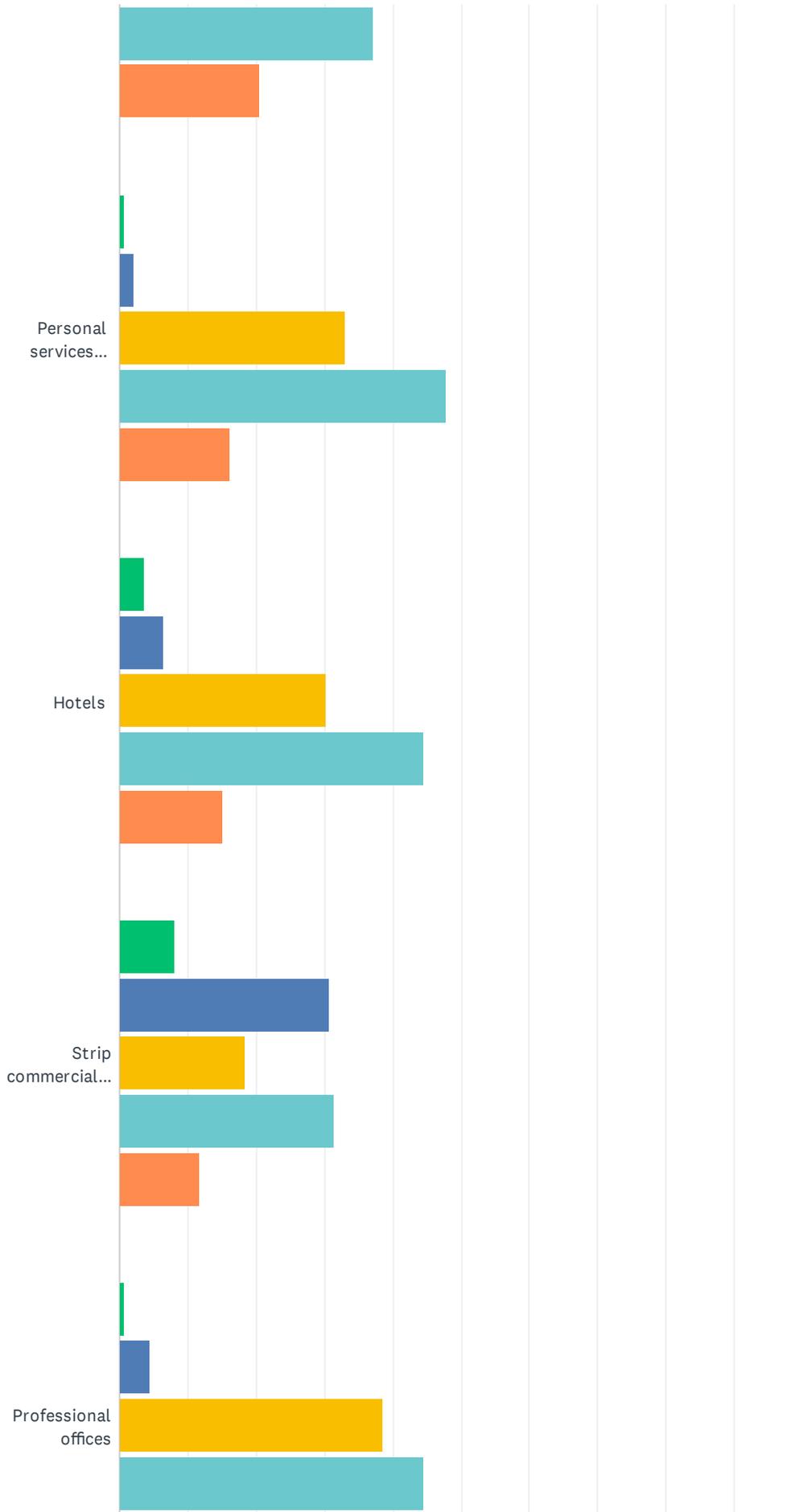
#	OTHER (PLEASE SPECIFY)	DATE
1	Traffic, terrible roads	2/2/2023 3:52 PM
2	<b>Current zoning</b> Mixed use zoning infill and bold innovation to offset vehicle centric development. Stop building gas stations, start promoting sustainability deveopment.	1/21/2023 10:00 AM
3	<b>Citizen participation</b> citizen's involvement - hard to inform & create community with our track record	1/19/2023 9:03 AM
4	<b>Cleanliness</b> Town looks dirty garbage and people laying around everywhere. People don't want to come here.	1/13/2023 10:22 PM
5	<b>Unhoused population</b> Homeless everywhere	1/13/2023 9:45 PM
6	<b>Safety</b> Safety	1/13/2023 7:56 PM
7	<b>Lack of business</b> More business downtown	1/13/2023 7:39 PM
8	<b>Cleanliness</b> Some of the older historic structures, particularly the Hotel need to be	1/3/2023 10:07 AM

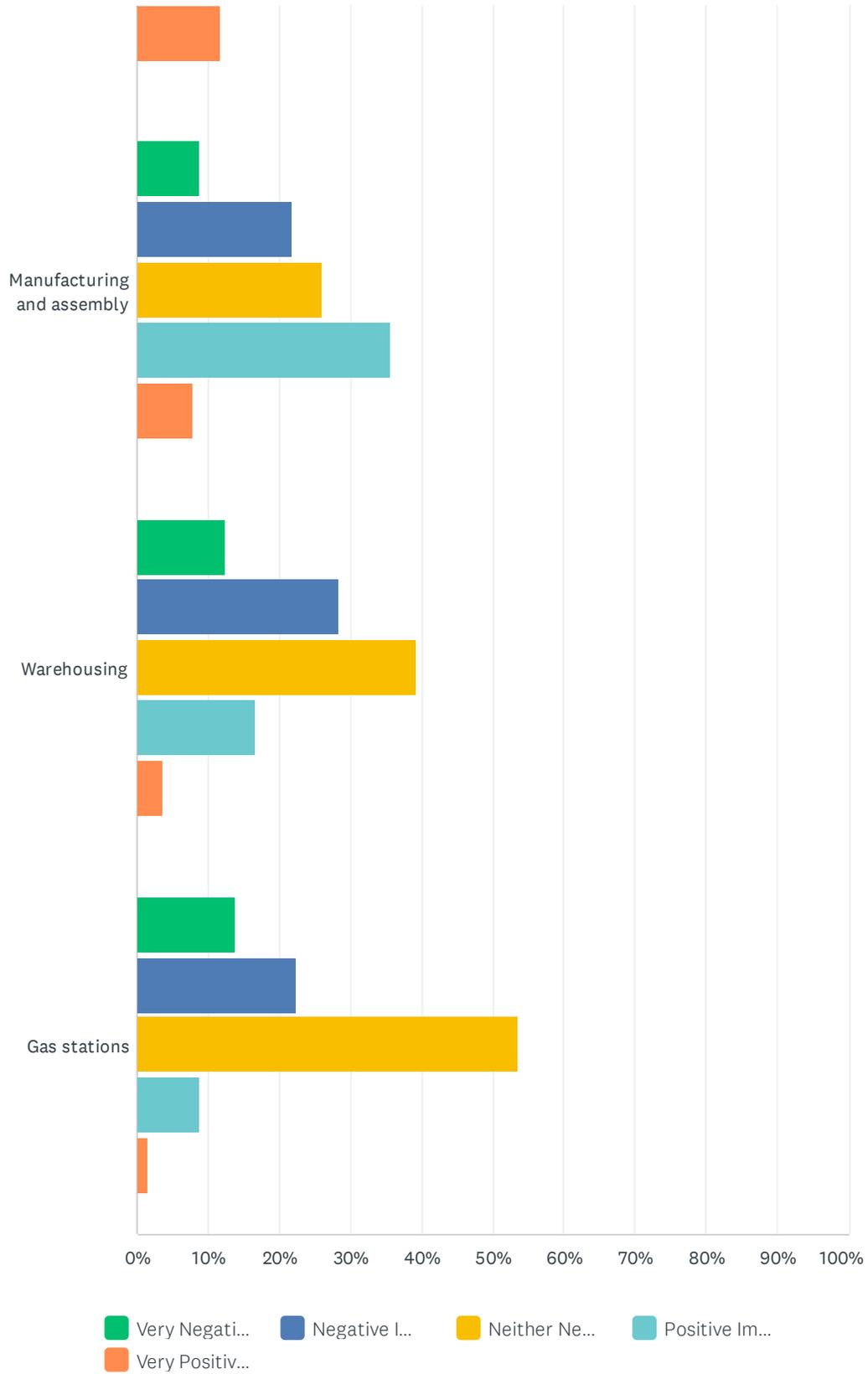
		refurbished or demolished as they are eyesores.	
9	Unhoused population	Wreckless homeless people on the roads and sidewalks	1/1/2023 1:14 PM
10	Unhoused population	Prevention of access to common areas (downtown, levee) by criminals, drug users, illegal campers	12/27/2022 5:01 PM
11	City leadership Unhoused population	Im offended by question 8. All the options are problems created by and continued to be pushed by towns leaders including police and firemen. You have created homelessness by lack of planning both job wise and housing need that werent and still arent addressed. its like branches off a tree the tree being homelessness and major branch being harassing the homeless and denying them the right to not sleep on the streets and in front of businesses. the answer to 9 is treat our people like people. open the rivers up to locals not only out of town bike riders which includes camping. They are doing oil changes leaving the oily garbage in the bottoms but locals cant have a car wash to bury the dead. New Leaders Needed	12/26/2022 2:20 PM
12	City leadership	Recently our public image with articles involving our local law enforcement might indicate how alive the "good 'ol boy" hold still reigns in Marysville...	12/26/2022 8:34 AM
13	City leadership	City Management	12/26/2022 8:25 AM
14	Lack of business Unhoused population	Marysville has been poorly maintained over the years. Roads are in horrible condition and will require large investment to repair. The town itself is not attractive- the street sides are not inviting and homeless people walking or on bikes have taken over downtown. Lack of interest by property owners- both businesses and residential. If I want to go to a thrift store- I can go to Marysville- need a prideful community with identity	12/23/2022 12:43 PM
15	Unhoused population	Homelessness and absentee landlords	12/20/2022 10:16 AM
16	City leadership Cleanliness	City Council members are all talk and no action. Candidates promise things and don't follow through (I'll bring UC / SLO extension here). My friends won't come cuz the streets are shit. Light poles are down and neighbors are dark. Complaints to public works get ignored.	12/19/2022 12:56 PM
17	Lack of business	Need more retail stores.	12/19/2022 12:16 PM
18		Stuck in the past mentally	12/19/2022 7:41 AM
19	Unhoused population	Homeless	12/18/2022 2:48 PM
20	Connectivity	I have a bit of a different take on the traffic. Yes it can be an issue but I've lived/and been to places much worse. Traffic equals possible business.	12/17/2022 5:49 PM
21	Connectivity	Need a bypass.	12/17/2022 4:07 PM
22	Connectivity	Increased traffic which impacts everything: safety, health, lifestyle.	12/17/2022 7:46 AM
23	Unhoused population	The homeless people who have taken over the town and trashed it and who make going out to do anything too dangerous and who steal others' property and mutilate cars for the catalytic converters. I'm tired of being a prisoner in my own home.	12/16/2022 11:57 PM
24	Unhoused population	Homeless	12/16/2022 5:00 PM
25	City leadership	Horrible management in the council level which has only recently begun to change...	12/16/2022 1:33 PM

### Q10 What kind of impact would each of the following types of development have on Marysville? Please select one impact per category below.

Answered: 139 Skipped: 1



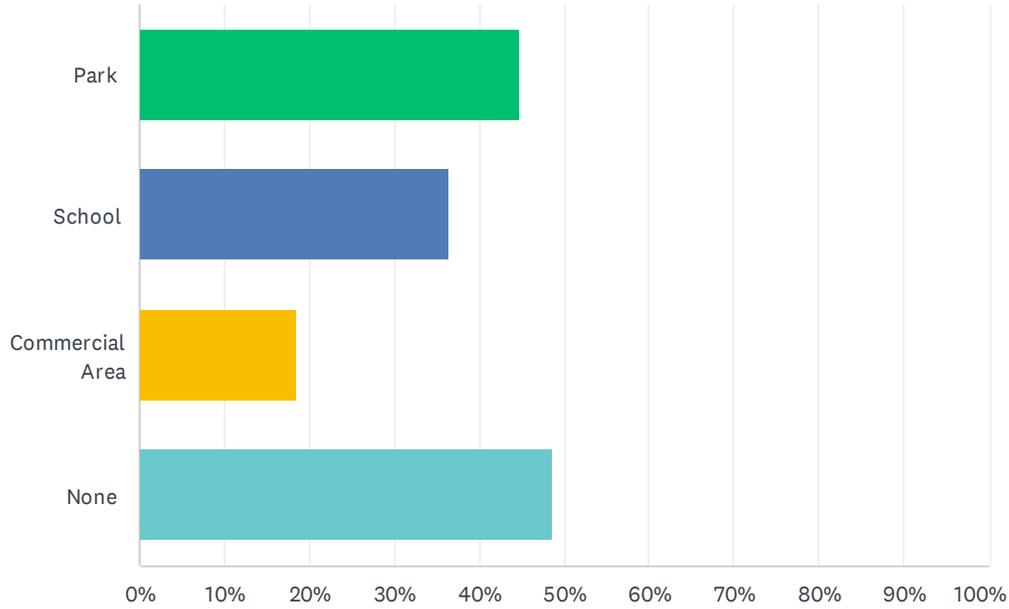




	VERY NEGATIVE IMPACT	NEGATIVE IMPACT	NEITHER NEGATIVE NOR POSITIVE IMPACT	POSITIVE IMPACT	VERY POSITIVE IMPACT	TOTAL
Entertainment and cultural events and venues	0.00% 0	0.00% 0	3.60% 5	43.17% 60	53.24% 74	139
Restaurants	0.72% 1	0.00% 0	2.17% 3	44.20% 61	52.90% 73	138
Retail stores	1.52% 2	0.00% 0	8.33% 11	54.55% 72	35.61% 47	132
Mixed-use (may include residential)	3.03% 4	5.30% 7	34.09% 45	37.12% 49	20.45% 27	132
Personal services (salon, bank, law firm)	0.74% 1	2.21% 3	33.09% 45	47.79% 65	16.18% 22	136
Hotels	3.60% 5	6.47% 9	30.22% 42	44.60% 62	15.11% 21	139
Strip commercial center	8.03% 11	30.66% 42	18.25% 25	31.39% 43	11.68% 16	137
Professional offices	0.73% 1	4.38% 6	38.69% 53	44.53% 61	11.68% 16	137
Manufacturing and assembly	8.70% 12	21.74% 30	26.09% 36	35.51% 49	7.97% 11	138
Warehousing	12.32% 17	28.26% 39	39.13% 54	16.67% 23	3.62% 5	138
Gas stations	13.77% 19	22.46% 31	53.62% 74	8.70% 12	1.45% 2	138

### Q11 Are you able to safely and comfortably walk to a park, school, or commercial area? Select all that apply.

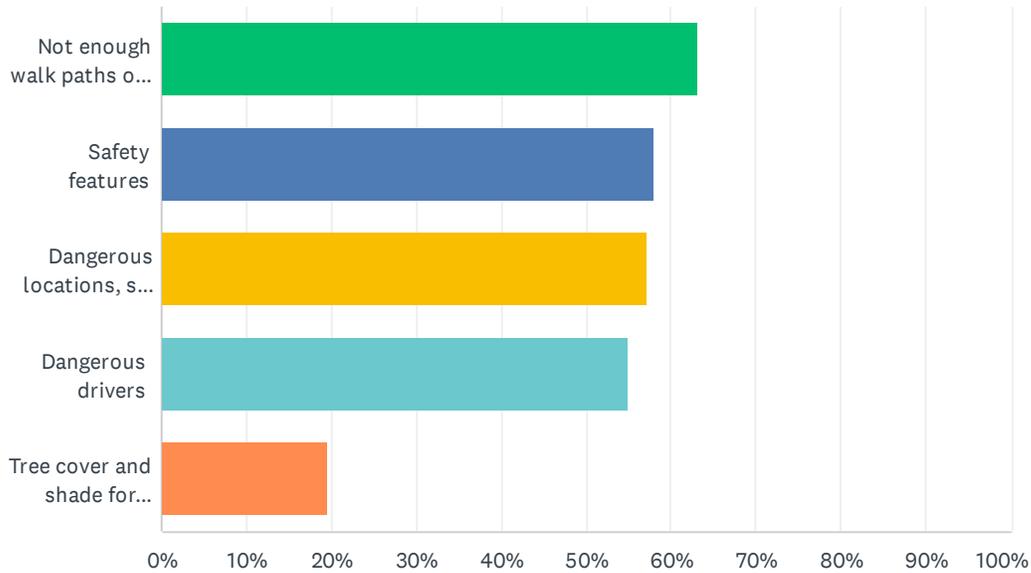
Answered: 134 Skipped: 6



ANSWER CHOICES	RESPONSES	
Park	44.78%	60
School	36.57%	49
Commercial Area	18.66%	25
None	48.51%	65
Total Respondents: 134		

### Q12 What are the barriers to convenient and safe biking and walking to reach destinations? Please select all that apply.

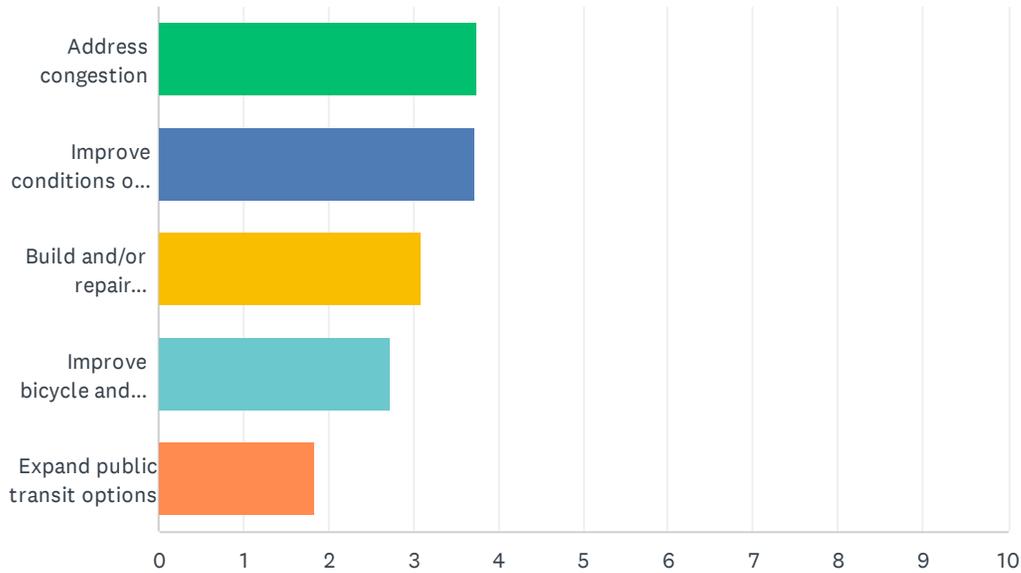
Answered: 138 Skipped: 2



ANSWER CHOICES	RESPONSES	
Not enough walk paths or bike paths	63.04%	87
Safety features	57.97%	80
Dangerous locations, such as locations where there are higher speeds or where sightlines are interrupted	57.25%	79
Dangerous drivers	55.07%	76
Tree cover and shade for pedestrian comfort and cooling	19.57%	27
Total Respondents: 138		

### Q13 What is the most pressing transportation need in Marysville? Rank the following with 1 being the most pressing issue.

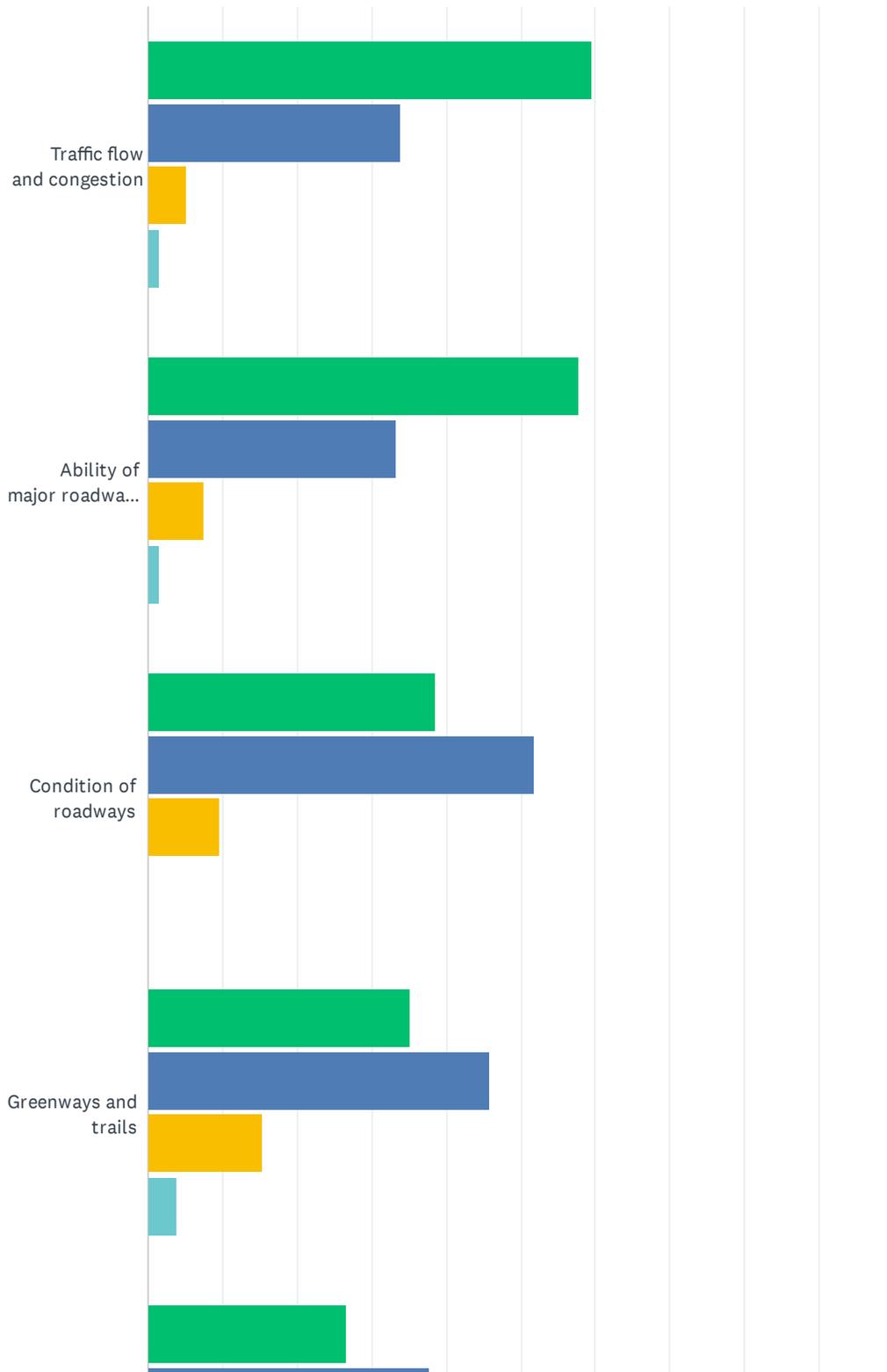
Answered: 138 Skipped: 2

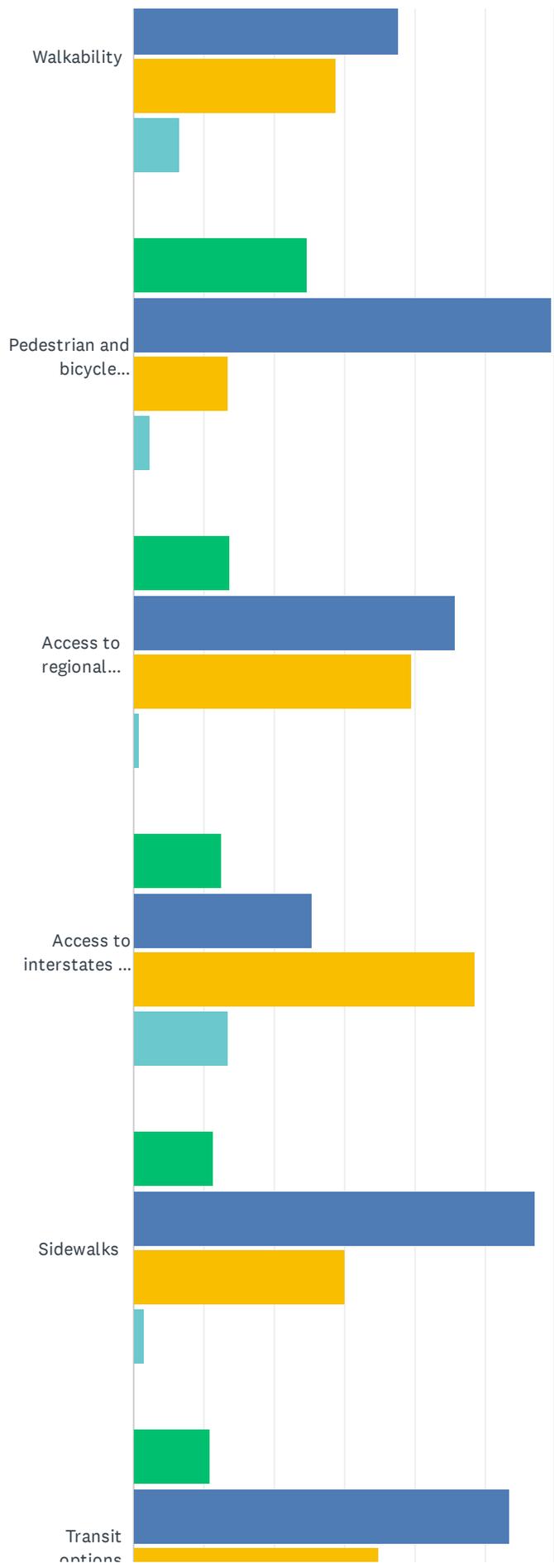


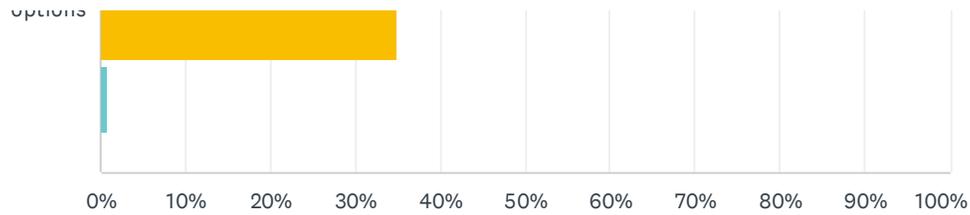
	1	2	3	4	5	TOTAL	SCORE
Address congestion	40.60% 54	23.31% 31	15.04% 20	12.78% 17	8.27% 11	133	3.75
Improve conditions of roadways	35.07% 47	31.34% 42	12.69% 17	13.43% 18	7.46% 10	134	3.73
Build and/or repair sidewalks	11.36% 15	22.73% 30	37.88% 50	20.45% 27	7.58% 10	132	3.10
Improve bicycle and pedestrian access and safety	13.64% 18	16.67% 22	18.94% 25	29.55% 39	21.21% 28	132	2.72
Expand public transit options	3.10% 4	7.75% 10	13.18% 17	21.71% 28	54.26% 70	129	1.84

Q14 When considering Marysville’s existing transportation system, identify if each of the following is a strength or weakness for the community today. Please make a selection of strength or weakness per category below.

Answered: 136 Skipped: 4





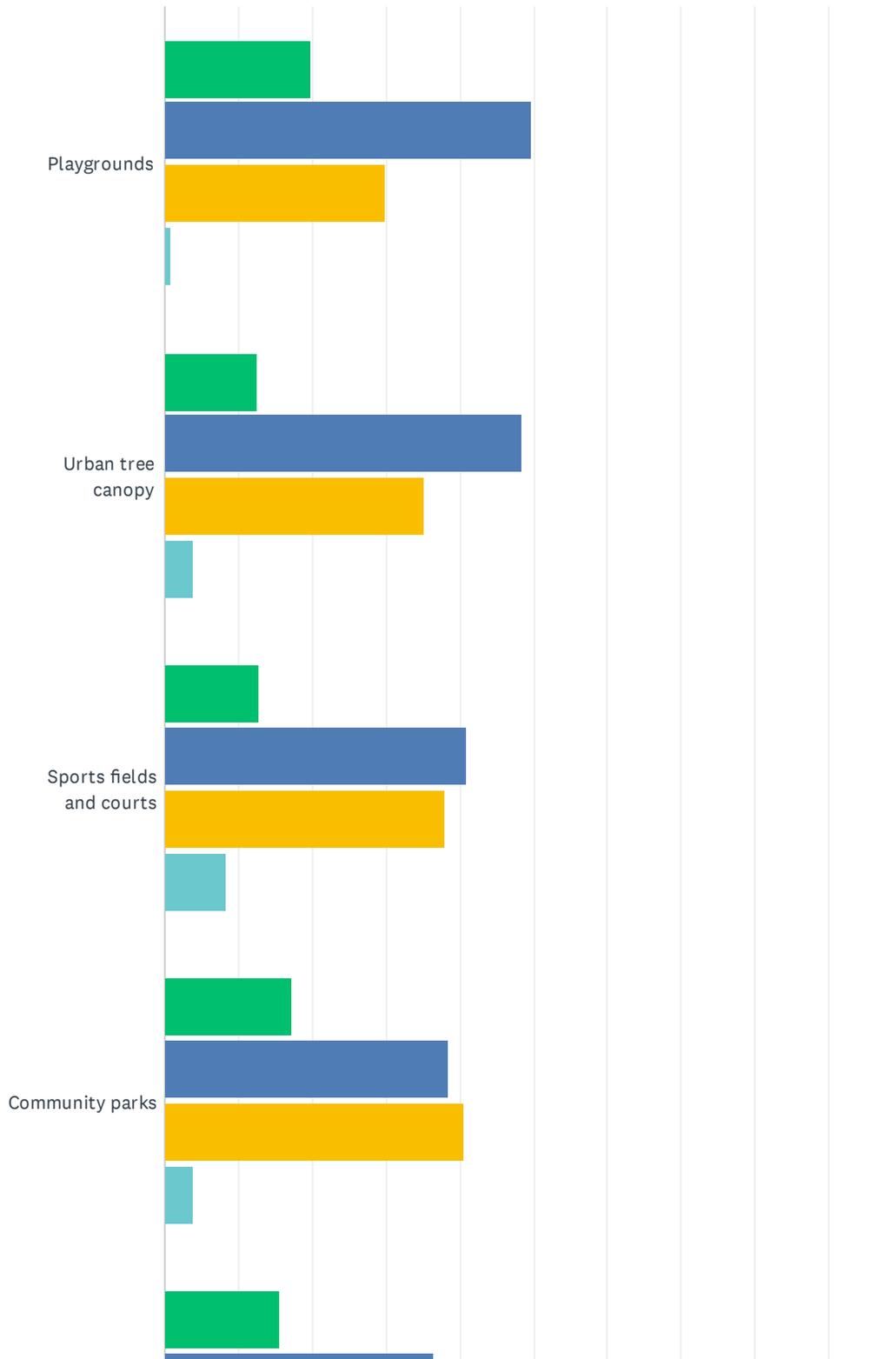


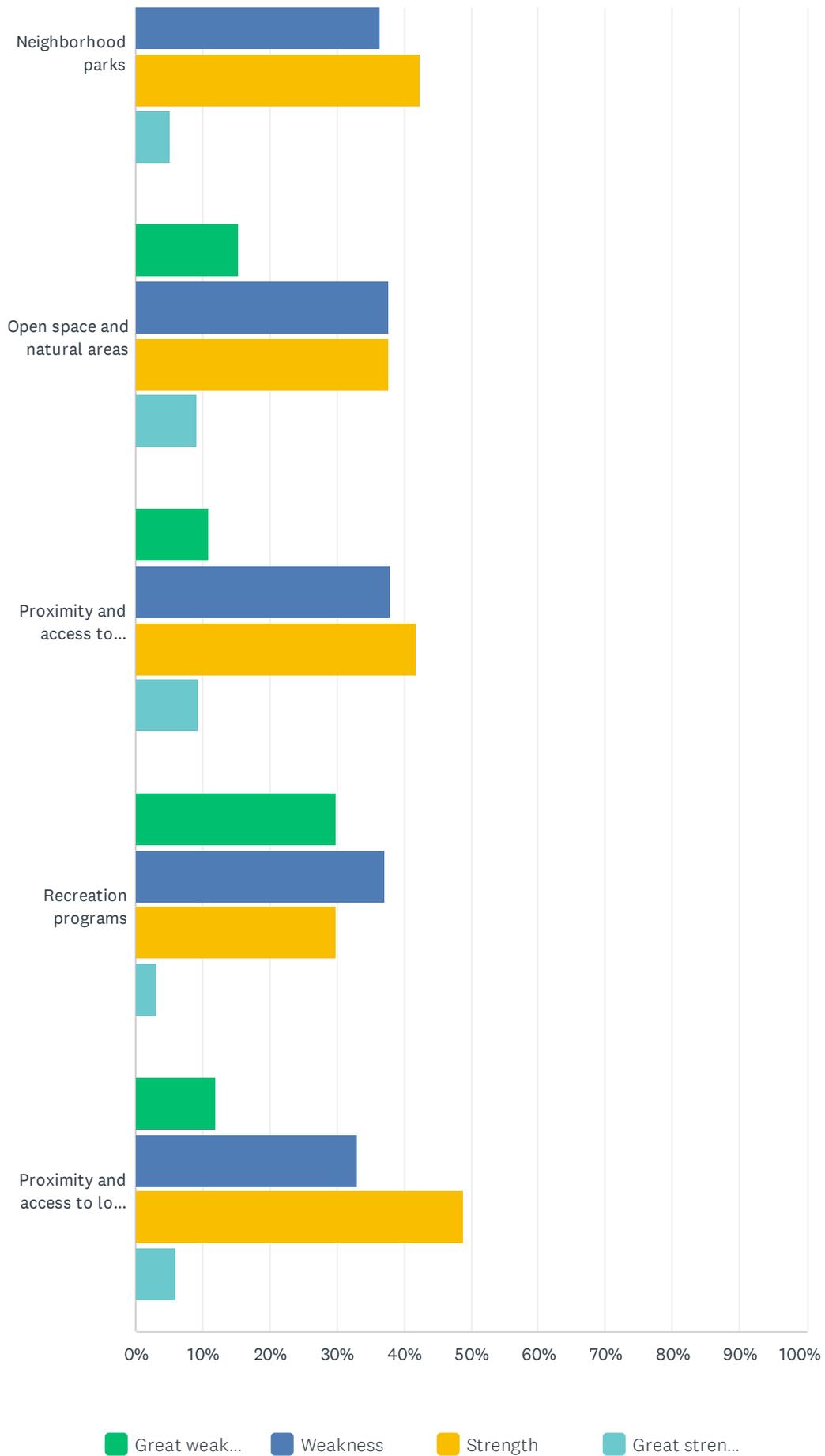
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	GREAT WEAKNESS	WEAKNESS	STRENGTH	GREAT STRENGTH	TOTAL
Traffic flow and congestion	59.56% 81	33.82% 46	5.15% 7	1.47% 2	136
Ability of major roadways to handle traffic during peak commute times	57.78% 78	33.33% 45	7.41% 10	1.48% 2	135
Condition of roadways	38.52% 52	51.85% 70	9.63% 13	0.00% 0	135
Greenways and trails	35.11% 46	45.80% 60	15.27% 20	3.82% 5	131
Walkability	26.67% 36	37.78% 51	28.89% 39	6.67% 9	135
Pedestrian and bicycle facilities	24.81% 33	59.40% 79	13.53% 18	2.26% 3	133
Access to regional transportation	13.74% 18	45.80% 60	39.69% 52	0.76% 1	131
Access to interstates and highways	12.69% 17	25.37% 34	48.51% 65	13.43% 18	134
Sidewalks	11.28% 15	57.14% 76	30.08% 40	1.50% 2	133
Transit options	10.85% 14	53.49% 69	34.88% 45	0.78% 1	129

Q15 When considering Marysville’s existing parks and recreation, identify if each of the following is a strength or weakness for the community today. Please make a selection of strength or weakness per category below.

Answered: 135 Skipped: 5





	GREAT WEAKNESS	WEAKNESS	STRENGTH	GREAT STRENGTH	TOTAL
Playgrounds	19.85% 26	49.62% 65	29.77% 39	0.76% 1	131
Urban tree canopy	12.50% 16	48.44% 62	35.16% 45	3.91% 5	128
Sports fields and courts	12.88% 17	40.91% 54	37.88% 50	8.33% 11	132
Community parks	17.29% 23	38.35% 51	40.60% 54	3.76% 5	133
Neighborhood parks	15.67% 21	36.57% 49	42.54% 57	5.22% 7	134
Open space and natural areas	15.38% 20	37.69% 49	37.69% 49	9.23% 12	130
Proximity and access to regional open spaces	10.85% 14	37.98% 49	41.86% 54	9.30% 12	129
Recreation programs	29.92% 38	37.01% 47	29.92% 38	3.15% 4	127
Proximity and access to local parks and recreation facilities	12.03% 16	33.08% 44	48.87% 65	6.02% 8	133

## Q16 The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville. What do you like most about the City's Downtown currently?

Answered: 121 Skipped: 19

#	RESPONSES	DATE
1	<b>Dislike</b> Not much	2/2/2023 3:52 PM
2	<b>Small town feel</b> It looks quaint and feels comfortable.	2/2/2023 3:47 PM
3	<b>Density</b> <b>Potential</b> <b>Walkable</b> The footprint of the town is manageable...but also confining. Without the sprawl there is a challenge, but also an opportunity to develop with the mindset of making every inch count. This will require an extremely high level of commitment and forethought on how the land and buildings are to be utilized. Once the decisions are made, the canvas will forever be changed. This City has an opportunity to become an example of what a small city can accomplish with limited space. Think of it as a "Tiny Manhattan".	1/25/2023 9:26 AM
4	<b>Potential</b> <b>Social aspects</b> <b>Walkable</b> Downtown is (marginally) walkable. It has become the "third location" for local residents and has potential for outside dining and socializing if the vehicles were removed.	1/21/2023 10:00 AM
5	<b>Historic</b> The historic aspect	1/20/2023 3:40 PM
6	<b>Commercial aspects</b> <b>Historic</b> <b>Potential</b> Historical feel and potential to be vibrant nightlife. We have what other cities want a dense downtown grid that could be made amazing and bring in visitors.	1/20/2023 2:52 PM
7	<b>Historic</b> Hisyor	1/20/2023 12:40 PM
8	<b>Commercial aspects</b> <b>Walkable</b> I like that most places are within a walking distance. I also like that Downtown promotes small businesses and helps them by hosting events near them.	1/19/2023 11:05 AM
9	<b>Historic</b> <b>Walkable</b> Historic Buildings. Walkable, have the bones to create a hip cool town.	1/19/2023 9:03 AM
10	<b>Potential</b> Current and potential growth.	1/18/2023 11:42 AM
11	<b>Social aspects</b> Sense of community	1/17/2023 8:21 PM
12	<b>Historic</b> <b>Potential</b> Old town charm. Would go more often if there were more businesses. Over half are shut down, needs more restaurants.	1/17/2023 8:19 PM
13	<b>Historic</b> Historic buildings.	1/17/2023 6:41 PM
14	<b>Walkable</b> Walkability	1/16/2023 4:27 PM
15	<b>Potential</b> It has a lot of potential.	1/16/2023 1:33 PM
16	<b>Historic</b> <b>Potential</b> Potential for historical development and make it more appealing for touristy destination -creating investissements	1/16/2023 10:33 AM
17	<b>Commercial aspects</b> <b>Parking</b> Ease of parking to visit businesses and variety of small locally owned shops.	1/15/2023 9:53 PM
18	<b>Commercial aspects</b> I love all the different shops that you can visit.	1/15/2023 6:09 PM
19	<b>Maintenance</b> The buildings that are maintained	1/15/2023 12:23 PM
20	<b>Small town feel</b> <b>Social aspects</b> Friendly small town feel.	1/14/2023 9:17 PM
21	<b>Commercial aspects</b> <b>Social aspects</b> Events like the Bok Kai and Peach Festival. Also, the small businesses.	1/14/2023 5:03 PM

22	<b>Built environment</b> <b>Commercial aspects</b> D street has great lighting and the shops along there are great for window shopping.	1/14/2023 3:50 PM
23	<b>Commercial aspects</b> Unique shops	1/14/2023 3:34 PM
24	<b>Historic</b> Historic buildings, the arches over the streets	1/14/2023 12:41 PM
25	<b>Dislike</b> Nothing.	1/14/2023 11:49 AM
26	<b>Historic</b> Historical architecture.	1/14/2023 9:19 AM
27	<b>Historic</b> The historic architecture.	1/14/2023 8:49 AM
28	<b>Historic</b> <b>Potential</b> Old building beauty and potential	1/14/2023 8:19 AM
29	<b>Built environment</b> I like the area around the library. Anything away from the Main Street. Freeway needs to go elsewhere	1/14/2023 7:42 AM
30	<b>Built environment</b> <b>Small town feel</b> It's architecture and small-town feel	1/14/2023 5:52 AM
31	<b>Built environment</b> The architecture.	1/14/2023 5:09 AM
32	<b>Commercial aspects</b> Unique shops	1/13/2023 11:34 PM
33	<b>Commercial aspects</b> <b>Historic</b> Antique shops	1/13/2023 11:19 PM
34	<b>Built environment</b> <b>Historic</b> <b>Potential</b> <b>Small town feel</b> The potential, wide streets, old town charm and right off the main rd, but also feels private as it is not in the center of a busy city	1/13/2023 10:48 PM
35	<b>Historic</b> The historical building's & significance	1/13/2023 10:22 PM
36	<b>Commercial aspects</b> Restaurants like The Brick, and Silver Dollar Saloon.	1/13/2023 10:19 PM
37	<b>Dislike</b> Not really anything. There's so much that needs to be improved!	1/13/2023 10:12 PM
38	<b>Potential</b> I feel like if you can develop downtown. Marysville will be an area attraction. Look at downtown areas like winters and woodland	1/13/2023 10:00 PM
39	<b>Walkable</b> Walkable	1/13/2023 9:56 PM
40	<b>Commercial aspects</b> <b>Historic</b> <b>Social aspects</b> Local shops, historical buildings, all of the events and festivals.	1/13/2023 9:47 PM
41	<b>Commercial aspects</b> I honestly only like a few of the shops. The downtown area doesn't have options for everyday	1/13/2023 9:45 PM
42	<b>Built environment</b> Walking the first half of the parade route (D street) is my favorite area.	1/13/2023 9:41 PM
43	<b>Historic</b> Historic aspect and charm	1/13/2023 9:26 PM
44	<b>Commercial aspects</b> <b>Small town feel</b> <b>Social aspects</b> The small town feel is nice. The presence of small business' are fantastic, love to support the local unity instead of corporations.	1/13/2023 8:59 PM
45	<b>Commercial aspects</b> <b>Historic</b> The historic buildings and the coffee shop	1/13/2023 8:49 PM
46	<b>Commercial aspects</b> Variety of restaurants and retail stores.	1/13/2023 8:18 PM
47	<b>Dislike</b> I'm not a city person.	1/13/2023 8:10 PM
48	<b>Historic</b> The historic buildings are beautiful and I'd love to see them restored and preserved wherever possible.	1/13/2023 8:05 PM
49	<b>Dislike</b> N/A too many people experiencing homeless and mental instability. Very dangerous just to work in a building in Marysville.	1/13/2023 7:56 PM
50	<b>Commercial aspects</b> Restaurants	1/13/2023 7:42 PM
51	<b>Historic</b> Old town feel	1/13/2023 7:39 PM
52	<b>Historic</b> The historic value	1/13/2023 7:11 PM
53	<b>Built environment</b> <b>Historic</b> <b>Small town feel</b> Small town feel, history, and architecture.	1/13/2023 7:08 PM

54	<b>Commercial aspects</b> Downtown ammenities, local shops, bars, restaurants	1/13/2023 6:08 PM
55	<b>Density</b> Build out the second floor of Downtown	1/12/2023 3:43 PM
56	<b>Built environment</b> The sidewalks are wide and some of the buildings are pretty	1/12/2023 3:07 PM
57	<b>Built environment</b> <b>Commercial aspects</b> <b>Historic</b> The charm and the historic buildings. Some outside eating options.	1/11/2023 3:27 PM
58	<b>Historic</b> HISTORICAL ASPECT BUT NEED MUCH IMPROVEMENT	1/11/2023 2:50 PM
59	<b>Dislike</b> Don't Like	1/11/2023 2:45 PM
60	<b>Historic</b> The historic buildings in use	1/11/2023 2:14 PM
61	<b>Built environment</b> <b>Walkable</b> Architecture & walkability	1/11/2023 12:34 PM
62	<b>Small town feel</b> <b>Walkable</b> It is small enough to make walking possible, and it does have some small town charm.	1/3/2023 10:07 AM
63	<b>Commercial aspects</b> <b>Historic</b> <b>Walkable</b> Easy to walk, historic interest, variety of businesses and services.	1/2/2023 7:23 PM
64	<b>Built environment</b> The blocks where the buildings are actually occupied.	1/2/2023 3:10 PM
65	<b>Walkable</b> close proximity and walkability to stores.	1/2/2023 3:04 PM
66	<b>Walkable</b> Walkability	1/1/2023 1:23 PM
67	<b>Historic</b> <b>Small town feel</b> Quaint, old-fashioned appeal.	1/1/2023 1:14 PM
68	<b>Commercial aspects</b> Food establishments	12/27/2022 5:20 PM
69	<b>Built environment</b> Great bones, beautiful architecture in places	12/27/2022 5:01 PM
70	<b>Walkable</b> i like the layout and the possibilitiues for the area to remain beautiful, efficient, and a desirable place to be. Nature has blessed the area with just about every good quality possible. Its up to use to use, promote, and share it with the rest of the world....or destroy it	12/26/2022 2:20 PM
71	<b>Commercial aspects</b> <b>Potential</b> <b>Walkable</b> It's potential to be walkable, bike-able, charming, vibrant and SAFE. Currently, Downtown has some charm, a handful of nice shops, and places like Training Zone that bring people to D Street. Marysville has areas that should be walkable but don't feel safe.	12/26/2022 12:14 PM
72	<b>Commercial aspects</b> The the charm of those business owners that have fixed their buildings.	12/26/2022 10:01 AM
73	<b>Historic</b> The historical element; old buildings and the preservation of them. Too bad so many were torn down. There is potential in re-awakening our image if done right tho.	12/26/2022 8:34 AM
74	<b>Dislike</b> Nothing.	12/26/2022 8:25 AM
75	<b>Commercial aspects</b> All the little shops	12/25/2022 7:41 PM
76	<b>Historic</b> The historic buildings. Must state that the downtown has really deteriorated in the 35 years I have lived here and it lacks the businesses to draw me downtown.	12/23/2022 12:43 PM
77	Don't visit downtown.	12/22/2022 4:06 PM
78	<b>Commercial aspects</b> Variety of businesses	12/22/2022 8:35 AM
79	<b>Commercial aspects</b> Easy to browse	12/21/2022 1:47 PM
80	<b>Maintenance</b> <b>Social aspects</b> I like it's where people gather, parades, etc. There are waste baskets on comers. Seating available.	12/21/2022 12:53 PM
81	<b>Built environment</b> The beautiful brick buildings.	12/20/2022 10:38 PM
82	<b>Potential</b> this vision presumes that people will come to Downtown and bike/walk, etc. There must be many more things than currently exist to attract them to Downtown.	12/20/2022 5:23 PM
83	<b>Commercial aspects</b> Ellis Lake and the convenience of businesses	12/20/2022 10:40 AM
84	<b>Built environment</b> T h e brick buildings. Other than that, there isn't much that I go downtown fMore or.	12/20/2022 10:16 AM

85	<b>Historic</b> <b>Maintenance</b> <b>Potential</b> Historical. Clean. Room to grow.	12/20/2022 9:55 AM
86	<b>Commercial aspects</b> <b>Social aspects</b> <b>Walkable</b> Walkability and window shopping in the evenings. I love to stroll along and chat with the store owners every chance I get.	12/20/2022 9:44 AM
87	<b>Historic</b> the old historic buildings. lets fix up the old hotel!	12/20/2022 7:53 AM
88	<b>Built environment</b> <b>Historic</b> The history and architecture	12/20/2022 6:36 AM
89	<b>Built environment</b> <b>Historic</b> The history and architecture.	12/19/2022 9:11 PM
90	<b>Historic</b> Historic buildings	12/19/2022 7:38 PM
91	<b>Dislike</b> Not much at this time... Between the run-down and empty downtown buildings and homeless in the immediate downtown area, there is a lack of safety or desire to walk in the City's Downtown.	12/19/2022 5:01 PM
92	<b>Historic</b> <b>Potential</b> I think you're focusing on the wrong actions. Marysville has huge potential in its existing historic architecture. Focus on redeveloping existing building to promote tourism and youth movement to the city.	12/19/2022 3:39 PM
93	<b>Commercial aspects</b> Small shops	12/19/2022 2:06 PM
94	<b>Built environment</b> <b>Commercial aspects</b> <b>Historic</b> Downtown Marysville is unique and beautiful. I love meandering down D Street to check out the various shops. There's a different feel to the historic buildings that new areas cannot replicate.	12/19/2022 1:53 PM
95	<b>Dislike</b> Nothing. Bring in businesses that we need.	12/19/2022 12:56 PM
96	<b>Built environment</b> <b>Historic</b> Brick old buildings bringing the old and new together. Family friendly atmosphere.	12/19/2022 12:16 PM
97	<b>Historic</b> <b>Walkable</b> Easily walkable and historic buildings	12/19/2022 12:04 PM
98	<b>Commercial aspects</b> <b>Small town feel</b> <b>Social aspects</b> Non-chain shops. Friendliness.	12/19/2022 7:41 AM
99	<b>Commercial aspects</b> <b>Potential</b> <b>Social aspects</b> It has a possibility to become a spot with entertainment and activities, much like old Folsom as long as the investment is put in.	12/18/2022 5:38 PM
100	<b>Commercial aspects</b> <b>Walkable</b> Walkability, restaurants and shops, atmosphere.	12/18/2022 2:57 PM
101	<b>Dislike</b> Nothing. The city has allowed downtown to fail and become a place I don't shop at I don't go to professional office (law, dr, etc) the safety and homeless is out of control.	12/18/2022 2:48 PM
102	<b>Commercial aspects</b> <b>Social aspects</b> The beginning of businesses and community members trying to bring Marysville back to its former glory.	12/18/2022 9:20 AM
103	<b>Historic</b> Historic buildings ... utilize that	12/17/2022 5:49 PM
104	<b>Commercial aspects</b> Downtown already has the right amount of shops. Thrift shops or pawn shops aren't what we need though. The abandoned buildings need to be brought back to life. Restaurants are needed. But people don't have the desire to work in this area. The casino is proof of that as the majority of jobs are outsourced to Sac and surrounding areas. More homes aren't needed. The homeless/drug population needs to be cleaned up first. At every river bank between the hard rock casino to downtown Marysville is nothing but an eye sore and dangerous. Bike lanes will be used mainly by homeless folks. Save mart is convenient as well as the bank, a few eateries and the Catholic Church. The church should open up another private school (Catholic/charter).	12/17/2022 4:07 PM
105	<b>Historic</b> The history.	12/17/2022 3:25 PM
106	<b>Dislike</b> Nothing. Downtown is a stupid fitness gym that provides no tax revenue and takes up all the parking.	12/17/2022 11:27 AM
107	<b>Small town feel</b> ITS CUTE. JUST NOT A LOT TO IT. NOT A LOT OF FOOD CHOICES, NOT A HAIR SALON AVAIL NEAR BY,	12/17/2022 10:01 AM
108	<b>Social aspects</b> Friendly	12/17/2022 8:42 AM
109	<b>Potential</b> <b>Social aspects</b> D street has a very comfortable feeling of community and the potential to grow and encompass the side street.	12/17/2022 7:55 AM

110	<b>Historic</b> The old, historic buildings.	12/17/2022 7:46 AM
111	<b>Built environment</b> <b>Historic</b> Historic buildings and architecture.	12/17/2022 7:39 AM
112	<b>Historic</b> The historic part of it what's left our Chinatown	12/17/2022 5:52 AM
113	<b>Commercial aspects</b> Vanity of businesses	12/17/2022 5:49 AM
114	<b>Dislike</b> Nothing. It's depressing. Ugly. Rundown. Marysville could have been a Nevada City but it's leaders decided years ago to tear down historic buildings and put up hideous structures like the old Mervyn's, which looks like a prison.	12/16/2022 11:57 PM
115	<b>Built environment</b> Hm not much tbh. The area by the library is great though, it looks very nice every time I drive by.	12/16/2022 10:27 PM
116	N/a	12/16/2022 9:45 PM
117	<b>Commercial aspects</b> Retail businesses on D Street	12/16/2022 6:23 PM
118	<b>Walkable</b> Walkability	12/16/2022 5:10 PM
119	<b>Commercial aspects</b> <b>Historic</b> Antique stores, new restaurants,	12/16/2022 5:00 PM
120	<b>Historic</b> The historic vibe.	12/16/2022 1:33 PM
121	<b>Historic</b> it's historic. Just needs to be freshend up	12/16/2022 11:02 AM

## Q17 What would you like to see improved for the City's Downtown?

Answered: 125 Skipped: 15

#	RESPONSES	DATE
1	<b>Parking</b> <b>Restoration</b> <b>Unhoused population</b> Parking, remove homeless, force property owners to maintain/remove blight	2/2/2023 3:52 PM
2	<b>Reduce vacancies</b> More of the empty spaces filled.	2/2/2023 3:47 PM
3	<b>Safety</b> <b>Unhoused population</b> less homeless, more safety	1/31/2023 3:06 PM
4	<b>Commercial options</b> The Downtown lacks substance. Quality, relevant businesses can be counted on to have regular hours, good customer service and attractive inventory presented in a professional manner.	1/25/2023 9:26 AM
5	<b>Commercial options</b> <b>Streetscape improvements</b> <b>Walkability</b> Create parking outside the Downtown area and make Dwontown completely walkable. Turn diagonal parking into outdoor dining and allow merchants to bring retail outdoors. Make the streetscape Downtown all about walking, socializing, eating, shopping, and small business and professional services. Make it more european.	1/21/2023 10:00 AM
6	<b>Commercial options</b> <b>Office space</b> <b>Unhoused population</b> Less homeless people. More business and nightlife. More professional jobs.	1/20/2023 3:40 PM
7	<b>Adaptive reuse</b> <b>Commercial options</b> <b>Social spaces</b> <b>Walkability</b> Walkability, like to see local streets have slower speeds, close sections of streets (e.g. parts of D street) for people to use, less cars, State theatre repurposed into an event center and/or convention center, boutique hotels, plant based food options for dining, regular music venue, actual complete streets with protected bike/ped areas, bulb outs at intersections, less gas and fast food places	1/20/2023 2:52 PM
8	<b>Friendliness</b> <b>Historic aspects</b> Historic buildings, friendliness of merchants and people	1/20/2023 12:40 PM
9	<b>Adaptive reuse</b> <b>Streetscape improvements</b> I would love to see some buildings be updated and used for something other than just preservation of its history. Even though there are sidewalks downtown, most people don't walk to places due to safety concerns.	1/19/2023 11:05 AM
10	<b>Safety</b> <b>Wayfinding</b> Safety of pedestrians, without it people will not return. Large signs or murals that can be seen from highways that attract drivers to stop and shop in downtown what are they missing? Look to previous plans done for making E street more attractive in Bounce back ideas.	1/19/2023 9:03 AM
11	<b>Commercial options</b> More restaurants and shopping	1/18/2023 11:42 AM
12	<b>Commercial options</b> More stores	1/17/2023 8:21 PM
13	<b>Commercial options</b> More restaurants, coffee shops, bagel/donut shops, breakfast place, dinner place. Ice cream parlor, brewery	1/17/2023 8:19 PM
14	<b>Streetscape improvements</b> <b>Traffic</b> More pedestrian improvements. Get rid of the parking, cars, and traffic.	1/17/2023 6:41 PM
15	<b>Residential options</b> Housing	1/16/2023 4:27 PM
16	<b>Unhoused population</b> I think cleaning up the homeless or those doing drugs in the area would significantly change the whole atmosphere.	1/16/2023 1:33 PM
17	<b>Commercial options</b> Nightlife Affordable New condos Hotel marysville restored-sell to Hyatt/Marriott?	1/15/2023 9:53 PM
18	<b>Commercial options</b> <b>Safety</b> <b>Unhoused population</b> Downtown can be very dangerous and scary with all the homeless people, especially those that are more aggressive and will confront you. It would be great if it could be a place just for eating and shopping.	1/15/2023 6:09 PM
19	<b>Commercial options</b> More places to eat	1/15/2023 12:29 PM

20	<b>Commercial options</b> <b>Unhoused population</b> Less homeless and more diversity in buisness	1/15/2023 12:23 PM
21	<b>Adaptive reuse</b> <b>Commercial options</b> <b>Social spaces</b> Currently existing building being restored or torn down to build new facilities that will improve its look and entertainment/employment opportunities.	1/14/2023 11:11 PM
22	<b>Traffic</b> Traffic congestion	1/14/2023 9:17 PM
23	<b>Commercial options</b> <b>Office space</b> More attractive businesses. I think it would become better if there were businesses like attorney offices, high rises, tech companies, boutiques and brand name stores, etc. Try and mimic San Francisco and make it a destination.	1/14/2023 5:03 PM
24	<b>Commercial options</b> <b>Historic aspects</b> <b>Traffic</b> <b>Unhoused population</b> Less traffic congestion, add more restaurants and entertainment, enforcement of the homeless epidemic and the trash they create, restore historic buildings, a centralized parking garage.	1/14/2023 3:50 PM
25	<b>Historic aspects</b> <b>Residential options</b> <b>Streetscape improvements</b> Street cars! Up-play the historical nature of the town. Mix in loft style apartment (like the revitalization of Sacramento's R street)	1/14/2023 3:34 PM
26	<b>Adaptive reuse</b> <b>Historic aspects</b> <b>Restoration</b> Restoration of historic buildings & removal of non historic or non conforming buildings ( Modern tilt up buildings)	1/14/2023 12:41 PM
27	<b>Reduce vacancies</b> No more vacant building.	1/14/2023 11:49 AM
28	<b>Reduce vacancies</b> <b>Restoration</b> Restoration of vacant buildings.	1/14/2023 9:19 AM
29	<b>Restoration</b> The abandoned and falling apart buildings.	1/14/2023 8:49 AM
30	<b>Institutional options</b> <b>Restoration</b> <b>Unhoused population</b> Cleaned up streets and buildings. Homeless and mental health supported and addressed. University or art school occupation of buildings to promote positive growth downtown	1/14/2023 8:19 AM
31	<b>Streetscape improvements</b> <b>Traffic</b> Reroute freeway!!!! It will do so much to improve everything. Get commuters out so we can enjoy downtown.	1/14/2023 7:42 AM
32	<b>Adaptive reuse</b> <b>Reduce vacancies</b> <b>Restoration</b> Unused buildings being restored and used	1/14/2023 5:52 AM
33	<b>Commercial options</b> <b>Social spaces</b> More attraction other than a dive bar.	1/14/2023 5:09 AM
34	<b>Commercial options</b> <b>Streetscape improvements</b> <b>Traffic</b> Beautification of the entire area. More upscale shopping. Better traffic control.	1/13/2023 11:34 PM
35	<b>Unhoused population</b> Less homeless	1/13/2023 11:19 PM
36	<b>Commercial options</b> <b>Office space</b> <b>Social spaces</b> <b>Streetscape improvements</b> More lights, innovative parks for children, murals, entertainment, breweries, eateries, coffee shops, sip & paint, axe throwing, nail/hair salons, farmers market, more community events. Some professional offices would be nice and will bring more people to Marysville to keep up and coming businesses afloatz Nothing like getting off work and getting a bite to eat or a drink. Loft buildings. Also, Plumas lakers need somewhere to go for date night! More entertainment vs driving to Roseville/sacramento for everything since Yuba City is also lacking. Ellis lake has so much potential similar to Oaklands "lake Merrit" Ellis lake needs better side walk and lighting, add a play ground and a coffee shop/stand, community events, farmers market and people will flock!	1/13/2023 10:48 PM
37	<b>Commercial options</b> <b>Unhoused population</b> More open shops, restaurants, breweries. Less homeless so you can feel safe walking around.	1/13/2023 10:22 PM
38	<b>Adaptive reuse</b> <b>Commercial options</b> <b>Reduce vacancies</b> More restaurants. Better use of empty buildings. I also think putting in a grocery store where Habitat for Humanity is would be great. A sprouts or trader joes would bring many people from the surrounding areas in Yuba ans Butte County.	1/13/2023 10:19 PM
39	<b>Reduce vacancies</b> <b>Residential options</b> <b>Social spaces</b> <b>Unhoused population</b> Less homeless and trash and empty buildings. More affordable housing for all. More things to do so we aren't always going to Roseville/ sac	1/13/2023 10:12 PM
40	<b>Commercial options</b> <b>Parking</b> Eateries, small businesses, restaurants. Farmers market first Fridays week day food truck events with car shows. Parking structure and revitalize the movie theater.	1/13/2023 10:00 PM

41	<b>Residential options</b> More Housing will provide city a boost	1/13/2023 9:56 PM
42	<b>Commercial options</b> <b>Historic aspects</b> <b>Walkability</b> Preserving buildings, building more businesses and creating more "foot traffic" down there. Since the bridges are horrible and congested, I avoid downtown marysville.	1/13/2023 9:47 PM
43	<b>Commercial options</b> More shopping, less antiques. Restaurants.	1/13/2023 9:45 PM
44	<b>Traffic</b> Traffic congestion is the number 1 thing that needs addressing. If Folsom can have multiple bridges, maybe we should too.	1/13/2023 9:41 PM
45	<b>Parking</b> Parking	1/13/2023 9:26 PM
46	<b>Commercial options</b> <b>Reduce vacancies</b> <b>Residential options</b> <b>Unhoused population</b> Re-vamp downtown with new retail stores, restaurants, put to use all the currently underused or abandoned buildings in the area. Work on the homeless issue downtown. Find sustainable housing/jobs and/or ways for them to contribute to the community.	1/13/2023 8:59 PM
47	<b>Safety</b> <b>Unhoused population</b> The homeless problem. It does not feel safe for me to bring my baby. We go to Roseville for everything.	1/13/2023 8:49 PM
48	<b>Traffic</b> Address traffic congestion. It's getting worse and is a major deterrent.	1/13/2023 8:18 PM
49	Anything as long as it stays away from my home	1/13/2023 8:10 PM
50	<b>Traffic</b> <b>Walkability</b> The traffic issue is a huge one, and it makes walking in Marysville feel very unsafe, especially E St.	1/13/2023 8:05 PM
51	<b>Safety</b> Feeling of safety.	1/13/2023 7:56 PM
52	<b>Commercial options</b> More restaurants. TOO MANY ANTIQUE SHOPS!!!!!!!!!!!!!!!!!!!!!!	1/13/2023 7:56 PM
53	<b>Commercial options</b> <b>Parking</b> More restaurants and parking.	1/13/2023 7:42 PM
54	<b>Commercial options</b> <b>Reduce vacancies</b> More of the buildings occupied with restaurants and other retailers	1/13/2023 7:39 PM
55	<b>Commercial options</b> <b>Historic aspects</b> <b>Restoration</b> Restoration of historic buildings, more restaurants and entertainment	1/13/2023 7:11 PM
56	<b>Adaptive reuse</b> <b>Historic aspects</b> <b>Reduce vacancies</b> <b>Streetscape improvements</b> <b>Unhoused population</b> Make it a family friendly environment, update and improve the attractiveness, remove homeless, help with the drug problem and demo or repurpose old/ abandoned buildings.	1/13/2023 7:08 PM
57	<b>Reduce vacancies</b> <b>Unhoused population</b> Homelessness and abandoned buildings	1/13/2023 6:08 PM
58	<b>Streetscape improvements</b> <b>Wayfinding</b> Visual features. statues, flowers, happy signage	1/12/2023 3:43 PM
59	<b>Commercial options</b> <b>Reduce vacancies</b> <b>Restoration</b> the vacant buildings and the buildings not taken care of	1/12/2023 3:07 PM
60	<b>Commercial options</b> More retail stores and restaurant options.	1/11/2023 3:27 PM
61	<b>Safety</b> A FEELING OF SAFETY AND CLEANLINESS	1/11/2023 2:50 PM
62	<b>Safety</b> <b>Unhoused population</b> Downtown cleaned up / spruced up I do not feel safe walking around Marysville because of the homeless population	1/11/2023 2:45 PM
63	<b>Adaptive reuse</b> <b>Reduce vacancies</b> <b>Restoration</b> <b>Unhoused population</b> vacant poor-quality buildings removed or restored. Homeless situation resolved	1/11/2023 2:14 PM
64	<b>Commercial options</b> <b>Residential options</b> Retail options & Food/Beverage businesses & mixed use housing	1/11/2023 12:34 PM
65	<b>Reduce vacancies</b> <b>Unhoused population</b> The old Hotel is an eyesore and it's unbelievable that nothing can be done about it! The abandoned theater is also a bad thing. All of these abandoned and neglected buildings attract homeless people.	1/3/2023 10:07 AM
66	<b>Commercial options</b> <b>Streetscape improvements</b> More food options. Trees and flowers maintained.	1/2/2023 7:23 PM

67	<b>Adaptive reuse</b> <b>Reduce vacancies</b> <b>Restoration</b>	Renovate empty buildings so they can be used again.	1/2/2023 3:10 PM
68	<b>Adaptive reuse</b> <b>Commercial options</b> <b>Social spaces</b>	Fresh and exciting use of the buildings for recreation and restaurants.	1/2/2023 3:04 PM
69	<b>Parking</b>	Better parking	1/1/2023 1:23 PM
70	<b>Commercial options</b> <b>Parking</b> <b>Unhoused population</b>	More shopping. Shops open on Saturday and Sunday to draw more business income. More businesses in general to meet the needs of folks on both sides of the rivers. Could be modernized yet keep the old-fashioned appeal. More parking. Relocate homeless/keep streets clean and buildings updated. It's very run down and sad. Not appealing to new businesses.	1/1/2023 1:14 PM
71	<b>Commercial options</b> <b>Streetscape improvements</b> <b>Unhoused population</b>	Bring in boutique retail stores, bring in a bakery/specialty bread store, bring in a frozen yogurt shop, hold free concerts in the park series during spring/summer, clean up store front entrances of trash/cobwebs, paint store fronts to be more attractive. Discourage homeless from sleeping in doorways.	12/27/2022 5:20 PM
72	<b>Commercial options</b> <b>Safety</b> <b>Traffic</b>	- Eliminate traffic lanes to discourage "through" traffic - Phase out fast food, gas stations, convenience stores, no-tell motels - Enforce laws so that people feel safe and comfortable to walk around downtown without being accosted	12/27/2022 5:01 PM
73	<b>Institutional options</b> <b>Traffic</b> <b>Unhoused population</b>	the traffic, help for the homeless, and a real newspaper/other news source...independant	12/26/2022 2:20 PM
74	<b>Commercial options</b> <b>Restoration</b>	Renovating dilapidated buildings like State Theater and Marysville Hotel, bringing in businesses that would draw people to Marysville. I think we all go to Yuba City, or even Roseville because there are more options for shopping and eating.	12/26/2022 12:14 PM
75	<b>Historic aspects</b> <b>Traffic</b>	Reduced traffic congestion and more of a theme that captures the City's historic aspects	12/26/2022 10:01 AM
76	<b>Commercial options</b> <b>Parking</b> <b>Restoration</b>	The Marysville Hotel needs to be addressed! It has existed far too long with the blight it has created. If you are really interested in bringing our town to life with more shopping and creating a "destination" type city, please keep parking in mind too.	12/26/2022 8:34 AM
77	<b>Safety</b>	Make it safe and quiet.	12/26/2022 8:25 AM
78		Improve the area around the pge office and the temple area	12/25/2022 7:41 PM
79	<b>Commercial options</b> <b>Unhoused population</b> <b>Walkability</b>	Better retail businesses, more walkable and a lot less homeless camping in storefronts before they open. A gym downtown-really?? You need businesses that attract people and KEEP them downtown to shop and eat. IT needs to be a destination spot.	12/23/2022 12:43 PM
80	<b>Commercial options</b>	More restaurants	12/22/2022 4:06 PM
81	<b>Parking</b>	Parking availability	12/22/2022 8:35 AM
82	<b>Commercial options</b>	Restaurants and evening shopping	12/21/2022 1:47 PM
83	<b>Reduce vacancies</b> <b>Restoration</b>	I'd like to see less vacant buildings and those there to be "spruced" up.	12/21/2022 12:53 PM
84	<b>Historic aspects</b> <b>Reduce vacancies</b>	No vacant Historic buildings	12/20/2022 10:38 PM
85	<b>Commercial options</b>	More restaurants, coffee shops, retail	12/20/2022 5:23 PM
86	<b>Unhoused population</b>	Homelessness	12/20/2022 10:40 AM
87	<b>Commercial options</b> <b>Reduce vacancies</b> <b>Restoration</b>	More restaurants, restore the State Theater and make it a working theater again, more retail (not antique stores. We need clothing stores etc, and no "adult " (sex shops) stores)	12/20/2022 10:16 AM
88	<b>Unhoused population</b>	Clear out the homeless.	12/20/2022 9:55 AM
89	<b>Safety</b> <b>Unhoused population</b>	Of course its the homeless and hard luck stories that push me away, I can barely save myself and haven't much to offer anyone else and it's	12/20/2022 9:44 AM

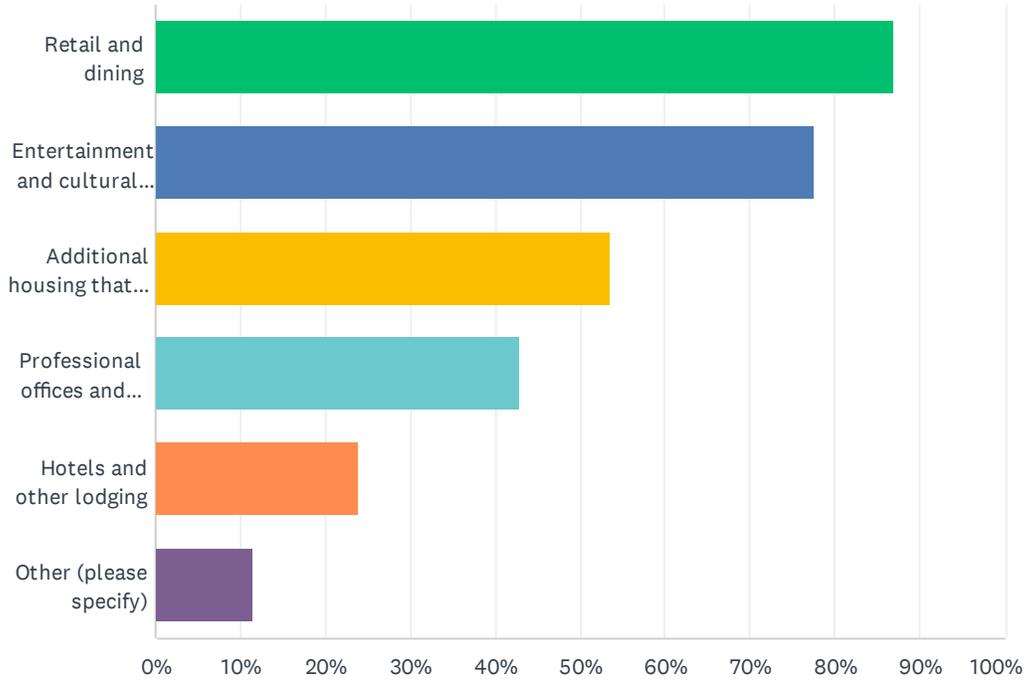
heartbreaking so I just stay away because I don't feel safe to walk alone or with my dog anymore. I'm afraid I'll get mugged or me and my dog will get attacked by a pit bull again.

90	<b>Commercial options</b> <b>Residential options</b> the hotel can be an apartment building with shops on the main floor	12/20/2022 7:53 AM
91	<b>Commercial options</b> <b>Reduce vacancies</b> <b>Unhoused population</b> Fill the empty space with stores and restaurants. Put a trader joes or sprouts in the habitat for humanity building on D street. Relocate the homeless to another location on the outskirts and provide services to them at that location. People will flock to an area that isn't crawling with homeless. Think Rocklin or Lincoln...	12/20/2022 6:36 AM
92	<b>Commercial options</b> <b>Social spaces</b> More Diversity. Diverse types of businesses, goods and services, entertainment options, and restaurants. Give us Choice! Create something vibrant and as unique as our history.	12/19/2022 9:11 PM
93	<b>Parking</b> Parking	12/19/2022 7:38 PM
94	<b>Reduce vacancies</b> Less of a turnover of businesses	12/19/2022 5:56 PM
95	<b>Commercial options</b> <b>Restoration</b> Renovation and gentrification of the Downtown to bring in local small business and improved law enforcement in the area	12/19/2022 5:01 PM
96	<b>Adaptive reuse</b> <b>Commercial options</b> <b>Historic aspects</b> <b>Social spaces</b> Use existing historic building to attract tourists and younger families. Convert them into hotels, restaurants, art venues, etc.	12/19/2022 3:39 PM
97	<b>Parking</b> Better parking, variety of restaurants and more of them.	12/19/2022 2:06 PM
98	There needs to be additional parking in downtown Marysville. Until the traffic situation and parking improves, people will not stop in Marysville. It's such a cluster trying to drive through that most people are just trying to get to the other side as soon as possible and would never even consider stopping to patronize local businesses. It's a real shame that our small, local businesses are not provided with a more friendly environment.	12/19/2022 1:53 PM
99	<b>Commercial options</b> Good business. We don't need 3 or more antique stores. Where's Penny's or Kohl's, etc? I know people looked into renovating the State Theater years ago. That could be a wonderful theater for performances. Why do we have to go to a casino?	12/19/2022 12:56 PM
100	<b>Commercial options</b> <b>Unhoused population</b> More retailers, less homeless. NICE hotel.	12/19/2022 12:16 PM
101	<b>Reduce vacancies</b> <b>Unhoused population</b> Develop vacant buildings and address homelessness	12/19/2022 12:04 PM
102	<b>Safety</b> <b>Unhoused population</b> Lighting, less homelessness, overall a safer experience.	12/19/2022 7:41 AM
103	<b>Restoration</b> <b>Unhoused population</b> Rehab the vacant and outdated buildings and get rid of the homeless and drug abusers in downtown.	12/18/2022 5:38 PM
104	<b>Commercial options</b> <b>Parking</b> Variety of store fronts and eateries. Better/more obvious parking, longer hours.	12/18/2022 2:57 PM
105	<b>Safety</b> Safety	12/18/2022 2:48 PM
106	<b>Commercial options</b> <b>Parking</b> Downtown building owners be more active in restoring their buildings. Try to get businesses in the downtown that attract people to shop. Gym type businesses cause parking problems for other business.	12/18/2022 9:20 AM
107	<b>Parking</b> MUST HAVE MORE PARKING!!!!!! Has anyone even THOUGHT about the disabled or access for the elderly? They can't walk far and therefore can't take advantage of the stores downtown. I just a few weeks ago went to Grass Valley/ Nevada City to shop small mom and pop stores and had to leave because there was no parking. Often have had the same experience in downtown Marysville and the HORRIBLE design on Plumis st. Until that situation is handled any further expanding is useless. I know it's up to the individual businesses but closing early is terrible. People work till 5 most of the time.	12/17/2022 5:49 PM
108	<b>Safety</b> <b>Traffic</b> Make a bypass. Downtown will never thrive with the constant congestion/cars driving through there. I will not battle that traffic in the evenings nor do I feel safe due to the influx of drug dealers/users. More patrol units are needed. I'd like to see outdoor dining assuming diners are being harassed by passerby's.	12/17/2022 4:07 PM

109	<b>Commercial options</b> <b>Restoration</b>	Modernization, improve general appearance, attract cross section of businesses.	12/17/2022 3:25 PM
110	<b>Commercial options</b>	Get rid of the gym and second hand stores.	12/17/2022 11:27 AM
111	<b>Social spaces</b>	MORE TO DO FOR FAMILIES.	12/17/2022 10:01 AM
112	<b>Parking</b> <b>Walkability</b>	Public parking to aid in a walkable downtown. More restaurants	12/17/2022 8:42 AM
113	<b>Commercial options</b> <b>Restoration</b>	It would be good if some of the property owners improved their building's facade. Also, more services, like a pharmacy, dry cleaners, or a small soda bar.	12/17/2022 7:55 AM
114	<b>Adaptive reuse</b> <b>Historic aspects</b> <b>Restoration</b>	The historic buildings restored and utilized.	12/17/2022 7:46 AM
115	<b>Commercial options</b> <b>Restoration</b>	More diverse shopping, sprucing up of buildings (outside and inside).	12/17/2022 7:39 AM
116	<b>Commercial options</b> <b>Historic aspects</b> <b>Institutional options</b> <b>Walkability</b> <b>Wayfinding</b>	Walkable area more specialty shops and eateries signage and a downtown museum showcasing our history.	12/17/2022 5:52 AM
117	<b>Safety</b> <b>Streetscape improvements</b>	The streets are in poor condition. Especially 4th street between D and E. Replace and remark crosswalks for safety in the downtown	12/17/2022 5:49 AM
118	<b>Unhoused population</b>	Get rid of the homeless or nothing will improve.	12/16/2022 11:57 PM
119	<b>Streetscape improvements</b>	There needs to be better looking trees. Needs shade especially during peach festival.	12/16/2022 10:27 PM
120	<b>Streetscape improvements</b>	Cleanliness of streets.	12/16/2022 9:45 PM
121	<b>Commercial options</b> <b>Social spaces</b>	More restaurants, entertainment venues	12/16/2022 6:23 PM
122	<b>Residential options</b>	Housing opportunities	12/16/2022 5:10 PM
123	<b>Social spaces</b> <b>Unhoused population</b>	Ellis Lake improved, get rid of homeless problems	12/16/2022 5:00 PM
124	<b>Historic aspects</b> <b>Restoration</b>	Quit tearing down the historical buildings.	12/16/2022 1:33 PM
125	<b>Commercial options</b> <b>Parking</b> <b>Social spaces</b>	More commerce;, more family oriented stores or businesses; more unique restaurants; more/better seasonal activities (something that lasts a few days or a week or two such as horse/buggy rides at Christmas, etc) ; advertising in our community events in other communities ( Nevada City, Roseville, Chico, etc) ; parking;	12/16/2022 11:02 AM

# Q18 What uses would you like to see more of in the Downtown area? Select all that apply.

Answered: 138 Skipped: 2



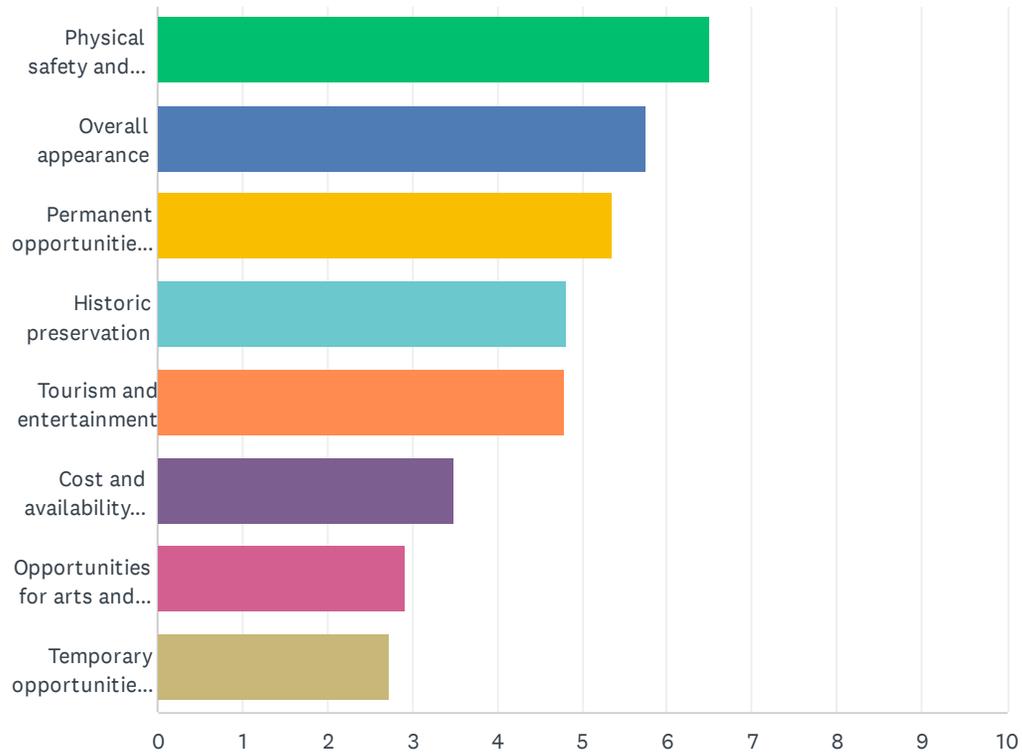
ANSWER CHOICES	RESPONSES
Retail and dining	86.96% 120
Entertainment and cultural offerings	77.54% 107
Additional housing that would then support more shopping, restaurants, entertainment, etc.	53.62% 74
Professional offices and live/work developments	42.75% 59
Hotels and other lodging	23.91% 33
Other (please specify)	11.59% 16
Total Respondents: 138	

#	OTHER (PLEASE SPECIFY)	DATE
1	Upgrade existing	2/2/2023 3:52 PM
2	<b>Streetscape improvements</b> Pedestrian centric. Right now there are too many cars and it is not inviting.	1/21/2023 10:00 AM
3	<b>Streetscape improvements</b> Crosswalks, signs on side streets pointing to interests, signs stating no truck route and no bike riding/skateboard in central area.	1/19/2023 9:03 AM
4	<b>Youth activities</b> Activities for children.	1/18/2023 11:42 AM
5	<b>Higher-density housing</b> Let R4 properties remain r4, let them have r4 neighbors	1/13/2023 8:10 PM

6	<b>Streetscape improvements</b> consider pedestrian-only blocks on D street with expanded dining	12/27/2022 5:01 PM
7	<b>Police department</b> need to move jail into the county and improve the police dept. Something attractive, police dept are one of the things that gives the town identity. The jail property could provide valuable living spaces	12/26/2022 2:20 PM
8	<b>Commercial</b> <b>Housing</b> housing then support more shopping....seems like the main idea	12/20/2022 5:23 PM
9	<b>Parking</b> Better parking to intice people to shop here. See above	12/19/2022 12:56 PM
10	Hotels are not needed downtown at this time	12/18/2022 2:48 PM
11	<b>Commercial</b> <b>Parking</b> PARKING...Sorry all are needed .. would LOVE to see a bakery, breads and sweets/coffee shop that stays open late. And healthier restaurants, NO MORE fast food. Cure apartments in historic buildings WITH nearby parking	12/17/2022 5:49 PM
12	More houses have been built and things got worse. So I'm not exactly sure why planners think development will a key. With inflation comes increased costs to products. Restaurants are losing business not because there's a lack of homes or people.	12/17/2022 4:07 PM
13	<b>Institutional uses</b> Museum	12/17/2022 5:52 AM
14	<b>Parking</b> WE NEED PARKING	12/17/2022 5:49 AM
15	Without a better police presence, it's too dangerous to go out since the homeless have taken over Marysville.	12/16/2022 11:57 PM
16	<b>Senior center</b> Senior center	12/16/2022 5:00 PM

### Q19 Which of the following priorities are the most important for the Downtown Area? Rank the following with 1 being the top priority.

Answered: 137 Skipped: 3



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Physical safety and security	43.70% 59	15.56% 21	16.30% 22	9.63% 13	7.41% 10	3.70% 5	2.22% 3	1.48% 2	135	6.51
Overall appearance	13.43% 18	30.60% 41	19.40% 26	14.18% 19	10.45% 14	4.48% 6	3.73% 5	3.73% 5	134	5.75
Permanent opportunities for retail and dining (i.e., storefronts, free-standing stores)	16.91% 23	16.91% 23	12.50% 17	19.12% 26	14.71% 20	13.24% 18	5.15% 7	1.47% 2	136	5.35
Historic preservation	12.69% 17	13.43% 18	14.18% 19	11.94% 16	16.42% 22	17.16% 23	8.96% 12	5.22% 7	134	4.81
Tourism and entertainment	7.63% 10	9.92% 13	14.50% 19	24.43% 32	20.61% 27	13.74% 18	6.11% 8	3.05% 4	131	4.79
Cost and availability of housing	7.75% 10	6.98% 9	10.08% 13	11.63% 15	6.20% 8	9.30% 12	18.60% 24	29.46% 38	129	3.49
Opportunities for arts and culture	0.00% 0	3.01% 4	9.77% 13	5.26% 7	15.04% 20	21.05% 28	18.05% 24	27.82% 37	133	2.93
Temporary opportunities for retail and dining (i.e., pop-ups, food trucks, etc.)	0.00% 0	6.15% 8	4.62% 6	4.62% 6	9.23% 12	15.38% 20	36.15% 47	23.85% 31	130	2.73

## Q20 Please provide your contact information if you would like to receive future updates about the Marysville General Plan Update and Specific Plan.

Answered: 82 Skipped: 58

ANSWER CHOICES	RESPONSES	
Name	98.78%	81
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	98.78%	81
Phone Number	0.00%	0

#	NAME	DATE
1	Steven Elliott	2/2/2023 3:52 PM
2	Kim Haak	2/2/2023 3:47 PM
3	setal judge	1/31/2023 3:06 PM
4	Demona Kirkpatrick	1/25/2023 9:26 AM
5	Michael Ferrini	1/21/2023 10:00 AM
6	Richard DeLuca	1/20/2023 3:40 PM
7	Ben	1/20/2023 2:52 PM
8	Xitlalitl	1/19/2023 11:05 AM
9	Kelly Richcreek	1/19/2023 9:03 AM
10	Margie Rollins	1/18/2023 11:42 AM
11	Carlos	1/17/2023 8:19 PM
12	Ricky Samayoa	1/16/2023 4:27 PM
13	colette davies	1/15/2023 9:53 PM
14	Crystal Treto	1/15/2023 12:23 PM
15	Stefanie fernandes	1/14/2023 11:11 PM
16	John Yang	1/14/2023 9:17 PM
17	Brent	1/14/2023 7:43 PM
18	Megan Booras	1/14/2023 3:34 PM

19	Andrea Lavin	1/14/2023 12:41 PM
20	Chelsea burke	1/14/2023 5:52 AM
21	Brennan Stansberry	1/14/2023 5:09 AM
22	Cheryl Larson	1/13/2023 11:34 PM
23	Mixon Hill	1/13/2023 11:19 PM
24	Gabriella Chavez	1/13/2023 10:48 PM
25	Caitlin	1/13/2023 10:19 PM
26	Joe rodriguez	1/13/2023 10:00 PM
27	Raminder Bihala	1/13/2023 9:56 PM
28	Johnny Burke	1/13/2023 9:26 PM
29	Kianna Snyder	1/13/2023 8:59 PM
30	Kimberley Davis	1/13/2023 8:18 PM
31	Dominic Bonifacio	1/13/2023 8:10 PM
32	Taylor Moorhead	1/13/2023 8:05 PM
33	Cesar Alvarado	1/13/2023 7:56 PM
34	Virginia Prieto	1/13/2023 7:42 PM
35	John Whaley	1/13/2023 7:39 PM
36	Amira Lindbloom	1/13/2023 7:11 PM
37	John Nicoletti	1/12/2023 3:43 PM
38	Carla Clark	1/11/2023 3:27 PM
39	A Mathews	1/11/2023 2:14 PM
40	Chuck Sorenson	1/3/2023 10:07 AM
41	Bruce Trummel	1/2/2023 3:10 PM
42	Dennis Bissell	1/1/2023 1:23 PM
43	Michele Peterson	1/1/2023 1:14 PM
44	Joshua Hatfield	12/26/2022 2:20 PM
45	Kelly	12/26/2022 12:14 PM
46	Lloyd Leighton	12/26/2022 10:01 AM
47	Vince Naso	12/26/2022 8:25 AM
48	Mary	12/25/2022 7:41 PM
49	Terry Schmidtbauer	12/23/2022 12:43 PM
50	Carolyn Tindel	12/22/2022 8:35 AM
51	Robyn	12/21/2022 1:47 PM
52	Karna-Lisa Aucoin	12/21/2022 12:53 PM
53	Tara Currier	12/20/2022 10:38 PM
54	Sherry F Grey	12/20/2022 10:40 AM
55	Kim	12/20/2022 10:16 AM
56	Jeff Cartwright	12/20/2022 9:55 AM

57	Lisa Velte	12/20/2022 9:44 AM
58	Rachael Hollis	12/20/2022 7:53 AM
59	Gail Hunley	12/20/2022 6:36 AM
60	Kim Bennett	12/19/2022 9:11 PM
61	Elizabeth Savage	12/19/2022 3:39 PM
62	Phil Perry	12/19/2022 12:56 PM
63	Pamela Morasch	12/19/2022 12:16 PM
64	Garrett Stengl	12/19/2022 10:48 AM
65	Vincenzo Corazza	12/19/2022 7:41 AM
66	Veronica Brown	12/18/2022 2:57 PM
67	Taunya wattier	12/18/2022 2:48 PM
68	Charlotte	12/18/2022 9:20 AM
69	Christine Daugherty	12/17/2022 5:49 PM
70	C Alpi	12/17/2022 4:07 PM
71	GL Jones	12/17/2022 3:25 PM
72	edward gerving	12/17/2022 11:27 AM
73	JEWLEE VALLARE	12/17/2022 10:01 AM
74	Despina Schrader	12/17/2022 7:55 AM
75	Jacquelyn Castino-Reynolds	12/17/2022 7:39 AM
76	Judy Mann	12/17/2022 5:52 AM
77	Kassandra	12/16/2022 10:27 PM
78	Roger Funston	12/16/2022 6:23 PM
79	Ricky Samayoa	12/16/2022 5:10 PM
80	Diane Funston	12/16/2022 5:00 PM
81	Colleen Driscoll	12/16/2022 1:33 PM

#	COMPANY	DATE
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There are no responses.

#	ADDRESS	DATE
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There are no responses.

#	ADDRESS 2	DATE
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There are no responses.

#	CITY/TOWN	DATE
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There are no responses.

#	STATE/PROVINCE	DATE
---	----------------	------

There are no responses.

#	ZIP/POSTAL CODE	DATE
---	-----------------	------

There are no responses.

#	COUNTRY	DATE
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There are no responses.

#	EMAIL ADDRESS	DATE
1	elliottinspect@comcast.net	2/2/2023 3:52 PM
2	mtnparson@gmail.com	2/2/2023 3:47 PM
3	setaljudge@aol.com	1/31/2023 3:06 PM
4	demona@succeed.net	1/25/2023 9:26 AM
5	michael.f3rrini@gmail.com	1/21/2023 10:00 AM
6	deluca125@icloud.com	1/20/2023 3:40 PM
7	dealb1@yahoo.com	1/20/2023 2:52 PM
8	xdelgadillo@ucdavis.edu	1/19/2023 11:05 AM
9	kellyrichcreek@gmail.com	1/19/2023 9:03 AM
10	4rollins@sbcglobal.net	1/18/2023 11:42 AM
11	cjmoreno1103@gmail.com	1/17/2023 8:19 PM
12	rsamayoa@ecenter.org	1/16/2023 4:27 PM
13	colette_davies@hotmail.com	1/15/2023 9:53 PM
14	Babiicriddle@hotmail.com	1/15/2023 12:23 PM
15	stefanie.fernandes@yahoo.com	1/14/2023 11:11 PM
16	JYangS14@yahoo.com	1/14/2023 9:17 PM
17	bhastey@gmail.com	1/14/2023 7:43 PM
18	meglucht@gmail.com	1/14/2023 3:34 PM
19	alavin@c21selectgroup.com	1/14/2023 12:41 PM
20	jandcburke@aol.com	1/14/2023 5:52 AM
21	bd.stansberry@hotmail.com	1/14/2023 5:09 AM
22	jenkins-larson@comcast.net	1/13/2023 11:34 PM
23	iammixonmusic@gmail.com	1/13/2023 11:19 PM
24	gabriellachavez99@gmail.com	1/13/2023 10:48 PM
25	chunley2@gmail.com	1/13/2023 10:19 PM
26	1sgrod49@gmail.com	1/13/2023 10:00 PM
27	rbihala@aol.com	1/13/2023 9:56 PM
28	johnburke@hotmail.com	1/13/2023 9:26 PM
29	jack_bnimble14@yahoo.com	1/13/2023 8:59 PM
30	kimberleynd7@gmail.com	1/13/2023 8:18 PM
31	dominiceb19@gmail.com	1/13/2023 8:10 PM
32	taylorfmoorhead@gmail.com	1/13/2023 8:05 PM
33	calvaoz@yahoo.com	1/13/2023 7:56 PM
34	virginia.prieto.01@gmail.com	1/13/2023 7:42 PM
35	birddog55@sbcglobal.net	1/13/2023 7:39 PM
36	amira_lindbloom@yahoo.com	1/13/2023 7:11 PM
37	jnicoletti@yubasutterhabitat.org	1/12/2023 3:43 PM

38	carlamclark@icloud.com	1/11/2023 3:27 PM
39	casoren@att.net	1/3/2023 10:07 AM
40	musicman831@hotmail.com	1/2/2023 3:10 PM
41	djbgopests@gmail.com	1/1/2023 1:23 PM
42	michelepeterson333@gmail.com	1/1/2023 1:14 PM
43	hatfieldjosh38@gmail.com	12/26/2022 2:20 PM
44	gillan_girl@yahoo.com	12/26/2022 12:14 PM
45	l.leightonjr@comcast.net	12/26/2022 10:01 AM
46	vnose@hotmail.com	12/26/2022 8:25 AM
47	eeyorre3@gmail.com	12/25/2022 7:41 PM
48	tesplace@comcast.net	12/23/2022 12:43 PM
49	carolyntindel@comcast.net	12/22/2022 8:35 AM
50	ohtheheck@comcast.net	12/21/2022 1:47 PM
51	mssl_a_team@sbcglobal.net	12/21/2022 12:53 PM
52	taramarie79@yahoo.com	12/20/2022 10:38 PM
53	aaberg2@att.net	12/20/2022 5:23 PM
54	sherrygrey@msn.com	12/20/2022 10:40 AM
55	bookmousekim@comcast.net	12/20/2022 10:16 AM
56	jeffary.cartwright@gmail.com	12/20/2022 9:55 AM
57	lisa.velte766@gmail.com	12/20/2022 9:44 AM
58	breezinsmommy@gmail.com	12/20/2022 7:53 AM
59	ileeeap12@gmail.com	12/20/2022 6:36 AM
60	kimbennett1908@gmail.com	12/19/2022 9:11 PM
61	liz.savage29@gmail.com	12/19/2022 3:39 PM
62	pjjjp@comcast.net	12/19/2022 12:56 PM
63	tahoepam@yahoo.com	12/19/2022 12:16 PM
64	garrettstengl@gmail.com	12/19/2022 10:48 AM
65	muctieuvietnam@yahoo.com	12/19/2022 7:41 AM
66	veronicabrownhome@gmail.com	12/18/2022 2:57 PM
67	taunyawattier@abcgloba.net	12/18/2022 2:48 PM
68	clgm1@comcast.net	12/18/2022 9:20 AM
69	imblesd@sbcglobal.net	12/17/2022 5:49 PM
70	calfaroalpi@gmail.com	12/17/2022 4:07 PM
71	larry4land@att.net	12/17/2022 3:25 PM
72	ed.gerving@att.net	12/17/2022 11:27 AM
73	JEWLEE.VALLARE@GMR.NET	12/17/2022 10:01 AM
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75	jacquelyncastino@gmail.com	12/17/2022 7:39 AM

76	mannjudy83@yahoo.com	12/17/2022 5:52 AM
77	kassandrarodriguez28@yahoo.com	12/16/2022 10:27 PM
78	rogerfunston@yahoo.com	12/16/2022 6:23 PM
79	rsamayoa@ecenter.org	12/16/2022 5:10 PM
80	noparadise@me.com	12/16/2022 5:00 PM
81	msidhu_staff@yahoo.com	12/16/2022 1:33 PM
<b>#</b>	<b>PHONE NUMBER</b>	<b>DATE</b>
	There are no responses.	

## Attachment A – Survey Open-Ended Responses

Question 1: Which best describes you? Please select all that apply.

Other:

I live in Linda and work in Olivehurst
Live in Linda CA
I live close and frequent Marysville
Live in Plumas Lake
I live in Wheatland
I own a home in Marysville
Live in Plumas lake, Marysville is the closest town
Yuba county resident
Property Owner
Perform in community events in Marysville
Live in Plumas Lake and regularly go to Marysville
I use business in Marysville
I live just outside of Marysville
Lived here when I was born and spent 38 of 48 years here between Olivehurst and Yuba City. Until last year lived in Marysville the prior 5 years.
Own rental properties in Marysville
I live in West Linda and consider myself a part of Marysville
Retired
Own rental housing
Commute Into and Thru Marysville daily
I live in Plumas Lake and shop in MSVL
I lived in Marysville for 20 years now live in Wheatland
Born and raised in Marysville. Love Marysville
Live in Olivehurst but frequents Marysville daily.
I live just north of Marysville.

Question 3: Where should Marysville focus growth in the short-term (5-10 years)? Please select one.

Other:

combination of #1 through #3, but focus on #1
Marysville cannot build out, so I think it should build up. High rise buildings & apartment buildings in downtown. Try to draw more office jobs, maybe some more live/work studio spaces.
Add more business around Edgewater community. Grocery store, coffee place(Peete's Coffee), Target, a few restaurants. Chik-fil-a. No McDonald's
Freeway Bypass. Absolutely worst thing about Marysville is having to drive through town with all of the stop lights. Way too much traffic for a small area. Also poor for Marysville. I would never stop at any of those businesses because of the traffic. Through traffic needs to be rerouted.
Let the country area stay country
Focus on downtown and the historic areas, increasing housing density and creating a vibrant, walkable downtown
Work on downtown, get more business there
Focus on all of the above
ALL OF THE ABOVE
Downtown and Annexation
Clean up Ellis Lake. Make it attractive, like it used to be so people will want to go there.
Marysville to focus on what we have and not what we could have. Learn from the past. Instead of destroying our history and present town embrace it, fix it, and grow from it. Imagine if we would have done that 50 years ago. instead of \$21,000,000 into biking and walking trails in West Linda (where I love having spent many years there) spend, say, \$15,000,000 and bring the Hotel Marysville up to code and the State Theatre. Connect them both by a walkway. Use the theatre for shows, firestone and first floor of hotel for shops and restaurants. Even better the bottom floor of hotel as a casino. Build a parking garage between hotel and hart building. That would be money well spent. It preserves the past, embraces now, and builds a future. Look around Marysville has blown up and will continue to. So, my short answer is All of the Above
Fix neighborhood roads and build the tax base to invest in Downtown. Maybe expand city boundaries - but we already need additional escape routes in case of emergencies. More people would just compound this.
Marysville should work with Yuba County to use SACOG and developer funds to build a by-pass over the Yuba River. This would do far more to help the residents of Marysville, Linda, Olivehurst and Yuba City than a by-pass around Wheatland. A Wheatland by-pass will primarily benefit Placer County and the businesses located there. Placer County will get the property taxes on commercial property plus the sales taxes on retail sales. Yuba County and Wheatland will provide affordable housing for Placer County's workforce. Yuba County and Wheatland will be saddled paying for the educational, social service, police, fire and other costs associated with residential development. Let Placer County use its SACOG funds to pay for a Wheatland by-pass.
Traffic over the 10th street bridge
Focused downtown to rebuild businesses and make an attractive place for people to come AND invest in improving the rapidly deteriorating road network in all areas- especially residential that make existing residential neighborhoods look horrible.
prioritize major projects in each sector listed above. Make this plan inclusive of all Marysville so that no area has to wait more than 10 years to realize change.
Doesn't need to grow in terms of housing. That's what brings it the small town feel.
Marysville has been short sited for too long. It needs to expand its boundaries. Expand east and north before it becomes a wide spot in the road, a drive-by.
Signage, Street closure more eateries and specialty stories

Question 7: What do we need to do to make Marysville a better community in the future? Select all that apply.

Other:

Focus on making Marysville active transportation centric
City services follow up in downtown area-trash, drainage, signage Focus central 1st -6 C-E Sts. not just D. Currently not attractive to shoppers. Bike/skateboarding on sidewalks, scary looking characters always in sight, littering sitting/laying on sidewalks in doorways It has to change to make a difference in one's experience of our downtown! However, if we had cool awesome restaurants and shop people may come regardless of vagrants when more people are around.
More business, grocery stores, restaurants, clean up city
Clean up the homeless problem.
Improve traffic congestion
Safety!! I do not feel safe going into Marysville especially at night. Also, need to make more improvements in Rideout
Stronger restrictions on homeless
Get rid of the druggie homeless
Help the homeless get clean or relocate
Stop developing the countryside.
Safety
All of the above
All of the above
Traffic Congestion, and particularly the terrible pavement quality of the streets needs to be addressed.
Strict enforcement of drug, disorderly conduct and camping laws
What Marysville needs is to stop promoting hate amongst its people. Stop demonizing people, people who grew up here, and realize that it's the leadership here in Marysville that has created and now points fingers at others. Example is the Homeless. This area has been invaded by our neighbors. We saw that coming, especially when Sutter county voted down new town near Sacramento county line. Marysville knew people would flood the area for places to live and didn't lookout for the residents, many lifelong, that would be pushed out by them and then be homeless. Instead, waged war on them and the other lower income residence. They lied to, assaulted, burned out, lied about, and harassed not only them but anyone that associated with them. Slandered them to the point local businesses talk and treat them like secondhand citizens. They have made the river bottoms unreachable while lying to the people like you were opening it up. So, I look at your options above to answer this question and I cringe. We need help in all of the above, including new leadership. My answer All of the Above.
Put in a dedicated truck route
Change zoning codes to allow for more offices and businesses
Make downtown safe. Remove criminals and beggars
Improve and maintain the streets. They are in extremely poor condition and make the city look run down
why are improved roads not on any of these lists? Improved roads are essential to the appeal of the neighborhoods and downtown.
Movie theater, more restaurants, and a grocery store
Resurface the cobblestone streets
Until ALL streets are repaved and more productive businesses coming in (that will make people want to come here to shop, etc.), you can't do a damn thing. We need business here - good chain restaurants,

etc. We used to be the place to go in the 60s and 70s. Offer large chain a decent incentive to operate here. Where DQ used to be is a great place for Old Spaghetti Factory. Give them 6 months no property tax as an incentive.
Homeless is out of control.
Safety - homes and people on drugs in downtown I will not attend events with my family
Traffic control through the City
Parking in downtown a MUST. HIGHLY recommend looking into The Gathering Place in Tulsa Oklahoma. Incredible use of flood zone. I would even suggest someone visiting it. DON'T do what was done on Plumis St. With less parking. DON'T do what was done with shopping plaza on Ellis lake where there was an awesome opportunity to utilize lake front but instead put the backs of stores facing lake instead of opposite. We have Incredible opportunities with our history and riverfront.
Clean up the streets of the homeless and drug users.
Get past the myopic view of the fishbowl. Expand beyond the levees
Get Caltrans to build a bypass. Marysville will never be desirable with traffic gridlock.
If something isn't done about the homeless people who camp everywhere and dump trash everywhere and who have taken over the river, the areas by Riverfront Park and the levee, then it's just wasting money to try to improve Marysville. The homeless destroy everything. I used to enjoy walking, bicycling, taking my dogs out, but now it's too dangerous with crazy homeless people and their off-leash dogs. I've had enough scary close calls that I'm now a prisoner in my own home. And the city lacks any resolve whatsoever in dealing with the tweakers who are out stealing from citizens' homes, yards, and cars and turning this place into a garbage heap.
Yuba Park = Dog park ?? Consider it pls
Improve homeless camping issue
More investment and support of local arts
We need to bypass Marysville like Lincoln did
Need to bring in commerce to fund the growth. Much of the E street buildings are eyesores and need a new facade

Question 9: What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities? Select all that apply.

Other:

Mixed use zoning infill and bold innovation to offset vehicle centric development. Stop building gas stations, start promoting sustainability development.
citizen's involvement - hard to inform & create community with our track record
Town looks dirty garbage and people laying around everywhere. People don't want to come here.
Homeless everywhere
Safety
More business downtown
Some of the older historic structures, particularly the Hotel need to be refurbished or demolished as they are eyesores.
Reckless homeless people on the roads and sidewalks
Prevention of access to common areas (downtown, levee) by criminals, drug users, illegal campers
I'm offended by question 8. All the options are problems created by and continued to be pushed by towns leaders including police and firemen. You have created homelessness by lack of planning both job wise and housing need that weren't and still aren't addressed. It's like branches off a tree the tree being homelessness and major branch being harassing the homeless and denying them the right to not sleep on the streets and in front of businesses. The answer to 9 is treat our people like people. open the rivers up to locals not only out of town bike riders which includes camping. They are doing oil changes leaving the oily garbage in the bottoms but locals can't have a car wash to bury the dead. New Leaders Needed
Recently our public image with articles involving our local law enforcement might indicate how alive the "good 'ol boy" hold still reigns in Marysville...
City Management
Marysville has been poorly maintained over the years. Roads are in horrible condition and will require large investment to repair. The town itself is not attractive- the street sides are not inviting and homeless people walking or on bikes have taken over downtown. Lack of interest by property owners- both businesses and residential. If I want to go to a thrift store- I can go to Marysville- need a prideful community with identity
Homelessness and absentee landlords
City Council members are all talk and no action. Candidates promise things and don't follow through (I'll bring UC / SLO extension here). My friends won't come cuz the streets are shit. Light poles are down and neighbors are dark. Complaints to public works get ignored.
Need more retail stores.
Stuck in the past mentally
Homeless
I have a bit of a different take on the traffic. Yes, it can be an issue but I've lived/and been to places much worse. Traffic equals possible business.
Need a bypass.
Increased traffic which impacts everything: safety, health, lifestyle.
The homeless people who have taken over the town and trashed it and who make going out to do anything too dangerous and who steal others' property and mutilate cars for the catalytic converters. I'm tired of being a prisoner in my own home.
Homeless
Horrible management in the council level which has only recently begun to change...

Question 16: The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville. What do you like most about the City's Downtown currently?

The footprint of the town is manageable...but also confining. Without the sprawl there is a challenge, but also an opportunity to develop with the mindset of making every inch count. This will require an extremely high level of commitment and forethought on how the land and buildings are to be utilized. Once the decisions are made, the canvas will forever be changed. This City has an opportunity to become an example of what a small city can accomplish with limited space. Think of it as a "Tiny Manhattan".
Downtown is (marginally) walkable. It has become the "third location" for local residents and has potential for outside dining and socializing if the vehicles were removed.
The historic aspect
Historical feel and potential to be vibrant nightlife. We have what other cities want a dense downtown grid that could be made amazing and bring in visitors.
History
I like that most places are within a walking distance. I also like that Downtown promotes small businesses and helps them by hosting events near them.
Historic Buildings. Walkable, have the bones to create a hip cool town.
Current and potential growth.
Sense of community
Old town charm. Would go more often if there were more businesses. Over half are shut down, needs more restaurants.
Historic buildings.
Walkability
It has a lot of potential.
Potential for historical development and make it more appealing for touristy destination -creating investments
Ease of parking to visit businesses and variety of small locally owned shops.
I love all the different shops that you can visit.
The buildings that are maintained
Friendly small town feel.
Events like the Bok Kai and Peach Festival. Also, the small businesses.
D street has great lighting and the shops along there are great for window shopping.
Unique shops
Historic buildings, the arches over the streets
Nothing.
Historical architecture.
The historic architecture.
Old building beauty and potential
I like the area around the library. Anything away from the Main Street. Freeway needs to go elsewhere
It's architecture and small-town feel
The architecture.
Unique shops
Antique shops
The potential, wide streets, old town charm and right off the main rd, but also feels private as it is not in the center of a busy city
The historical building's & significance

Restaurants like The Brick, and Silver Dollar Saloon.
Not really anything. There's so much that needs to be improved!
I feel like if you Can develop downtown. Marysville will be an area attraction. Look at downtown areas like winters and woodland
Walkable
Local shops, historical buildings, all of the events and festivals.
I honestly only like a few of the shops. The downtown area doesn't have options for everyday
Walking the first half of the parade route (D street) is my favorite area.
Historic aspect and charm
The small town feel is nice. The presence of small business' is fantastic, love to support the local unity instead of corporations.
The historic buildings and the coffee shop
Variety of restaurants and retails stores.
I'm not a city person.
The historic buildings are beautiful, and I'd love to see them restored and preserved wherever possible.
N A too many people experiencing homeless and mental instability. Very dangerous just to work in a building in Marysville.
Restaurants
Old town feel
The historic value
Small town feel, history, and architecture.
Downtown amenities, local shops, bars, restaurants
Build out the second floor of Downtown
The sidewalks are wide and some of the buildings are pretty
The charm and the historic buildings. Some outside eating options.
HISTORICAL ASPECT BUT NEED MUCH IMPROVEMENT
Don't Like
The historic buildings in use
Architecture & walkability
It is small enough to make walking possible, and it does have some small town charm.
Easy to walk, historic interest, variety of businesses and services.
The blocks where the buildings are actually occupied.
close proximity and walkability to stores.
Walkability
Quaint, old-fashioned appeal.
Food establishments
Great bones, beautiful architecture in places
i like the layout and the possibilities for the area to remain beautiful, efficient, and a desirable place to be. Nature has blessed the area with just about every good quality possible. It's up to use to use, promote, and share it with the rest of the world....or destroy it
It's potential to be walkable, bike-able, charming, vibrant and SAFE. Currently, Downtown has some charm, a handful of nice shops, and places like Training Zone that bring people to D Street. Marysville has areas that should be walkable but don't feel safe.
The charm of those business owners that have fixed their buildings.
The historical element; old buildings and the preservation of them. Too bad so many were torn down. There is potential in re-awakening our image if done right though.
Nothing.

All the little shops
The historic buildings. Must state that the downtown has really deteriorated in the 35 years I have lived here and it lacks the businesses to draw me downtown.
Don't visit downtown.
Variety of businesses
Easy to browse
I like it's where people gather, parades, etc. There are waste baskets on corners. Seating available.
The beautiful brick buildings.
this vision presumes that people will come to Downtown and bike/walk, etc. There must be many more things than currently exist to attract them to Downtown.
Ellis Lake and the convenience of businesses
T h e brick buildings. Other than that, there isn't much that I go downtown for.
Historical. Clean. Room to grow.
Walkability and window shopping in the evenings. I love to stroll along and chat with the store owners every chance I get.
the old historic buildings. let's fix up the old hotel!
The history and architecture
The history and architecture.
Historic buildings
Not much at this time... Between the run-down and empty downtown buildings and homeless in the immediate downtown area, there is a lack of safety or desire to walk in the City's Downtown.
I think you're focusing on the wrong actions. Marysville has huge potential in its existing historic architecture. Focus on redeveloping existing building to promote tourism and youth movement to the city.
Small shops
Downtown Marysville is unique and beautiful. I love meandering down D Street to check out the various shops. There's a different feel to the historic buildings that new areas cannot replicate.
Nothing. Bring in businesses that we need.
Brick old buildings bringing the old and new together. Family friendly atmosphere.
Easily walkable and historic buildings
Non-chain shops. Friendliness.
It has a possibility to become a spot with entertainment and activities, much like old Folsom as long as the investment is put in.
Walkability, restaurants and shops, atmosphere.
Nothing. The city has allowed downtown to fail and become a place I don't shop at I don't go to professional office (law, dr, etc.) the safety and homeless Is out of control.
The beginning of businesses and community members trying to bring Marysville back to its former glory.
Historic buildings ... utilize that
Downtown already has the right amount of shops. Thrift shops or pawn shops aren't what we need though. The abandoned buildings need to be brought back to life. Restaurants are needed. But people don't have the desire to work in this area. The casino is proof of that as the majority of jobs are outsourced to Sac and surrounding areas. More homes aren't needed. The homeless/drug population needs to be cleaned up first. At every riverbank between the hard rock casino to downtown Marysville is nothing but an eye sore and dangerous. Bike lanes will be used mainly by homeless folks. Save mart is convenient as well as the bank, a few eateries and the Catholic Church. The church should open up another private school (Catholic/charter).
The history.
Nothing. Downtown is a stupid fitness gym that provides no tax revenue and takes up all the parking.
IT'S CUTE. JUST NOT A LOT TO IT. NOT A LOT OF FOOD CHOICES, NOT A HAIR SALON AVAIL NEARBY

Friendly
D street has a very comfortable feeling of community and the potential to grow and encompass the side street.
The old, historic buildings.
Historic buildings and architecture.
The historic part of it what's left our Chinatown
Vanity of businesses
Nothing. It's depressing. Ugly. Rundown. Marysville could have been a Nevada City but it's leaders decided years ago to tear down historic buildings and put up hideous structures like the old Mervyn's, which looks like a prison.
Hm not much tbh. The area by the library is great though, it looks very nice every time I drive by.
N/a
Retail businesses on D Street
Walkability
Antique stores, new restaurants,
The historic vibe.
it's historic. Just needs to be freshened up

Q17: What would you like to see improved for the City's Downtown?

less homeless, more safety
The Downtown lacks substance. Quality, relevant businesses can be counted on to have regular hours, good customer service and attractive inventory presented in a professional manner.
Create parking outside the Downtown area and make Downtown completely walkable. Turn diagonal parking into outdoor dining and allow merchants to bring retail outdoors. Make the streetscape Downtown all about walking, socializing, eating, shopping, and small business and professional services. Make it more European.
Less homeless people. More business and nightlife. More professional jobs.
Walkability, like to see local streets have slower speeds, close sections of streets (e.g., parts of D street) for people to use, less cars, State theatre repurposed into an event center and/or convention center, boutique hotels, plant based food options for dining, regular music venue, actual complete streets with protected bike/ped areas, bulb outs at intersections, less gas and fast food places
Historic buildings, friendliness of merchants and people
I would love to see some buildings be updated and used for something other than just preservation of its history. Even though there are sidewalks downtown, most people don't walk to places due to safety concerns.
Safety of pedestrians. Without it, people will not return. Large signs or murals that can be seen from highways that attract drivers to stop and shop in downtown what are they missing? Look to previous plans done for making E street more attractive in Bounce back ideas.
More restaurants and shopping
More stores
More restaurants, coffee shops, bagel/donut shops, breakfast place, dinner place. Ice cream parlor, brewery
More pedestrian improvements. Get rid of the parking, cars, and traffic.
Housing
I think cleaning up the homeless or those doing drugs in the area would significantly change the whole atmosphere.
Nightlife Affordable New condos Hotel Marysville restored-sell to Hyatt/Marriott?
Downtown can be very dangerous and scary with all the homeless people, especially those that are more aggressive and will confront you. It would be great if it could be a place just for eating and shopping.
More places to eat
Less homeless and more diversity in business
Currently existing building being restored or torn down to build new facilities that will improve its look and entertainment/employment opportunities.
Traffic congestion
More attractive businesses. I think it would become better if there were businesses like attorney offices, high rises, tech companies, boutiques and brand name stores, etc. Try and mimic San Francisco and make it a destination.
Less traffic congestion, add more restaurants and entertainment, enforcement of the homeless epidemic and the trash they create, restore historic buildings, a centralized parking garage.
Street cars! Up-play the historical nature of the town. Mix in loft style apartment (like the revitalization of Sacramento's R street)
Restoration of historic buildings & removal of non-historic or non-conforming buildings ( Modern tilt up buildings)
No more vacant building.
Restoration of vacant buildings.
The abandoned and falling apart buildings.
Cleaned up streets and buildings. Homeless and mental health supported and addressed. University or art school occupation of buildings to promote positive growth downtown

Reroute freeway!!!! It will do so much to improve everything. Get commuters out so we can enjoy downtown.
Unused buildings being restored and used
More attraction other than a dive bar.
Beautification of the entire area. More upscale shopping. Better traffic control.
Less homeless
More lights, innovative parks for children, murals, entertainment, breweries, eateries, coffee shops, sip & paint, axe throwing, nail/hair salons, farmers market, more community events. Some professional offices would be nice and will bring more people to Marysville to keep up and coming businesses afloat Nothing like getting off work and getting a bite to eat or a drink. Loft buildings. Also, Plumas lakers need somewhere to go for date night! More entertainment vs driving to Roseville/Sacramento for everything since Yuba City is also lacking. Ellis lake has so much potential similar to Oaklands "Lake Merrit" Ellis lake needs better side walk and lighting, add a playground and a coffee shop/stand, community events, farmers market and people will flock!
More open shops, restaurants, breweries. Less homeless so you can feel safe walking around.
More restaurants. Better use of empty buildings. I also think putting in a grocery store where Habitat for Humanity would be great. A sprouts or trader joes would bring many people from the surrounding areas in Yuba and Butte County.
Less homeless and trash and empty buildings. More affordable housing for all. More things to do so we aren't always going to Roseville/ sac
Eateries, small businesses, restaurants. Farmers' market first Fridays weekday food truck events with car shows. Parking structure and revitalize the movie theater.
More Housing will provide city a boost
Preserving buildings, building more businesses, and creating more "foot traffic" down there. Since the bridges are horrible and congested, I avoid downtown Marysville.
More shopping, less antiques. Restaurants.
Traffic congestion is the number 1 thing that needs addressing. If Folsom can have multiple bridges, maybe we should too.
Parking
Re-vamp downtown with new retail stores, restaurants, put to use all the currently underused or abandoned buildings in the area. Work on the homeless issue downtown. Find sustainable housing/jobs and/or ways for them to contribute to the community.
The homeless problem. It does not feel safe for me to bring my baby. We go to Roseville for everything.
Address traffic congestion. It's getting worse and is a major deterrent.
Anything as long as it stays away from my home
The traffic issue is a huge one, and it makes walking in Marysville feel very unsafe, especially E St.
Feeling of safety.
More restaurants. TOO MANY ANTIQUE SHOPS!!!!!!!!!!!!!!!!!!!!!!!!!!!!
More restaurants and parking.
More of the buildings occupied with restaurants and other retailers
Restoration of historic buildings, more restaurants and entertainment
Make it a family friendly environment, update and improve the attractiveness, remove homeless, help with the drug problem, and demo or repurpose old/ abandoned buildings.
Homelessness and abandoned buildings
Visual features. statues, flowers, happy signage
the vacant buildings and the buildings not taken care of
More retail stores and restaurant options.
A FEELING OF SAFETY AND CLEANLINESS
Downtown cleaned up / spruced up I do not feel safe walking around Marysville because of the homeless population

vacant poor-quality buildings removed or restored. Homeless situation resolved
Retail options & Food/Beverage businesses & mixed use housing
The old Hotel is an eyesore and it's unbelievable that nothing can be done about it! The abandoned theater is also a bad thing. All of these abandoned and neglected buildings attract homeless people.
More food options. Trees and flowers maintained.
Renovate empty buildings so they can be used again.
Fresh and exciting use of the buildings for recreation and restaurants.
Better parking
More shopping. Shops open on Saturday and Sunday to draw more business income. More businesses in general to meet the needs of folks on both sides of the rivers. Could be modernized yet keep the old-fashioned appeal. More parking. Relocate homeless/keep streets clean and buildings updated. It's very run down and sad. Not appealing to new businesses.
Bring in boutique retail stores, bring in a bakery/specialty bread store, bring in a frozen yogurt shop, hold free concerts in the park series during spring/summer, clean up store front entrances of trash/cobwebs, paint store fronts to be more attractive. Discourage homeless from sleeping in doorways.
- Eliminate traffic lanes to discourage "through" traffic - Phase out fast food, gas stations, convenience stores, no-tell motels - Enforce laws so that people feel safe and comfortable to walk around downtown without being accosted
the traffic, help for the homeless, and a real newspaper/other news source...independent
Renovating dilapidated buildings like State Theater and Marysville Hotel, bringing in businesses that would draw people to Marysville. I think we all go to Yuba City, or even Roseville because there are more options for shopping and eating.
Reduced traffic congestion and more of a theme that captures the City's historic aspects
The Marysville Hotel needs to be addressed! It has existed far too long with the blight it has created. If you are really interested in bringing our town to life with more shopping and creating a "destination" type city, please keep parking in mind too.
Make it safe and quiet.
Improve the area around the PG&E office and the temple area
Better retail businesses, more walkable and a lot less homeless camping in storefronts before they open. A gym downtown- really?? You need businesses that attract people and KEEP them downtown to shop and eat. IT needs to be a destination spot.
More restaurants
Parking availability
Restaurants and evening shopping
I'd like to see less vacant buildings and those there to be "spruced" up.
No vacant Historic buildings
More restaurants, coffee shops, retail
Homelessness
More restaurants, restore the State Theater and make it a working theater again, more retail (not antique stores. We need clothing stores, etc., and no "adult " (sex shops) stores)
Clear out the homeless.
Of course, it's the homeless and hard luck stories that push me away, I can barely save myself and haven't much to offer anyone else and it's heartbreaking, so I just stay away because I don't feel safe to walk alone or with my dog anymore. I'm afraid I'll get mugged or me and my dog will get attacked by a pit bull again.
the hotel can be an apartment building with shops on the main floor
Fill the empty space with stores and restaurants. Put a trader joe's or sprouts in the habitat for humanity building on D street. Relocate the homeless to another location on the outskirts and provide services to them at that location. People will flock to an area that isn't crawling with homeless. Think Rocklin or Lincoln...

More Diversity. Diverse types of businesses, goods and services, entertainment options, and restaurants. Give us Choice! Create something vibrant and as unique as our history.
Parking
Less of a turnover of businesses
Renovation and gentrification of the Downtown to bring in local small business and improved law enforcement in the area
Use existing historic building to attract tourists and younger families. Convert them into hotels, restaurants, art venues, etc.
Better parking, variety of restaurants and more of them.
There needs to be additional parking in downtown Marysville. Until the traffic situation and parking improve, people will not stop in Marysville. It's such a cluster trying to drive through that most people are just trying to get to the other side as soon as possible and would never even consider stopping to patronize local businesses. It's a real shame that our small, local businesses are not provided with a more friendly environment.
Good business. We don't need 3 or more antique stores. Where's Penny's or Kohl's, etc.? I know people looked into renovating the State Theater years ago. That could be a wonderful theater for performances. Why do we have to go to a casino?
More retailers, less homeless. NICE hotel.
Develop vacant buildings and address homelessness
Lighting, less homelessness, overall, a safer experience.
Rehab the vacant and outdated buildings and get rid of the homeless and drug abusers in downtown.
Variety of store fronts and eateries. Better/more obvious parking, longer hours.
Safety
Downtown building owners be more active in restoring their buildings. Try to get businesses in the downtown that attract people to shop. Gym type businesses cause parking problems for other business.
MUST HAVE MORE PARKING!!!!!! Has anyone even THOUGHT about the disabled or access for the elderly? They can't walk far and therefore can't take advantage of the stores downtown. I just a few weeks ago went to Grass Valley/ Nevada City to shop small mom and pop stores and had to leave because there was no parking. Often have had the same experience in downtown Marysville and the HORRIBLE design on Plumis St. Until that situation is handled any further expanding is useless. I know it's up to the individual businesses but closing early is terrible. People work till 5 most of the time.
Make a bypass. Downtown will never thrive with the constant congestion/cars driving through there. I will not battle that traffic in the evenings, nor do I feel safe due to the influx of drug dealers/users. More patrol units are needed. I'd like to see outdoor dining assuming diners are being harassed by passersby.
Modernization, improve general appearance, attract cross section of businesses.
Get rid of the gym and secondhand stores.
MORE TO DO FOR FAMILIES.
Public parking to aid in a walkable downtown. More restaurants
It would be good if some of the property owners improved their building's facade. Also, more services, like a pharmacy, dry cleaners, or a small soda bar.
The historic buildings restored and utilized.
More diverse shopping, sprucing up of buildings (outside and inside).
Walkable area more specialty shops and eateries signage and a downtown museum showcasing our history.
The streets are in poor condition. Especially 4th street between D and E. Replace and remark crosswalks for safety in the downtown
Get rid of the homeless or nothing will improve.
There needs to be better looking trees. Needs shade especially during peach festival.

Cleanliness of streets.
More restaurants, entertainment venues
Housing opportunities
Ellis Lake improved, get rid of homeless problems
Quit tearing down the historical buildings.
More commerce; more family oriented stores or businesses; more unique restaurants; more/better seasonal activities (something that lasts a few days or a week or two such as horse/buggy rides at Christmas, etc.) ; advertising in our community events in other communities ( Nevada City, Roseville, Chico, etc.) ; parking;

Q18: What uses would you like to see more of in the Downtown area? Select all that apply.

Other:

Pedestrian-centric. Right now, there are too many cars, and it is not inviting.
Crosswalks, signs on side streets pointing to interests, signs stating no truck route and no bike riding/skateboard in central area.
Activities for children.
Let R4 properties remain r4, let them have r4 neighbors
consider pedestrian-only blocks on D street with expanded dining
need to move jail into the county and improve the police dept. Something attractive, police dept are one of the things that gives the town identity. The jail property could provide valuable living spaces
housing then support more shopping....seems like the main idea
Better parking to entice people to shop here. See above
Hotels are not needed downtown at this time
PARKING...Sorry all are needed... would LOVE to see a bakery, breads and sweets/coffee shop that stays open late. And healthier restaurants, NO MORE fast food. Cure apartments in historic buildings WITH nearby parking
More houses have been built and things got worse. So, I'm not exactly sure why planners think development will a key. With inflation comes increased costs to products. Restaurants are losing business not because there's a lack of homes or people.
Museum
WE NEED PARKING
Without a better police presence, it's too dangerous to go out since the homeless have taken over Marysville.
Senior center



# Marysville 2050 Survey

**Let your voice be heard!** Please take a short survey on community priorities to help shape policies for the future of Marysville!

The City of Marysville (“City”) is currently planning how and where the City will grow, invest, improve safety, expand transportation options, and conserve natural resources for the future. Efforts are currently underway to update the City’s General Plan and to prepare a Specific Plan. The General Plan is the City’s “constitution” – it guides the vision of the City for land use, economic development, and transportation policies over the next 25 years. The Specific Plan will provide more detailed guidance for the Downtown area. These two planning policy documents will shape the City through 2050! There will be numerous opportunities to participate in this planning process over the next year.

Please take a short survey, which should take 10-15 minutes, on community priorities to help shape policies for the future of Marysville! Once you have completed the survey, you may submit it by 1) mailing it, or 2) dropping it off at the City located at: **Marysville 2050, c/o Community Development Department 526 C Street, Marysville, CA 95901.**

## 1. Which best describes you? Please select all that apply.

- I live in Marysville.
- I work in Marysville.
- I own a business or lead an organization based in Marysville.
- Other (Please specify.) Retired

## 2. What do you love most about Marysville? Rank the following with one (1) being your favorite reason.

- 4 Small-town charm (great people, connection, walkability)
- 3 Its history and architecture
- 2 Natural beauty (Ellis Lake, parks, rivers)
- 1 Outdoor and recreational activities (fishing, paddle-boarding, baseball)

*7. where*

**3. Where should Marysville focus growth in the short-term (5-10 years)?**

Please select one.

- Focused in and around Downtown
- Reinvestment throughout West Marysville (generally, everywhere west of Ramirez Street)
- Moderate investment in the existing City and expand City boundaries for additional growth
- Other (Please specify.) \_\_\_\_\_

**4. What are Marysville's most important community assets? Rank the following with one (1) being the most valuable community asset.**

- |  |   |
|--|---|
| <u>5</u> Ellis Lake and neighborhood parks                                       | <u>4</u> Levees to be used for recreation |
| <u>2</u> Riverfront Park   | <u>6</u> Marysville Raceway               |
| <u>?</u> Major employment centers  | <u>1</u> Historic areas and buildings     |
| <u>   </u> Vacant and underutilized Downtown locations available for development | <u>3</u> Sport programs for children      |
- These areas should become an asset.*

**5. What do we need more of in Marysville? Rank the following with one (1) being what we need most.**

- |  |  |
|--|--|
| <u>2</u> Engaging activity and nightlife in Downtown | <u>6</u> Hotels or other lodging                           |
| <u>4</u> Attractive destinations and events          | <u>5</u> Recreational facilities and programs for all ages |
| <u>3</u> Housing for residents and workforce         | <u>1</u> Community center and/or Senior center             |
| <u>7</u> Convenience amenities                       |  |

**6. Where should the City focus investment? Rank the following with one (1) being your top preference.**

- |  |  |
|--|--|
| <u>4</u> Ellis Lake                          | <u>6</u> Public transportation                 |
| <u>2</u> Historic areas and buildings        | <u>7</u> Hotels                                |
| <u>3</u> Streetscapes                        | <u>8</u> Attractions and entertainment options |
| <u>1</u> Infrastructure <i>street paving</i> | <u>9</u> Electric vehicle charges              |
| <u>5</u> Traffic control/Circulation         |  |

**7. What do we need to do to make Marysville a better community in the future? Please select all that apply.**

- Create more opportunities for housing at all income ranges
- Improve jobs, employment centers, and economic opportunities
- Emphasize diversity and inclusion in community building and public safety
- Enhance the community's character through diverse infill development opportunities
- Improve the quality of life through youth engagement, attractive destinations, and public amenities
- Improve connectivity through walkable and bikeable streets, traffic calming, and convenient transit options
- Emphasize the city's image and identity through historic preservation, property maintenance, and development of vacant properties
- Improve parks and expand recreational programming
- Other (Please specify.) \_\_\_\_\_

**8. What are Marysville's biggest challenges today? Rank the following with one (1) being the biggest challenge.**

- |   |   |
|---|---|
| <u>2</u> Property owners not investing in, or making the best use of land and buildings | <u>5</u> Lack of identity/prestige/image                  |
| <u>1</u> Homelessness   | <u>6</u> Old infrastructure (streets, parks, sewer, etc.) |
| <u>4</u> Unattractive appearances in town (trash, poor landscape maintenance)           | <u>3</u> Lack of economic and population growth           |
| <u>8</u> Physical constraints to growth   | <u>7</u> Traffic and congestion during peak-period use    |

**9. What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities? Please select all that apply.**

- Growing regional competition for workforce, talent, and small business opportunities
- Disinvestment in vacant lands and underutilized areas
- ~~Traffic congestion during peak periods~~ and the lack of safe and convenient bicycling and walking options to reach daily destinations
- The current image and perception of Marysville as a place to live and work
- Other (Please specify.) \_\_\_\_\_

**10. What kind of impact would each of the following types of development have on Marysville? Please fill in one impact category per development type below.**

	Very negative impact	Negative impact	Neither negative or positive impact	Positive impact	Very positive impact
Retail stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Personal services (salon, bank, law firm, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gas stations	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Hotels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Entertainment, cultural events, and venues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Strip commercial center	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed-use (may include residential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Warehousing	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manufacturing and assembly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

11. Are you able to safely and comfortably walk to a park, school, or commercial area? Select all that apply.

- Park
  Commercial area  
 School
  None

12. What are barriers to convenient and safe biking and walking to reach destinations? Please select all that apply.

- Safety features
  Dangerous drivers, such as locations where there are higher speeds or where sightlines are interrupted  
 Not enough walk paths or biking paths
  Tree cover and shade for pedestrian comfort and cooling  
 Dangerous drivers

13. What is the most pressing transportation need in Marysville? Rank the following with one (1) being the most pressing issue.

- |   |   |
|---|---|
| <u>1</u> Improve conditions of roadways | <u>2</u> Improve bicycle and pedestrian access and safety |
| <u>3</u> Build and/or repair sidewalks  | <u>4</u> Expand public transit options                    |
| <u>5</u> Address congestion             |   |

14. When considering Marysville’s existing transportation system, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great Strength
Ability of major roadways to handle traffic during peak commute times	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Condition of roadways	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic flow and congestion	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Access to interstates and highways	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Pedestrian and bicycle facilities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greenways and trails	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit options	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to regional transportation	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Walkability	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

*Where services?*

15. When considering Marysville’s existing parks and recreation, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great strength
Neighborhood parks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community parks	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playgrounds	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports fields and courts	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Open space and natural areas	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Proximity and access to local parks and recreational facilities	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Proximity and access to regional open spaces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Urban tree canopy	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville.

16. What do you like most about the City's Downtown currently?

*It looks quaint and feels comfortable.*

17. What would you like to see improved for the City's Downtown?

*more of the empty spaces filled*

18. What uses would you like to see more of in the Downtown area? Select all that apply.

Additional housing that would then support more shopping, restaurants, entertainment, etc.

Professional offices and live/work developments

Hotels and other lodging

Entertainment and cultural offerings

Retail and dining

Other (Please specify.) \_\_\_\_\_

19. Which of the following priorities are the most important for the Downtown Area?

Rank the following with one (1) being the top priority.

2 Cost and availability of housing

3 Permanent opportunities for retail and dining (i.e., storefronts, free-standing stores)

1 Physical safety and security

5 Opportunities for arts and culture

4 Overall appearance

7 Temporary opportunities for retail and dining (i.e., pop-ups, food trucks, etc.)

8 Tourism and entertainment

10 Historic preservation

20. Please provide your contact information if you would like to receive future updates about the Marysville General Plan Update and Specific Plan.

First name Kim Last name Haak

Email mtnparson@gmail.com



# Marysville 2050 Survey

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Please take a short survey, which should take 10-15 minutes, on community priorities to help shape policies for the future of Marysville! Once you have completed the survey, you may submit it by 1) mailing it, or 2) dropping it off at the City located at: **Marysville 2050, c/o Community Development Department 526 C Street, Marysville, CA 95901.**

## 1. Which best describes you? Please select all that apply.

- I live in Marysville.
- I work in Marysville.
- I own a business or lead an organization based in Marysville.
- Other (Please specify.) \_\_\_\_\_

## 2. What do you love most about Marysville? Rank the following with one (1) being your favorite reason.

- 3 Small-town charm (great people, connection, walkability)
- 4 Its history and architecture
- 3 Natural beauty (Ellis Lake, parks, rivers)
- 1 Outdoor and recreational activities (fishing, paddle-boarding, baseball)

**3. Where should Marysville focus growth in the short-term (5-10 years)?**

Please select one.

- Focused in and around Downtown
- Reinvestment throughout West Marysville (generally, everywhere west of Ramirez Street)
- Moderate investment in the existing City and expand City boundaries for additional growth
- Other (Please specify.) PROPERLY MAINTAIN ROADS, TRAFFIC!

**4. What are Marysville's most important community assets? Rank the following with one (1) being the most valuable community asset.**

- |  |   |
|--|---|
| <u>2</u> Ellis Lake and neighborhood parks                                     | <u>4</u> Levees to be used for recreation |
| <u>1</u> Riverfront Park   | <u>5</u> Marysville Raceway               |
| <u>8</u> Major employment centers  | <u>6</u> Historic areas and buildings     |
| <u>7</u> Vacant and underutilized Downtown locations available for development | <u>3</u> Sport programs for children      |

**5. What do we need more of in Marysville? Rank the following with one (1) being what we need most.**

- |  |  |
|--|--|
| <u>7</u> Engaging activity and nightlife in Downtown | <u>6</u> Hotels or other lodging                           |
| <u>2</u> Attractive destinations and events          | <u>7</u> Recreational facilities and programs for all ages |
| <u>4</u> Housing for residents and workforce         | <u>5</u> Community center and/or Senior center             |
| <u>3</u> Convenience amenities                       |  |

**6. Where should the City focus investment? Rank the following with one (1) being your top preference.**

- |                                       |  |
|---------------------------------------|--|
| <u>2</u> Ellis Lake                   | <u>7</u> Public transportation                 |
| <u>5</u> Historic areas and buildings | <u>8</u> Hotels                                |
| <u>4</u> Streetscapes                 | <u>6</u> Attractions and entertainment options |
| <u>1</u> Infrastructure               | <u>9</u> Electric vehicle charges              |
| <u>3</u> Traffic control/Circulation  |  |

**7. What do we need to do to make Marysville a better community in the future? Please select all that apply.**

- Create more opportunities for housing at all income ranges
- Improve jobs, employment centers, and economic opportunities
- ~~Emphasize diversity and inclusion in community building and public safety~~
- Enhance the community's character through diverse infill development opportunities
- Improve the quality of life through youth engagement, attractive destinations, and public amenities
- Improve connectivity through walkable and bikeable streets, traffic calming, and convenient transit options
- Emphasize the city's image and identity through historic preservation, property maintenance, and development of vacant properties
- Improve parks and expand recreational programming
- Other (Please specify.) TRAFFIC & STREET MAINTENANCE

**8. What are Marysville's biggest challenges today? Rank the following with one (1) being the biggest challenge.**

- |   |   |
|---|---|
| <u>4</u> Property owners not investing in, or making the best use of land and buildings | <u>7</u> Lack of identity/prestige/image                  |
| <u>3</u> Homelessness   | <u>2</u> Old infrastructure (streets, parks, sewer, etc.) |
| <u>5</u> Unattractive appearances in town (trash, poor landscape maintenance)           | <u>6</u> Lack of economic and population growth           |
| <u>8</u> Physical constraints to growth   | <u>1</u> Traffic and congestion during peak-period use    |

**9. What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities? Please select all that apply.**

- Growing regional competition for workforce, talent, and small business opportunities
- Disinvestment in vacant lands and underutilized areas
- Traffic congestion during peak periods and the lack of safe and convenient bicycling and walking options to reach daily destinations
- The current image and perception of Marysville as a place to live and work
- Other (Please specify.) TRAFFIC Terrible roads

**10. What kind of impact would each of the following types of development have on Marysville? Please fill in one impact category per development type below.**

	Very negative impact	Negative impact	Neither negative or positive impact	Positive impact	Very positive impact
Retail stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Personal services (salon, bank, law firm, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Gas stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Hotels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Entertainment, cultural events, and venues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Strip commercial center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Mixed-use (may include residential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Warehousing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Manufacturing and assembly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

11. Are you able to safely and comfortably walk to a park, school, or commercial area? Select all that apply.



Park



Commercial area



School



None

12. What are barriers to convenient and safe biking and walking to reach destinations? Please select all that apply.



Safety features



Dangerous drivers, such as locations where there are higher speeds or where sightlines are interrupted



Not enough walk paths or biking paths



Tree cover and shade for pedestrian comfort and cooling



Dangerous drivers

13. What is the most pressing transportation need in Marysville? Rank the following with one (1) being the most pressing issue.

1

Improve conditions of roadways

3

Improve bicycle and pedestrian access and safety

2

Build and/or repair sidewalks

4

Expand public transit options

5

Address congestion

14. When considering Marysville's existing transportation system, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great Strength
Ability of major roadways to handle traffic during peak commute times	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition of roadways	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic flow and congestion	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to interstates and highways	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian and bicycle facilities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greenways and trails	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit options	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to regional transportation	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walkability	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. When considering Marysville’s existing parks and recreation, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great strength
Neighborhood parks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community parks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Playgrounds	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports fields and courts	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Open space and natural areas	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity and access to local parks and recreational facilities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity and access to regional open spaces	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Urban tree canopy	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville.

16. What do you like most about the City's Downtown currently?

Not much

17. What would you like to see improved for the City's Downtown?

PARKING  
REMOVE HOMELESS  
FORCE property owners to MAINTAIN/improve blight

18. What uses would you like to see more of in the Downtown area? Select all that apply.

- Additional housing that would then support more shopping, restaurants, entertainment, etc.
- Professional offices and live/work developments
- Hotels and other lodging
- Entertainment and cultural offerings
- Retail and dining
- Other (Please specify.) UPGRADE EXISTING

19. Which of the following priorities are the most important for the Downtown Area?

Rank the following with one (1) being the top priority.

- |   |  |
|---|--|
| <u>8</u> Cost and availability of housing | <u>4</u> Permanent opportunities for retail and dining (i.e., storefronts, free-standing stores) |
| <u>1</u> Physical safety and security     | <u>7</u> Opportunities for arts and culture  |
| <u>3</u> Overall appearance               | <u>2</u> Temporary opportunities for retail and dining (i.e., pop-ups, food trucks, etc.)        |
| <u>6</u> Tourism and entertainment        |  |
| <u>5</u> Historic preservation            |  |

20. Please provide your contact information if you would like to receive future updates about the Marysville General Plan Update and Specific Plan.

First name STEVEN Last name ELLIOTT  
Email elliottinspect@comcast.net



# Marysville 2050 Survey

**Let your voice be heard!** Please take a short survey on community priorities to help shape policies for the future of Marysville!

The City of Marysville (“City”) is currently planning how and where the City will grow, invest, improve safety, expand transportation options, and conserve natural resources for the future. Efforts are currently underway to update the City’s General Plan and to prepare a Specific Plan. The General Plan is the City’s “constitution” – it guides the vision of the City for land use, economic development, and transportation policies over the next 25 years. The Specific Plan will provide more detailed guidance for the Downtown area. These two planning policy documents will shape the City through 2050! There will be numerous opportunities to participate in this planning process over the next year.

Please take a short survey, which should take 10-15 minutes, on community priorities to help shape policies for the future of Marysville! Once you have completed the survey, you may submit it by 1) mailing it, or 2) dropping it off at the City located at: **Marysville 2050, c/o Community Development Department 526 C Street, Marysville, CA 95901.**

## 1. Which best describes you? Please select all that apply.

- I live in Marysville.
- I work in Marysville.
- I own a business or lead an organization based in Marysville.
- Other (Please specify.) \_\_\_\_\_

## 2. What do you love most about Marysville? Rank the following with one (1) being your favorite reason.

- 5 Small-town charm (great people, connection, walkability)
- 4 Its history and architecture
- 3 Natural beauty (Ellis Lake, parks, rivers)
- 2 Outdoor and recreational activities (fishing, paddle-boarding, baseball)
- 1 Location

### 3. Where should Marysville focus growth in the short-term (5-10 years)?

Please select one.

- Focused in and around Downtown
- Reinvestment throughout West Marysville (generally, everywhere west of Ramirez Street)
- Moderate investment in the existing City and expand City boundaries for additional growth
- Other (Please specify.) \_\_\_\_\_

### 4. What are Marysville's most important community assets? Rank the following with one (1) being the most valuable community asset.

- |  |   |
|--|---|
| <u>6</u> Ellis Lake and neighborhood parks                                     | <u>7</u> Levees to be used for recreation |
| <u>2</u> Riverfront Park   | <u>8</u> Marysville Raceway               |
| <u>3</u> Major employment centers  | <u>4</u> Historic areas and buildings     |
| <u>1</u> Vacant and underutilized Downtown locations available for development | <u>5</u> Sport programs for children      |

### 5. What do we need more of in Marysville? Rank the following with one (1) being what we need most.

- |  |  |
|--|--|
| <u>6</u> Engaging activity and nightlife in Downtown | <u>5</u> Hotels or other lodging                           |
| <u>3</u> Attractive destinations and events          | <u>1</u> Recreational facilities and programs for all ages |
| <u>4</u> Housing for residents and workforce         | <u>2</u> Community center and/or Senior center             |
| <u>7</u> Convenience amenities                       |  |

### 6. Where should the City focus investment? Rank the following with one (1) being your top preference.

- |                                       |  |
|---------------------------------------|--|
| <u>5</u> Ellis Lake                   | <u>9</u> Public transportation                 |
| <u>7</u> Historic areas and buildings | <u>6</u> Hotels                                |
| <u>8</u> Streetscapes                 | <u>3</u> Attractions and entertainment options |
| <u>2</u> Infrastructure               | <u>4</u> Electric vehicle charges              |
| <u>1</u> Traffic control/Circulation  |  |

**7. What do we need to do to make Marysville a better community in the future? Please select all that apply.**

- Create more opportunities for housing at all income ranges
- Improve jobs, employment centers, and economic opportunities
- Emphasize diversity and inclusion in community building and public safety
- Enhance the community's character through diverse infill development opportunities
- Improve the quality of life through youth engagement, attractive destinations, and public amenities
- Improve connectivity through walkable and bikeable streets, traffic calming, and convenient transit options
- Emphasize the city's image and identity through historic preservation, property maintenance, and development of vacant properties
- Improve parks and expand recreational programming
- Other (Please specify.) \_\_\_\_\_

**8. What are Marysville's biggest challenges today? Rank the following with one (1) being the biggest challenge.**

- |   |   |
|---|---|
| <u>4</u> Property owners not investing in, or making the best use of land and buildings | <u>      </u> Lack of identity/prestige/image             |
| <u>3</u> Homelessness   | <u>2</u> Old infrastructure (streets, parks, sewer, etc.) |
| <u>      </u> Unattractive appearances in town (trash, poor landscape maintenance)      | <u>      </u> Lack of economic and population growth      |
| <u>5</u> Physical constraints to growth   | <u>1</u> Traffic and congestion during peak-period use    |

**9. What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities? Please select all that apply.**

- Growing regional competition for workforce, talent, and small business opportunities
- Disinvestment in vacant lands and underutilized areas
- Traffic congestion during peak periods and the lack of safe and convenient bicycling and walking options to reach daily destinations
- The current image and perception of Marysville as a place to live and work
- Other (Please specify.) \_\_\_\_\_

**10. What kind of impact would each of the following types of development have on Marysville? Please fill in one impact category per development type below.**

	Very negative impact	Negative impact	Neither negative or positive impact	Positive impact	Very positive impact
Retail stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Personal services (salon, bank, law firm, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Gas stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Hotels	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entertainment, cultural events, and venues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Strip commercial center	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed-use (may include residential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Warehousing	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manufacturing and assembly	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Are you able to safely and comfortably walk to a park, school, or commercial area? Select all that apply.

- Park
  School
  Commercial area
  None

12. What are barriers to convenient and safe biking and walking to reach destinations? Please select all that apply.

- Safety features
  Not enough walk paths or biking paths
  Dangerous drivers
  Dangerous drivers, such as locations where there are higher speeds or where sightlines are interrupted
  Tree cover and shade for pedestrian comfort and cooling

13. What is the most pressing transportation need in Marysville? Rank the following with one (1) being the most pressing issue.

- |   |   |
|---|---|
| <u>2</u> Improve conditions of roadways | <u>4</u> Improve bicycle and pedestrian access and safety |
| <u>3</u> Build and/or repair sidewalks  | <u>5</u> Expand public transit options                    |
| <u>1</u> Address congestion             |   |

14. When considering Marysville’s existing transportation system, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great Strength
Ability of major roadways to handle traffic during peak commute times	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition of roadways	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic flow and congestion	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to interstates and highways	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian and bicycle facilities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greenways and trails	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit options	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Access to regional transportation	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walkability	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

15. When considering Marysville’s existing parks and recreation, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great strength
Neighborhood parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playgrounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports fields and courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open space and natural areas	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity and access to local parks and recreational facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity and access to regional open spaces	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Urban tree canopy	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville.

16. What do you like most about the City's Downtown currently?

The Brick (the patio and good food)  
The different parades and events held in the downtown streets.

17. What would you like to see improved for the City's Downtown?

Use or tear down vacant buildings and replace with useable structures.

18. What uses would you like to see more of in the Downtown area? Select all that apply.

- Additional housing that would then support more shopping, restaurants, entertainment, etc.
- Professional offices and live/work developments
- Hotels and other lodging
- Entertainment and cultural offerings
- Retail and dining
- Other (Please specify.) clothing stores

19. Which of the following priorities are the most important for the Downtown Area?

Rank the following with one (1) being the top priority.

- |  |  |
|--|--|
| <u>7</u> Cost and availability of housing  | <u>1</u> Permanent opportunities for retail and dining (i.e., storefronts, free-standing stores) |
| <u>2</u> Physical safety and security  | <u>4</u> Opportunities for arts and culture  |
| <u>3</u> Overall appearance  | <u>8</u> Temporary opportunities for retail and dining (i.e., pop-ups, food trucks, etc.)        |
| <u>5</u> Tourism and entertainment   |  |
| <u>6</u> Historic preservation <i>only if building is being used no vacant buildings</i> |  |

20. Please provide your contact information if you would like to receive future updates about the Marysville General Plan Update and Specific Plan.

First name Nancy Last name Babcock  
 Email ~~nancy~~ nancy.babcock@comcast.net



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- I live in Marysville.
- I work in Marysville.
- I own a business or lead an organization based in Marysville.
- Other (Please specify.) \_\_\_\_\_

## 2. What do you love most about Marysville? Rank the following with one (1) being your favorite reason.

- Small-town charm (great people, connection, walkability)
- Its history and architecture
- Natural beauty (Ellis Lake, parks, rivers)
- Outdoor and recreational activities (fishing, paddle-boarding, baseball)

**3. Where should Marysville focus growth in the short-term (5-10 years)?**

Please select one.

- Focused in and around Downtown
- Reinvestment throughout West Marysville (generally, everywhere west of Ramirez Street)
- Moderate investment in the existing City and expand City boundaries for additional growth
- Other (Please specify.) \_\_\_\_\_

**4. What are Marysville's most important community assets? Rank the following with one (1) being the most valuable community asset.**

- |  |   |
|--|---|
| <u>4</u> Ellis Lake and neighborhood parks                                     | <u>8</u> Levees to be used for recreation |
| <u>6</u> Riverfront Park   | <u>7</u> Marysville Raceway               |
| <u>5</u> Major employment centers  | <u>2</u> Historic areas and buildings     |
| <u>1</u> Vacant and underutilized Downtown locations available for development | <u>3</u> Sport programs for children      |

**5. What do we need more of in Marysville? Rank the following with one (1) being what we need most.**

- |   |  |
|---|--|
| <u>      </u> Engaging activity and nightlife in Downtown | <u>4</u> Hotels or other lodging                           |
| <u>      </u> Attractive destinations and events          | <u>2</u> Recreational facilities and programs for all ages |
| <u>1</u> Housing for residents and workforce              | <u>3</u> Community center and/or Senior center             |
| <u>      </u> Convenience amenities                       |  |

**6. Where should the City focus investment? Rank the following with one (1) being your top preference.**

- |   |   |
|---|---|
| <u>1</u> Ellis Lake                       | <u>3</u> Public transportation                      |
| <u>2</u> Historic areas and buildings     | <u>4</u> Hotels                                     |
| <u>      </u> Streetscapes                | <u>      </u> Attractions and entertainment options |
| <u>      </u> Infrastructure              | <u>5</u> Electric vehicle charges                   |
| <u>      </u> Traffic control/Circulation |   |

**7. What do we need to do to make Marysville a better community in the future? Please select all that apply.**

- Create more opportunities for housing at all income ranges
- Improve jobs, employment centers, and economic opportunities
- Emphasize diversity and inclusion in community building and public safety
- Enhance the community's character through diverse infill development opportunities
- Improve the quality of life through youth engagement, attractive destinations, and public amenities
- Improve connectivity through walkable and bikeable streets, traffic calming, and convenient transit options
- Emphasize the city's image and identity through historic preservation, property maintenance, and development of vacant properties
- Improve parks and expand recreational programming
- Other (Please specify.) \_\_\_\_\_

**8. What are Marysville's biggest challenges today? Rank the following with one (1) being the biggest challenge.**

- |   |  |
|---|--|
| <input type="checkbox"/> Property owners not investing in, or making the best use of land and buildings | <input type="checkbox"/> Lack of identity/prestige/image               |
| <u>1</u> Homelessness   | <u>3</u> Old infrastructure (streets, parks, sewer, etc.)              |
| <input type="checkbox"/> Unattractive appearances in town (trash, poor landscape maintenance)           | <u>2</u> Lack of economic and population growth                        |
| <input type="checkbox"/> Physical constraints to growth   | <input type="checkbox"/> Traffic and congestion during peak-period use |

**9. What are the challenges or obstacles to creating a better Marysville and maximizing our opportunities? Please select all that apply.**

- Growing regional competition for workforce, talent, and small business opportunities
- Disinvestment in vacant lands and underutilized areas
- Traffic congestion during peak periods and the lack of safe and convenient bicycling and walking options to reach daily destinations
- The current image and perception of Marysville as a place to live and work
- Other (Please specify.) \_\_\_\_\_

**10. What kind of impact would each of the following types of development have on Marysville? Please fill in one impact category per development type below.**

	Very negative impact	Negative impact	Neither negative or positive impact	Positive impact	Very positive impact
Retail stores	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal services (salon, bank, law firm, etc.)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gas stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotels	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entertainment, cultural events, and venues	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strip commercial center	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed-use (may include residential)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Warehousing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manufacturing and assembly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**11. Are you able to safely and comfortably walk to a park, school, or commercial area? Select all that apply.**

Park

Commercial area

School

None

**12. What are barriers to convenient and safe biking and walking to reach destinations? Please select all that apply.**

Safety features

Dangerous drivers, such as locations where there are higher speeds or where sightlines are interrupted

Not enough walk paths or biking paths

Tree cover and shade for pedestrian comfort and cooling

Dangerous drivers

**13. What is the most pressing transportation need in Marysville? Rank the following with one (1) being the most pressing issue.**

Improve conditions of roadways

Improve bicycle and pedestrian access and safety

Build and/or repair sidewalks

Expand public transit options

Address congestion

14. When considering Marysville’s existing transportation system, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great Strength
Ability of major roadways to handle traffic during peak commute times	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Condition of roadways	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic flow and congestion	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Access to interstates and highways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Pedestrian and bicycle facilities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greenways and trails	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit options	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to regional transportation	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Walkability	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

15. When considering Marysville’s existing parks and recreation, identify if each of the following is a strength or weakness for the community today. Please fill in one selection of strength or weakness per category below.

	Great weakness	Weakness	Strength	Great strength
Neighborhood parks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community parks	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playgrounds	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports fields and courts	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open space and natural areas	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity and access to local parks and recreational facilities	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Proximity and access to regional open spaces	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Urban tree canopy	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

The vision for the Downtown Specific Plan is to provide more housing at all income levels, create more walkable and bikeable streets, and create a safer, more vibrant Downtown Marysville.

16. What do you like most about the City's Downtown currently?

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17. What would you like to see improved for the City's Downtown?

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18. What uses would you like to see more of in the Downtown area? Select all that apply.

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Additional housing that would then support more shopping, restaurants, entertainment, etc. | <input checked="" type="checkbox"/> Professional offices and live/work developments |
| <input checked="" type="checkbox"/> Hotels and other lodging   | <input checked="" type="checkbox"/> Entertainment and cultural offerings            |
| <input checked="" type="checkbox"/> Retail and dining  | <input type="checkbox"/> Other (Please specify.) _____                              |

19. Which of the following priorities are the most important for the Downtown Area? Rank the following with one (1) being the top priority.

- |   |  |
|---|--|
| <u>2</u> Cost and availability of housing | <u>3</u> Permanent opportunities for retail and dining (i.e., storefronts, free-standing stores) |
| <u>1</u> Physical safety and security     | _____ Opportunities for arts and culture   |
| _____ Overall appearance                  | _____ Temporary opportunities for retail and dining (i.e., pop-ups, food trucks, etc.)           |
| _____ Tourism and entertainment           |  |
| _____ Historic preservation               |  |

20. Please provide your contact information if you would like to receive future updates about the Marysville General Plan Update and Specific Plan.

First name \_\_\_\_\_ Last name \_\_\_\_\_

Email \_\_\_\_\_