



PRESS RELEASE

71st Annual Marysville Christmas Parade

For Immediate Release: November 7, 2022

"Christmastime in Santa's Workshop"

MARYSVILLE CHRISTMAS PARADE TO SPREAD HOLIDAY CHEER FOR 71ST YEAR

A long-standing holiday tradition, the 71st annual Marysville Christmas Parade will return to the streets of downtown Marysville on Saturday, December 3rd at 5:00 p.m.

Presented by the City of Marysville, the theme of the 2022 Marysville Christmas parade is "Christmastime in Santa's Workshop" and will begin at 6th & D Streets heading south to 2nd & D Streets, then turn eastbound on 2nd Street, then turn northbound onto C Street and ending at 5th & C Streets.

Parade applications are available at: www.marysville.ca.us. Entry fees are \$25 for non-profit organizations and \$50 for commercial businesses and organizations that don't possess an active IRS non-profit status.

Santa will greet parade-goers from the Marysville Fire engine and his elves will pass out candy canes along the parade route to children attending the parade. Following the parade, Santa will meet with children at the park at 3rd & D Streets to find out if they've been naughty or nice while posing for pictures.


Returning this year, the Marysville Business Alliance welcomes shoppers to their annual holiday shopping event, featuring music and fun in historic downtown Marysville. The fun begins at 10 a.m. on Saturday December 3rd and will continue through 8:00 p.m.

The weekend's events include:

FRIDAY, DECEMBER 2ND

5:00 – 5:30 p.m.: Annual Lighting of the Marysville Christmas Tree by Adventist Health Rideout President: Chris Champlin (Park at 3rd & D Streets); Tree lighting will be streamed live on Facebook by Yuba-Sutter Live.

5:00 – 5:30 p.m.: Caroling, sing-along, music, light show, snow, etc. (co-sponsored by the City of Marysville and the Marysville Business Alliance) continued...



5:30 p.m.: Santa arrives for photo ops and to greet kids at the 3rd & D St. park (sponsored by the Marysville Business Alliance)

6:00 p.m.: Christmas Movie in the Park: Polar Express (sponsored by Yuba Water Agency and presented by the Marysville Business Alliance.

SATURDAY, DECEMBER 3RD

8:00 a.m.: Street Closures begin in downtown Marysville

10:00 a.m.: Marysville Downtown Shopping Event begins

3:00 p.m.: Children's Craft Activity in the Park at 3rd & D Street

5:00 p.m.: 71st Annual Marysville Christmas Parade begins

Following the Parade: Photo Op with Santa at the Park at 3rd & D Street

Sponsorship opportunities to support the Marysville Christmas Parade are currently available with a closing date of November 15th.

For more information, call Sapphire Group at (530) 763-5402 or email: marysvillechristmasparade@gmail.com.

Happy Holidays!!!

