

PUBLIC WORKS

The Public Works Department also experienced new projects as a result of Measure C in FY 2017-18 including the completion of the City's first Parks & Open Space Master Plan and increased funding for street improvements in an effort to satisfy the State's 'Maintenance of Effort' (MOE), required city funding for street improvements in order to continue receiving Senate Bill (SB) 1 funding for road improvements. MOE funds are required by the State to ensure that the new SB 1 Road Funds do not supplant existing levels of general revenue spending on street and road improvements. Without the MOE contribution from the General Fund, the City's designated State SB1 funds for street repairs would be jeopardized. While the State's SB 1 funds vary slightly year to year, the City currently receives approximately \$190K per year toward street improvements.



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As a local business owner, I am not a fan of more taxes. But it is apparent that Measure C has helped and saved us on so many levels. In the coming months and years, Measure C will be instrumental to Marysville's economic recovery.

– Councilmember Brad Hudson

ADMINISTRATION AND FINANCE

In addition to major additions to the Police, Fire and Public Works Departments, Measure C also made it possible to upgrade the City's financial software, previously hacked website, re-establish a five-day work week and 'open' City Hall, including full-time Administrative, Finance, Public Works and Community Development staff.

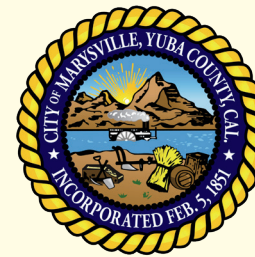


L to R: all of these positions are fully or partially funded by Measure C including two full-time Police Officers and three Fire Fighters; and eliminating furloughs for Management, Administration, Community Development and Public Works staff.

“““

Measure C has been an important stabilizing factor in our general fund and reserve balances which has allowed us to fully staff and equip City departments to provide an improved level of service to our community.

– Councilmember Stephanie McKenzie



Please contact the City for more information:
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MEASURE

ANNUAL REPORT
 FISCAL YEAR 2017-18

THE FIRST FULL YEAR OF SALES TAX.

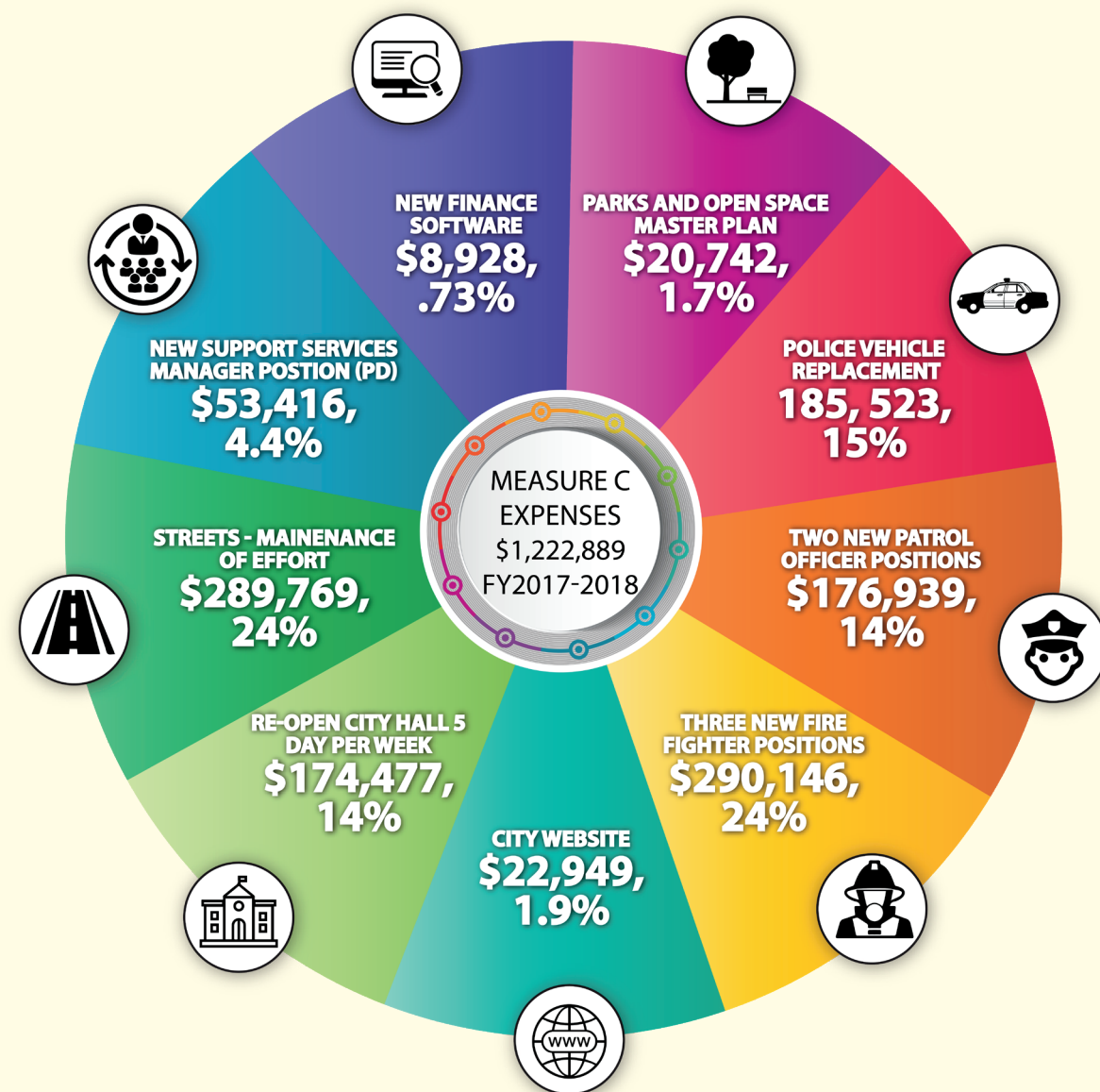
12 MONTHS OF MEASURE C

On June 7, 2016, Marysville voters approved Measure C – a one-percent general sales tax to preserve and enhance City services. The revenues started flowing into the City's General Fund on October 1, 2016.

VOTER APPROVED MEASURE C BALLOT LANGUAGE

Shall the City of Marysville enact a 1% sales tax (Transactions and Use Tax) for general municipal purposes, such as fire safety, police protection and emergency response services, traffic safety, streets and sidewalks repair, park improvements and maintenance, reducing debt and rebuilding financial reserves, with the following restrictions? This tax shall expire after ten years, on October 31, 2026. Annually, the City shall publish a report of how much tax revenue was received and how that money was used.

Fiscal Year 2017-18 was the first full-year that the City received 12-months of the Measure C sales tax. As highlighted in the pie chart, the City generated \$2,674,433 and expended \$1,222,889. The remaining balance of \$1,451,544 was used to strengthen the City's General Fund reserves and cash flow.



POLICE DEPARTMENT

In year two of Measure C, the City continued to fund two Patrol Officer positions, which enabled the Department to launch the Community Partnership Initiative (CPI) allowing more officers to be assigned to specific geographic locations within the City and partner with City neighborhoods and community members. In addition, an increased number of Patrol Officers resulted in more calls for service being handled quickly and efficiently, as well as greater responsiveness to community needs.

Measure C also funded a new Support Services Manager position in the Police Department. This position oversees Dispatch, Records, Evidence, Animal Care Services and Information Technology.

During this Fiscal Year, Measure C also funded replacement of nearly all the Police Department's vehicle fleet, including replacing 2003-2006 Crown Victorians with 19 Ford Explorers.

I'm very proud to see how the community stepped up to support this measure and bring the ability for the city to be able to provide our essential services we so desperately needed.
– Vice-Mayor Bruce Buttacavoli



FIRE DEPARTMENT

In Fiscal Year 2017-18, Measure C continued to fund three firefighter positions – a Captain, Engineer and Firefighter – allowing for three fire fighters per fire truck per shift. In addition, the three Measure C funded fire fighters are responsible for addressing the following critical Department needs:

- Tracking and purchasing protective equipment and uniforms;
- Monitoring and scheduling consistent and timely apparatus repairs;
- Integrating timely information technology upgrades;
- Managing State mandated Emergency Medical Service policies and training;
- Monitoring disease outbreaks and preparing a response (e.g., Coronavirus);
- Managing regional hazardous material training; and
- Monitoring and managing the Department's communications technology.

Thank you, Marysville citizens for your vote of confidence! Because of you, Measure C revenues continue to provide the spark plug necessary for improved public safety and sustainable city infrastructures.
– Councilmember Bill Simmons



It is clear, thanks to our voters agreeing to tax themselves, we have been able to restore public service to appropriate levels. Now and looking forward, we will be smart and business savvy in our commitment to building our new future. We will position ourselves squarely in the mainstream of what makes for profitable investments and imaginative, successful communities everywhere. We will capitalize on our compact size to become a truly inter-connected, walkable community, missing no opportunity to find room for mixed-used development, that promotes a live-work environment.
– Mayor Ricky Samayoa