

MARYSVILLE CHINESE COMMUNITY

EEI GRANT
TOWN HALL MEETING

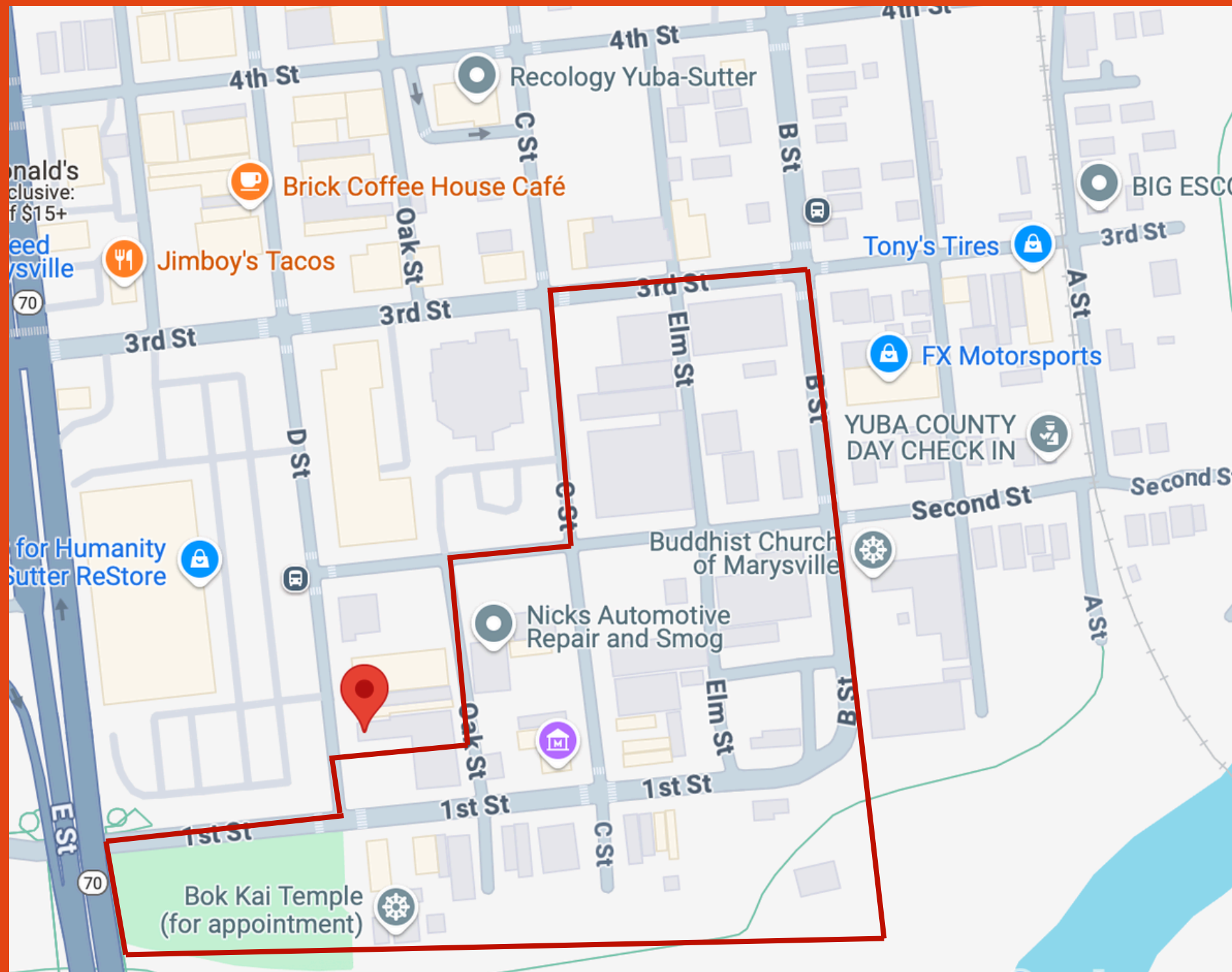


Background



- SACOG Grant: \$350K to Marysville Chinese Community
- Stakeholder Meeting #1:
 - determined Marysville's Chinatown Footprint
 - discussed attributes and characteristics to pay homage to the Chinese history in Marysville
 - reviewed options for hardscaping, landscaping, and transportation improvements

Defining the Footprint



Street Enhancements



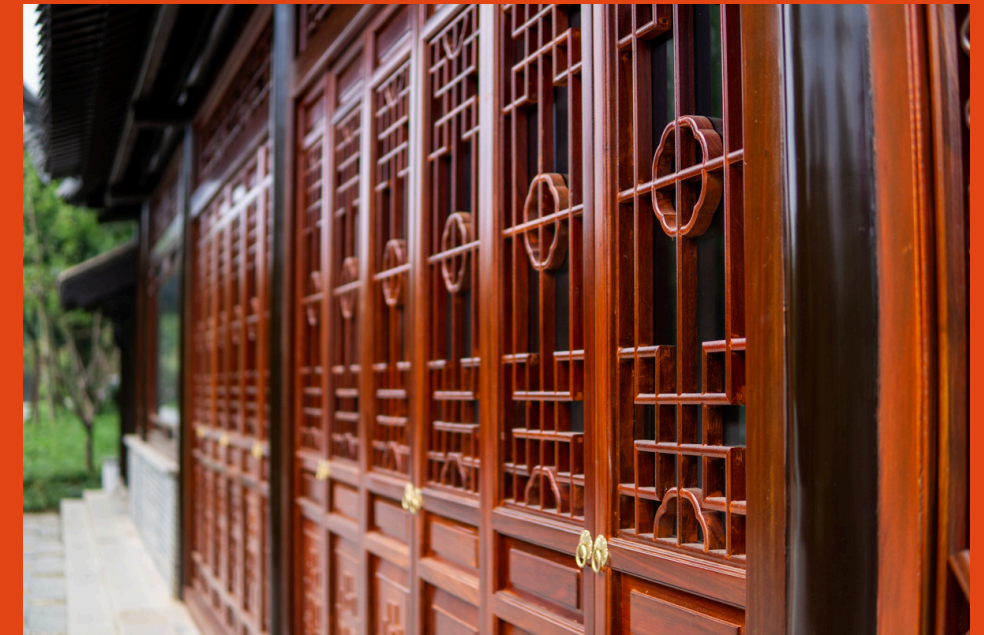
Greenscaping

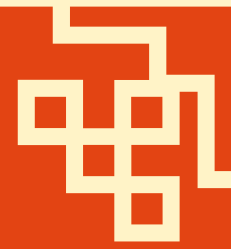
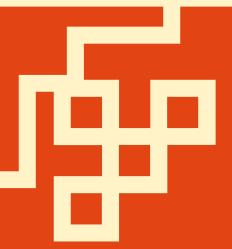


Design Elements



Design Elements

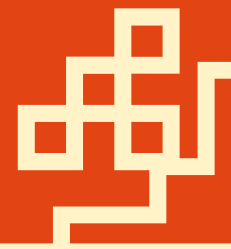
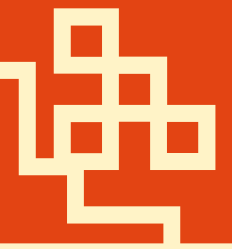




Planning

This grant is to plan what we want Chinatown to look like, including architecture, green spaces, hard spaces, transportation, way finding and Chinese attributes.

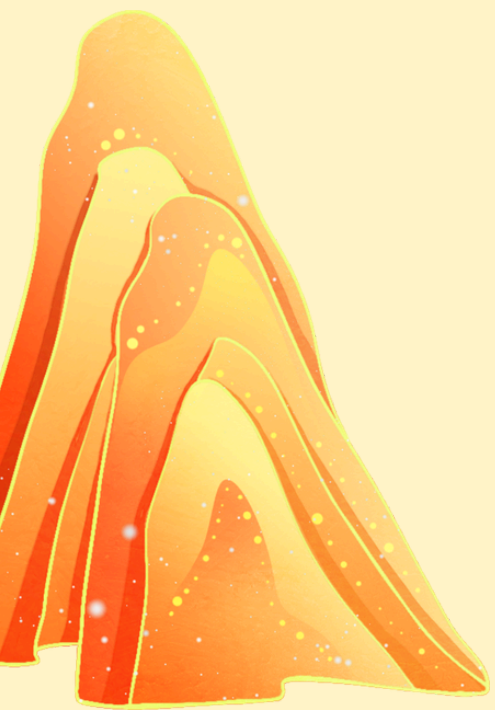
At the end of the grant funding period the Marysville Chinese Community has been granted a small amount to implement a pilot project.



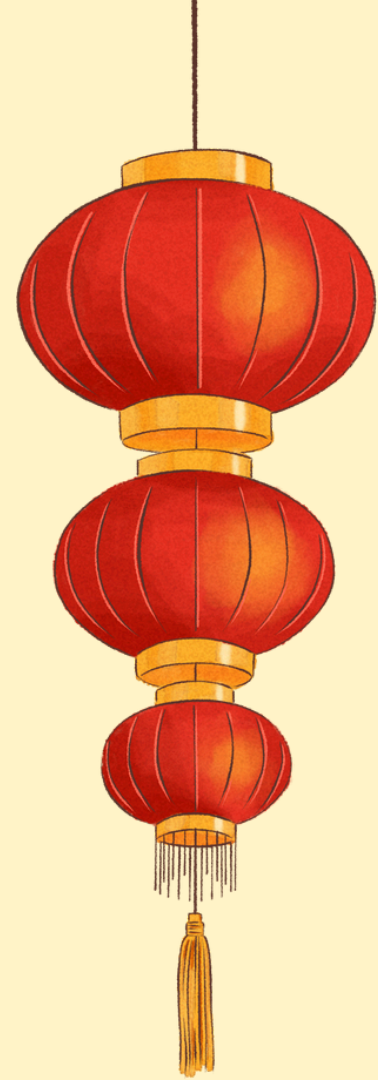
2025 - 2026 Bok Kai Survey Analysis

Created QR Codes that linked to a survey

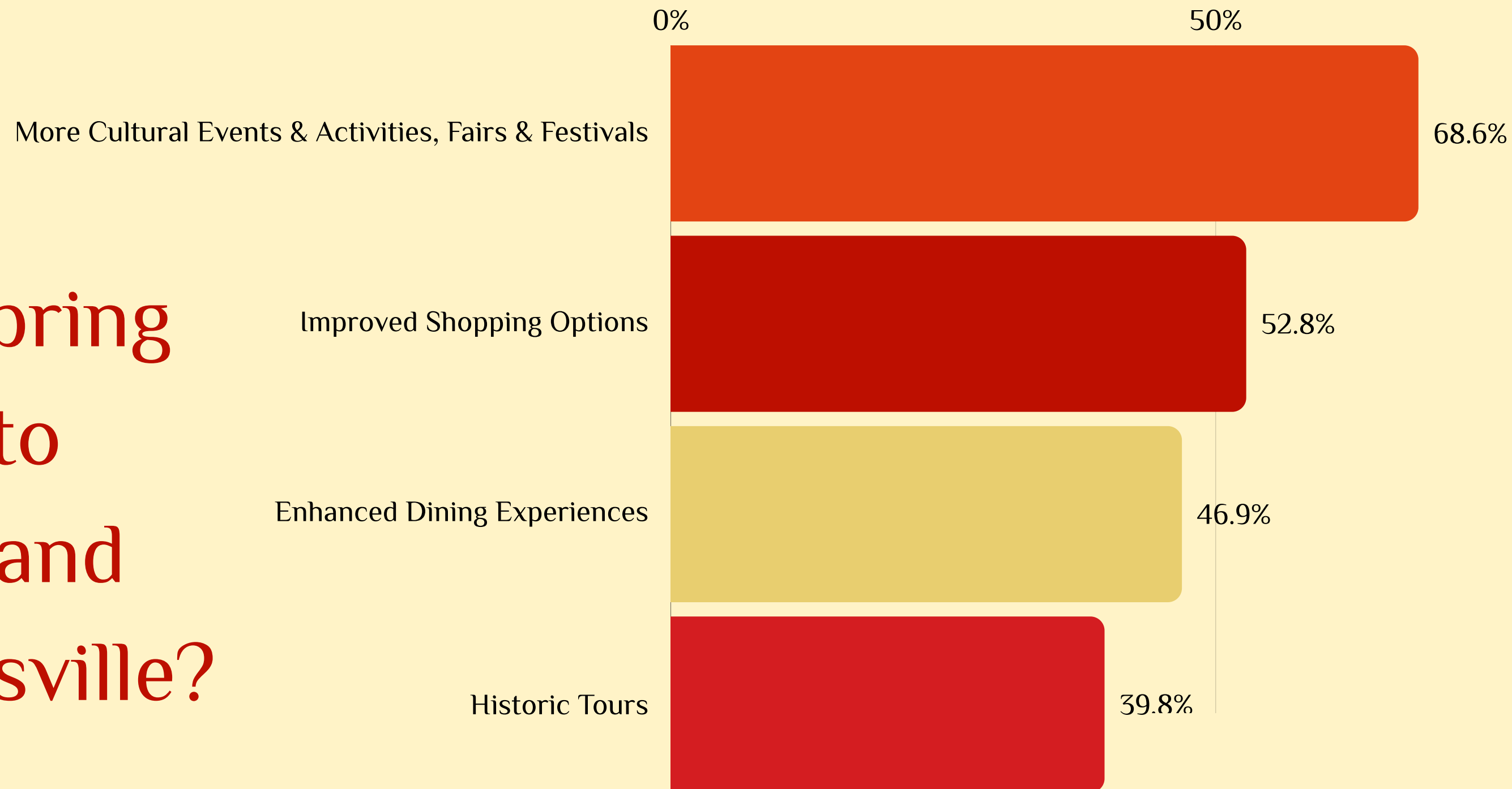
- QR Codes appeared on posters, table cards at the Bok Kai Hostess Reception.
- Blue Zones set up a booth at the 2025 Bok Kai Parade to collect results.
- We had people surveying parade goers before the parade to collect their feedback.

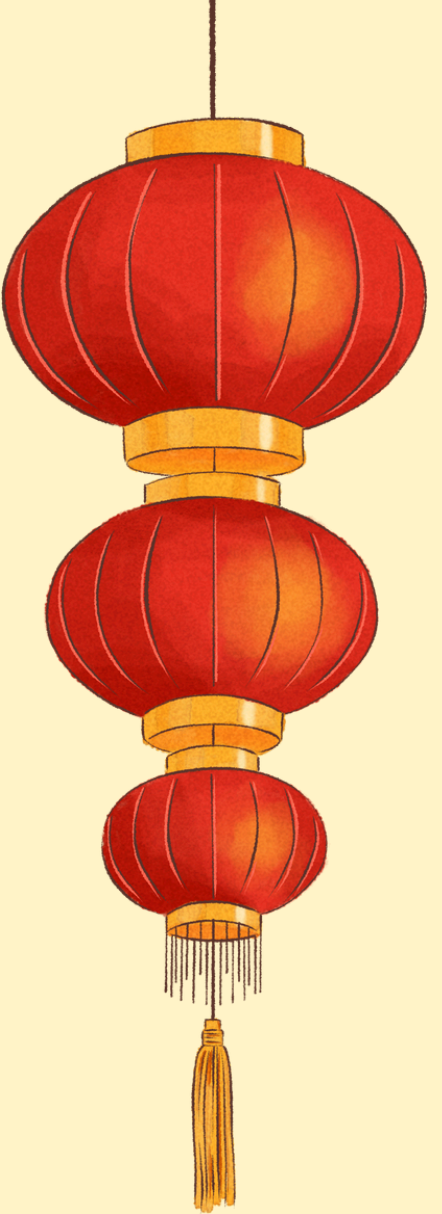


Survey Results



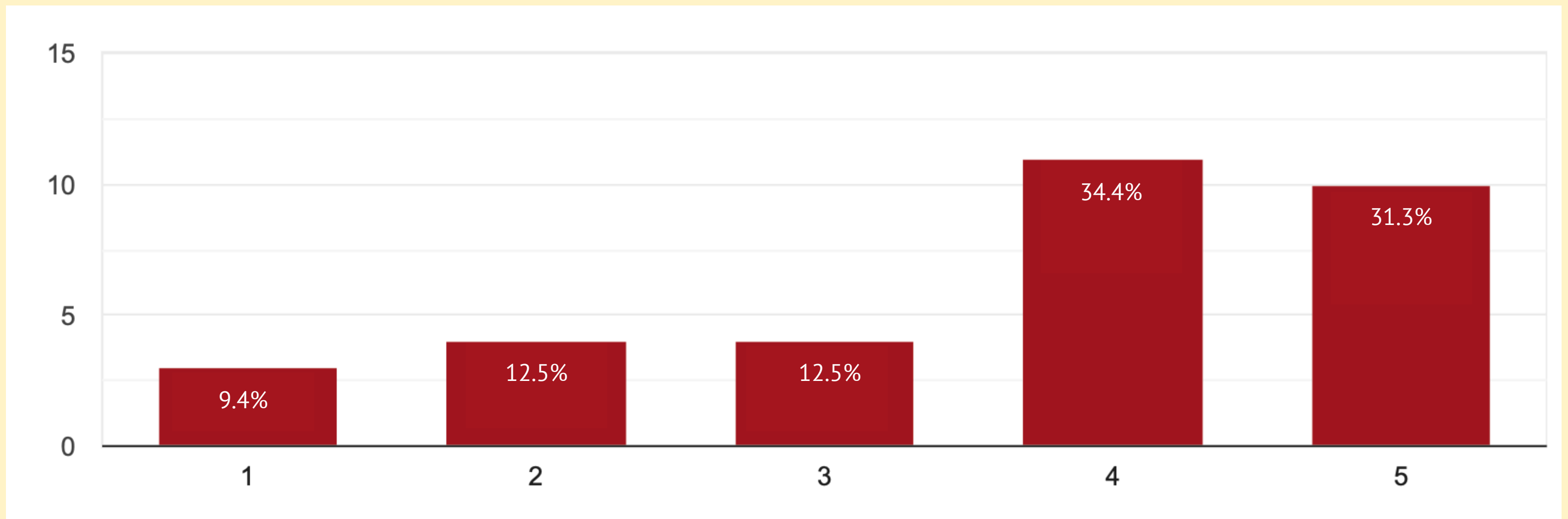
What would bring
you back to
Chinatown and
Historic Marysville?





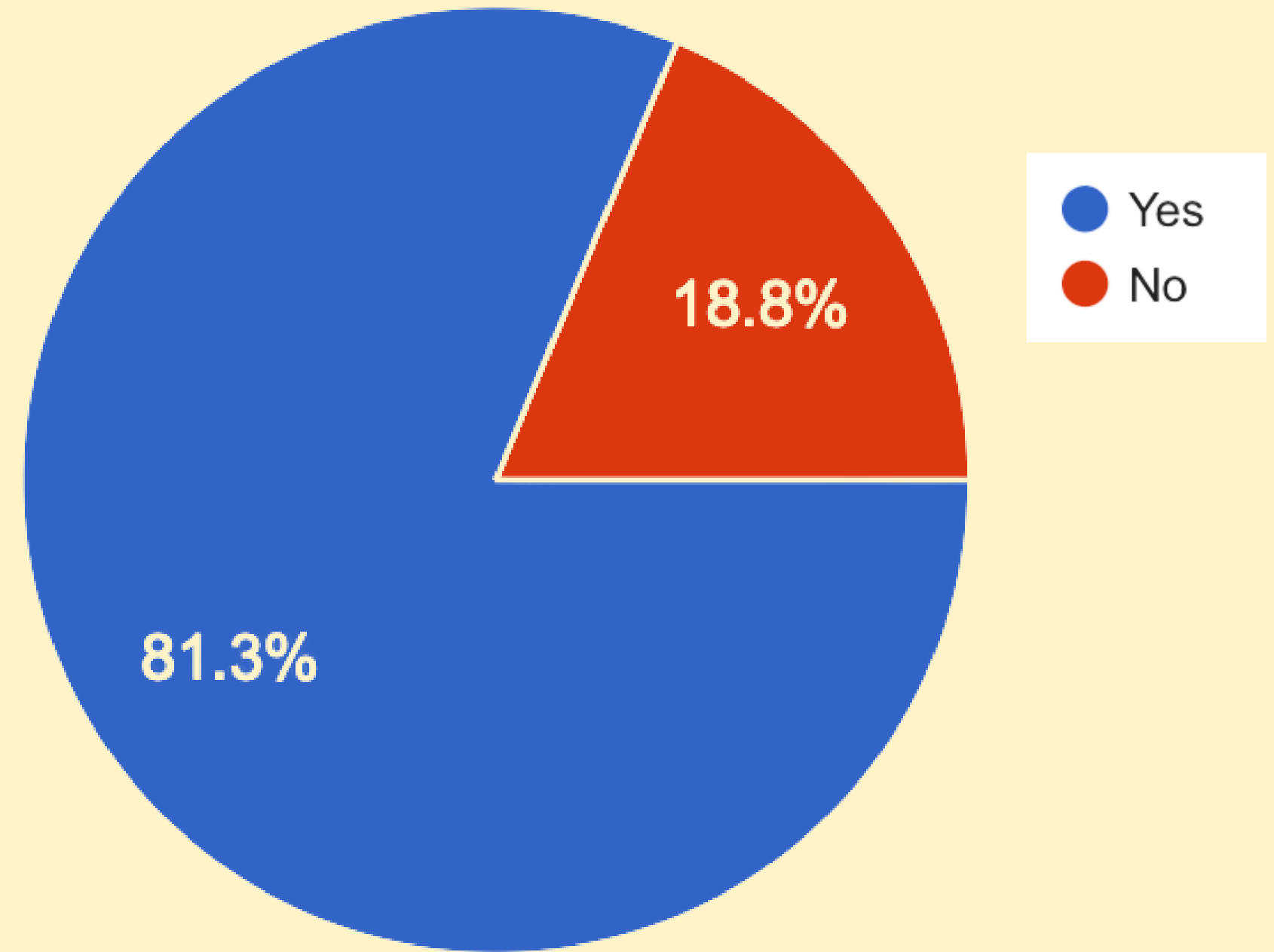
Survey Results

On a scale of 1-5, how would you rate the overall attractiveness of Marysville's Chinatown?
(1 being poor and 5 being excellent)



Survey Results

Have you visited
the Bok Kai
Temple?



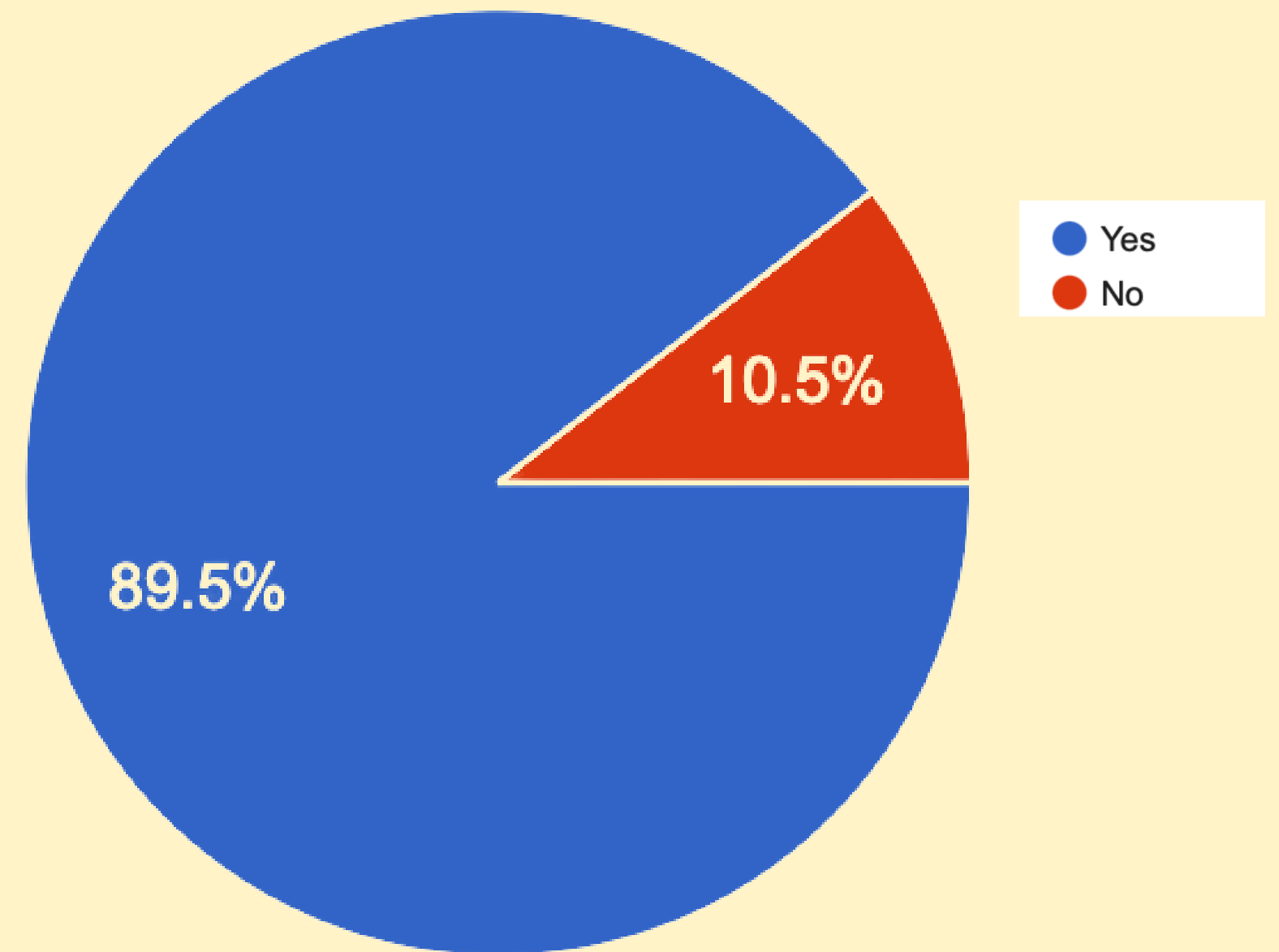
What would encourage you to visit the Bok Kai Temple?

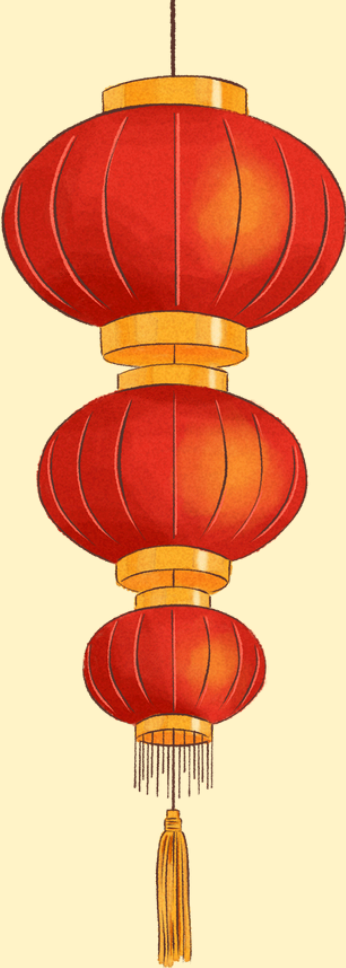
- Better explanation of Chinese customs
- More attractions in Chinatown
- Improved public information about the temple



Survey Results

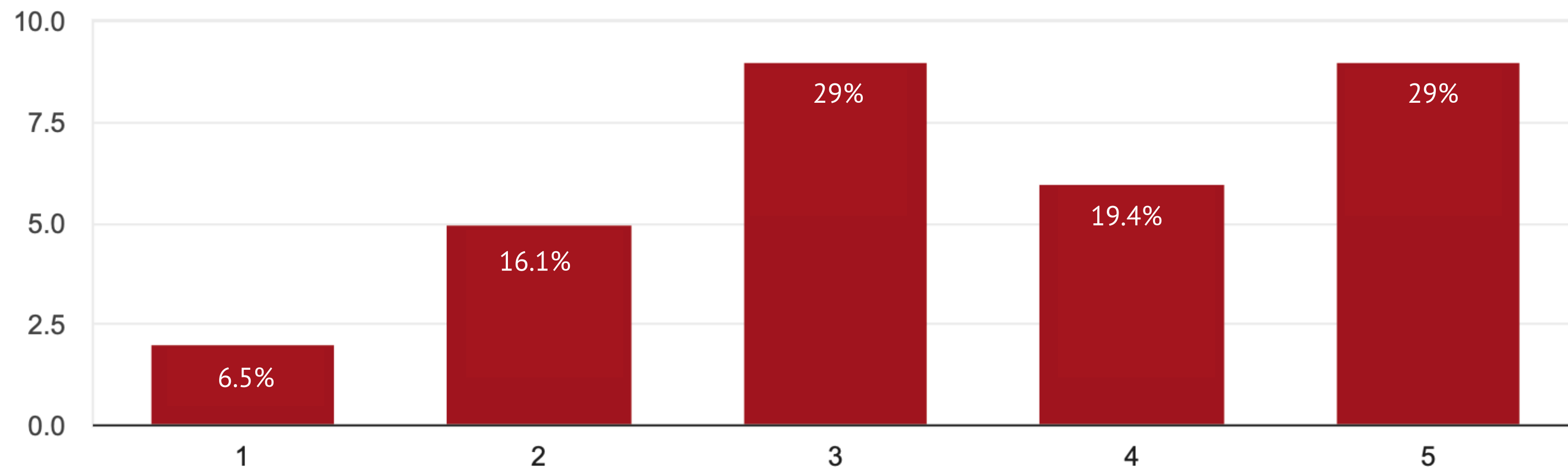
Should there be
street signs in both
English and
Chinese in
Chinatown?

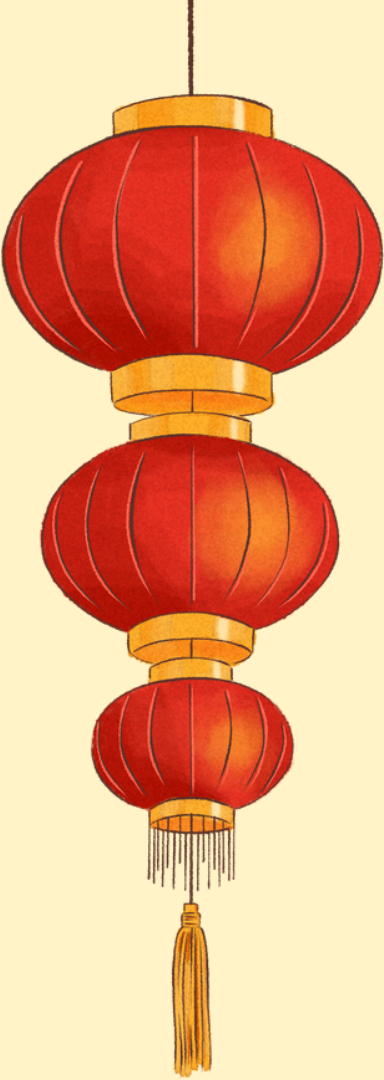




Survey Results

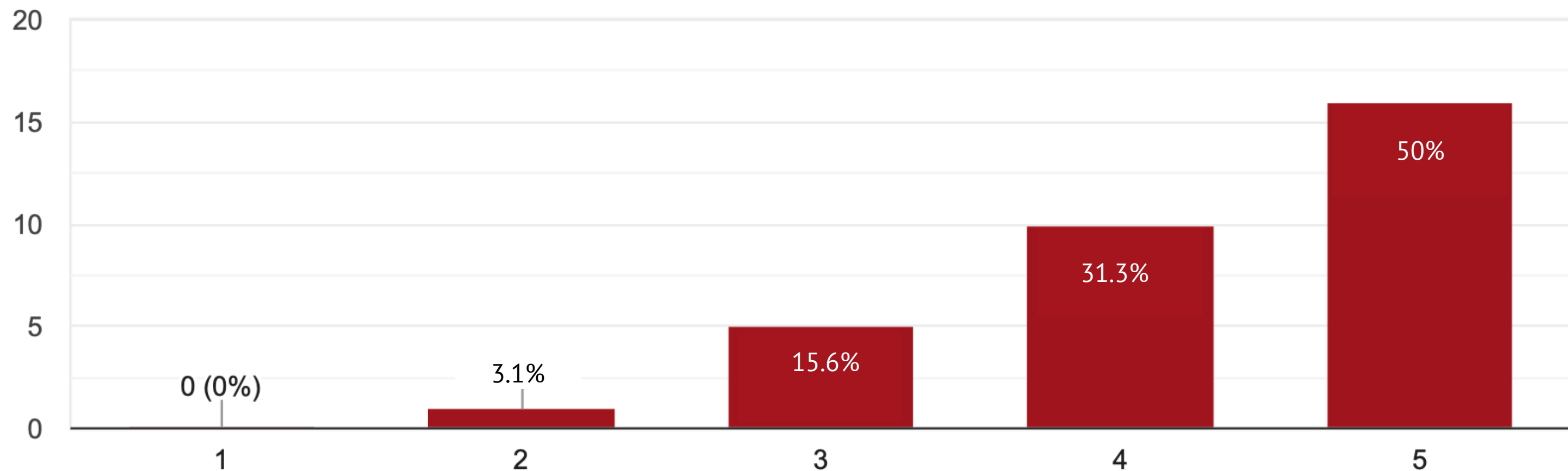
On a scale of 1-5, how would you rate the signage
& way finding in Marysville's Chinatown?
(1 being poor and 5 being excellent)





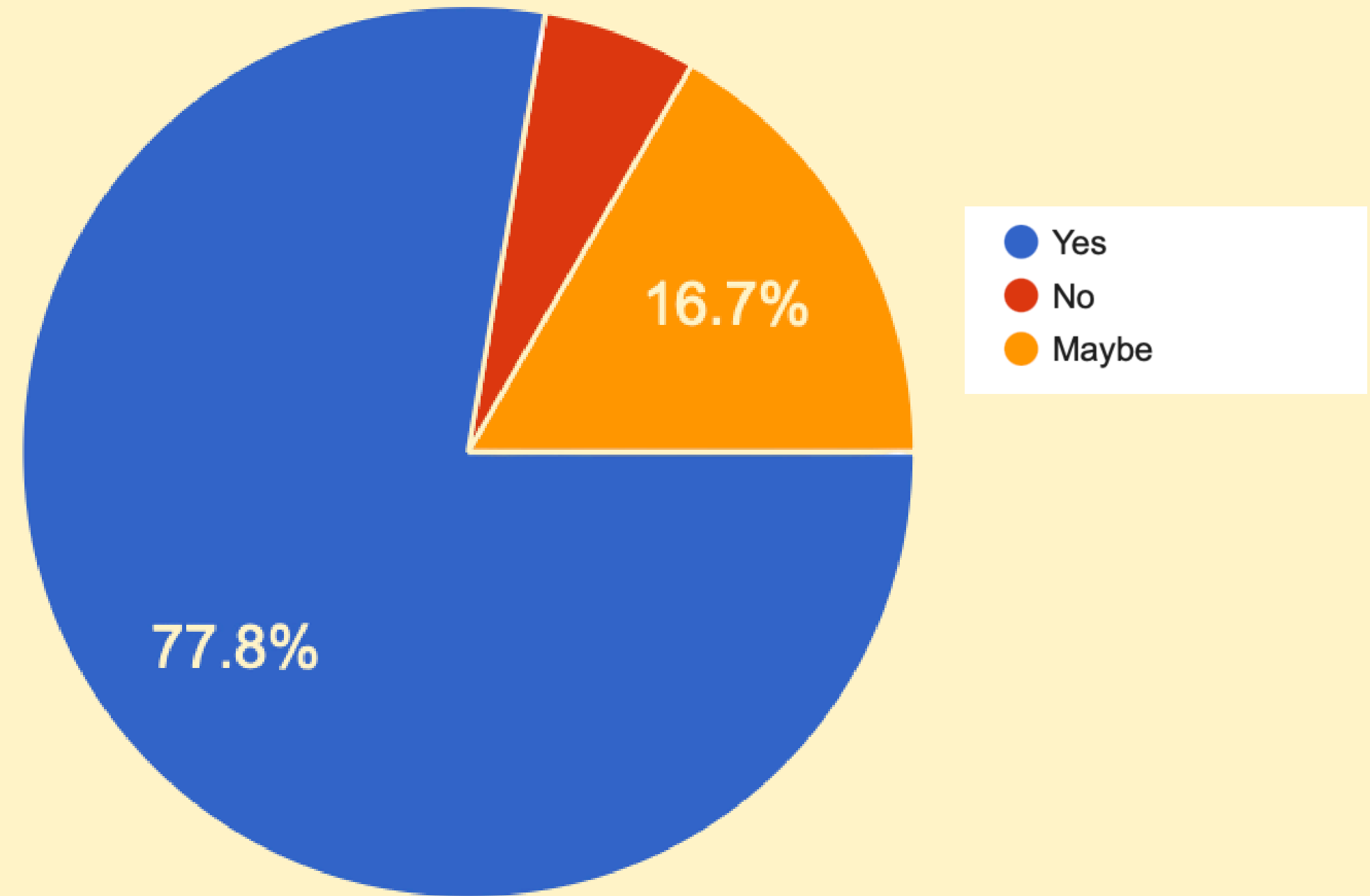
Survey Results

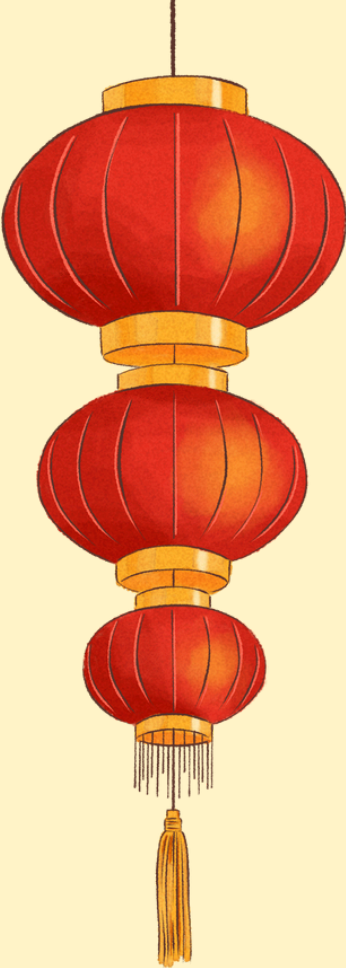
On a scale of 1-5, how would you rate the walkability of Marysville's Chinatown?
(1 being poor and 5 being excellent)



Survey Results

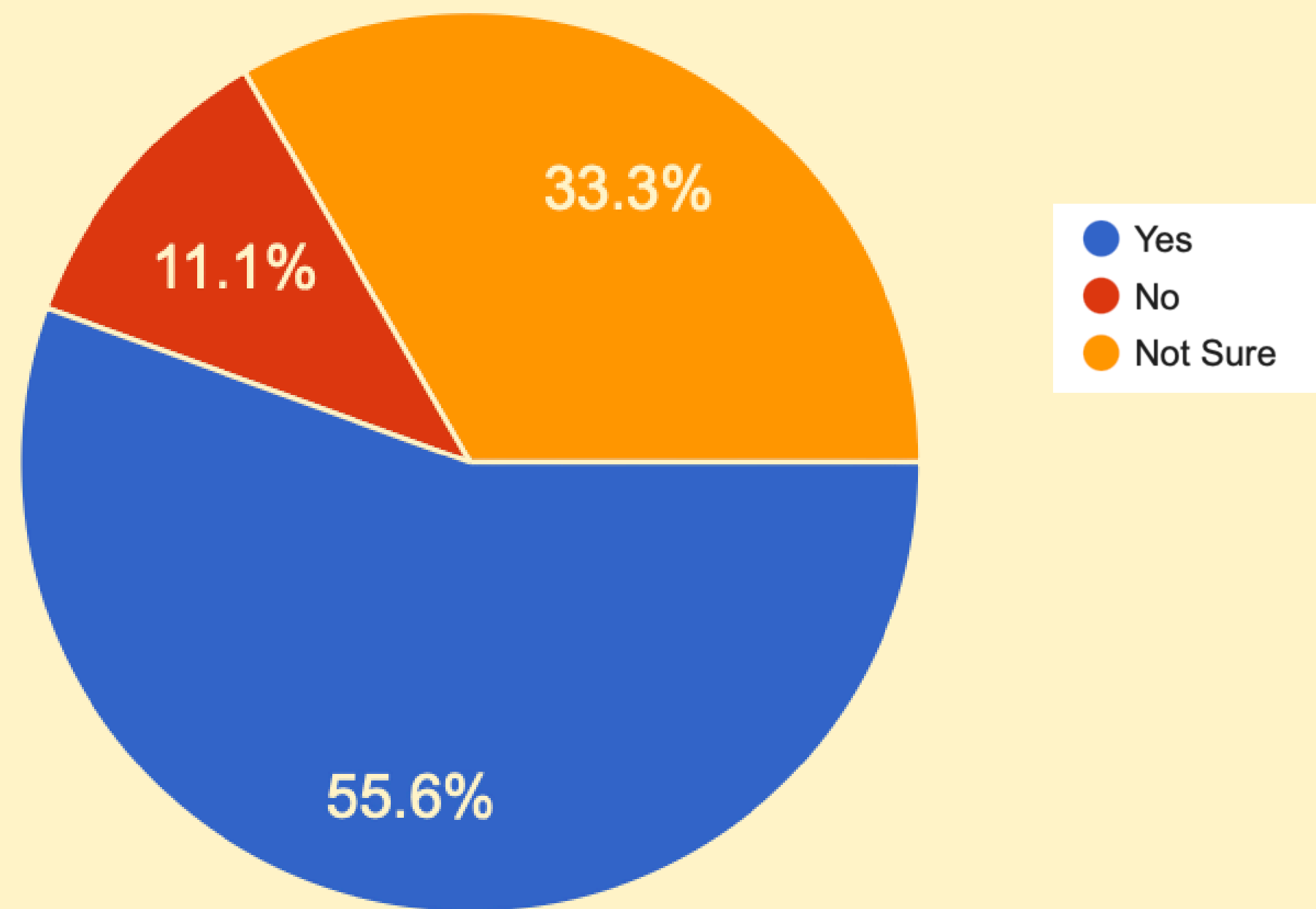
If the streets of Chinatown were closed during the weekend for events like a farmer's market, would you attend?





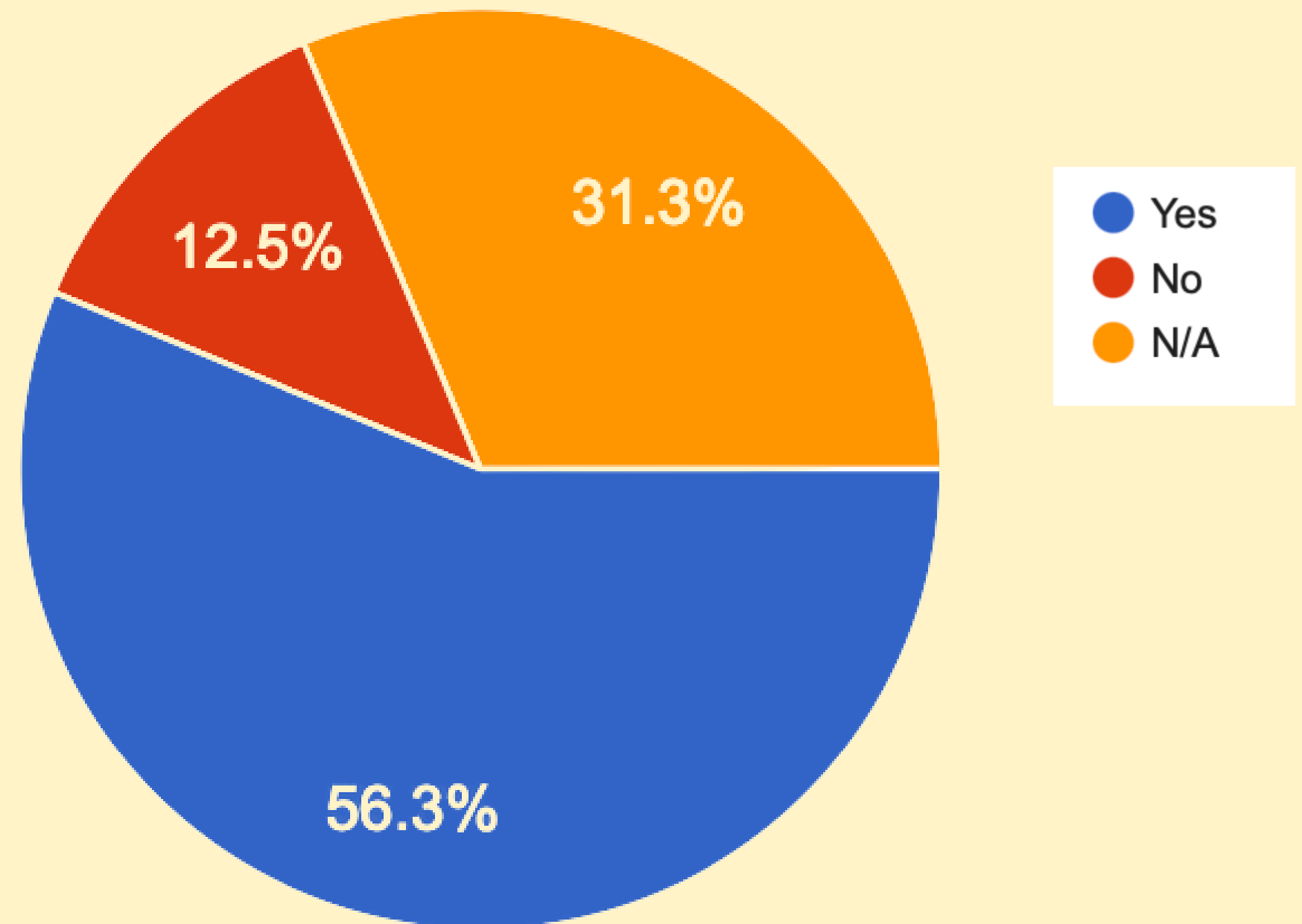
Survey Results

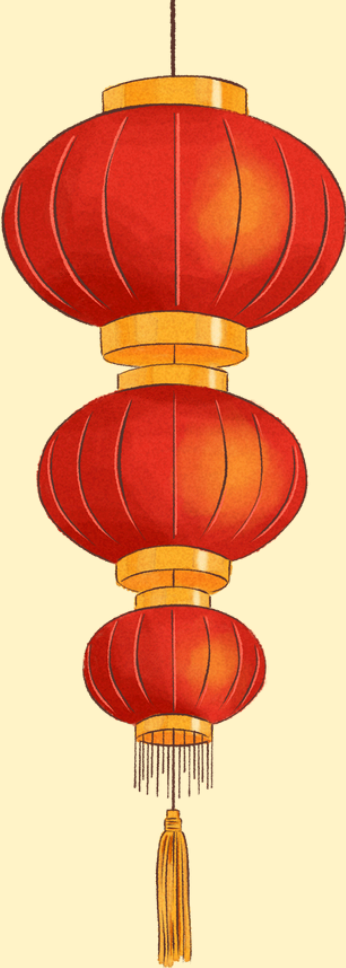
Do you think the
roads in Chinatown
need improved?



Survey Results

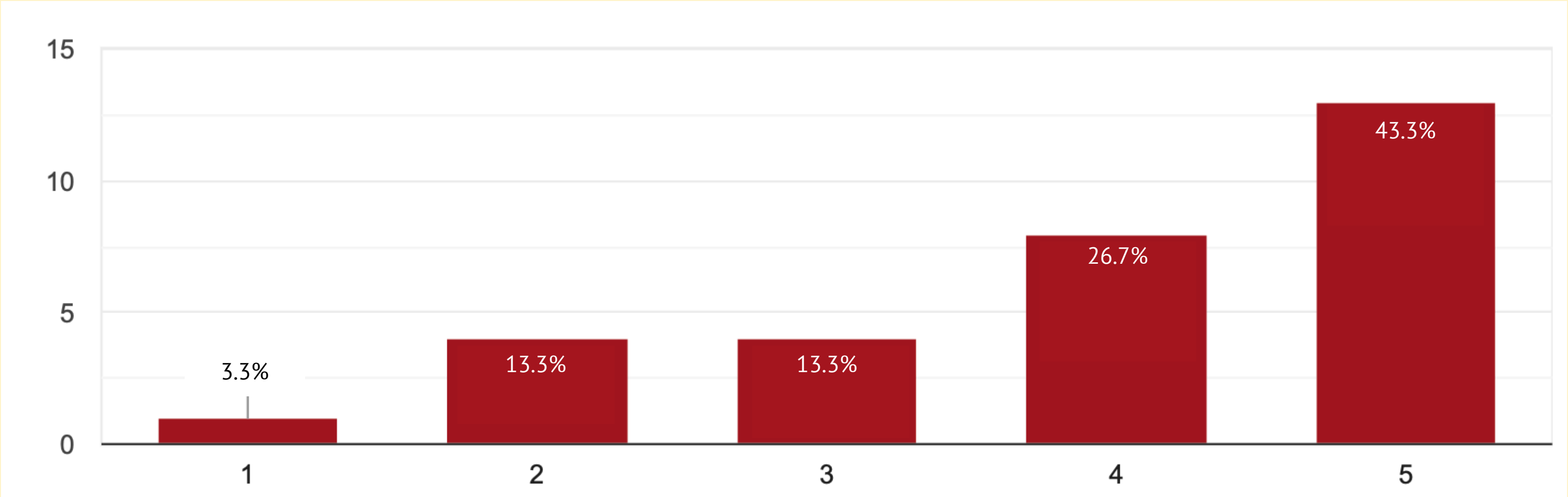
If you have walked
Chinatown, do you
think the sidewalks
need improved?



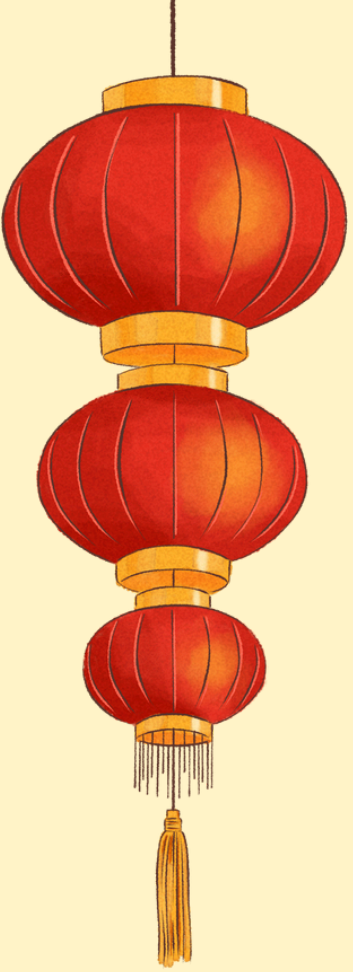


Survey Results

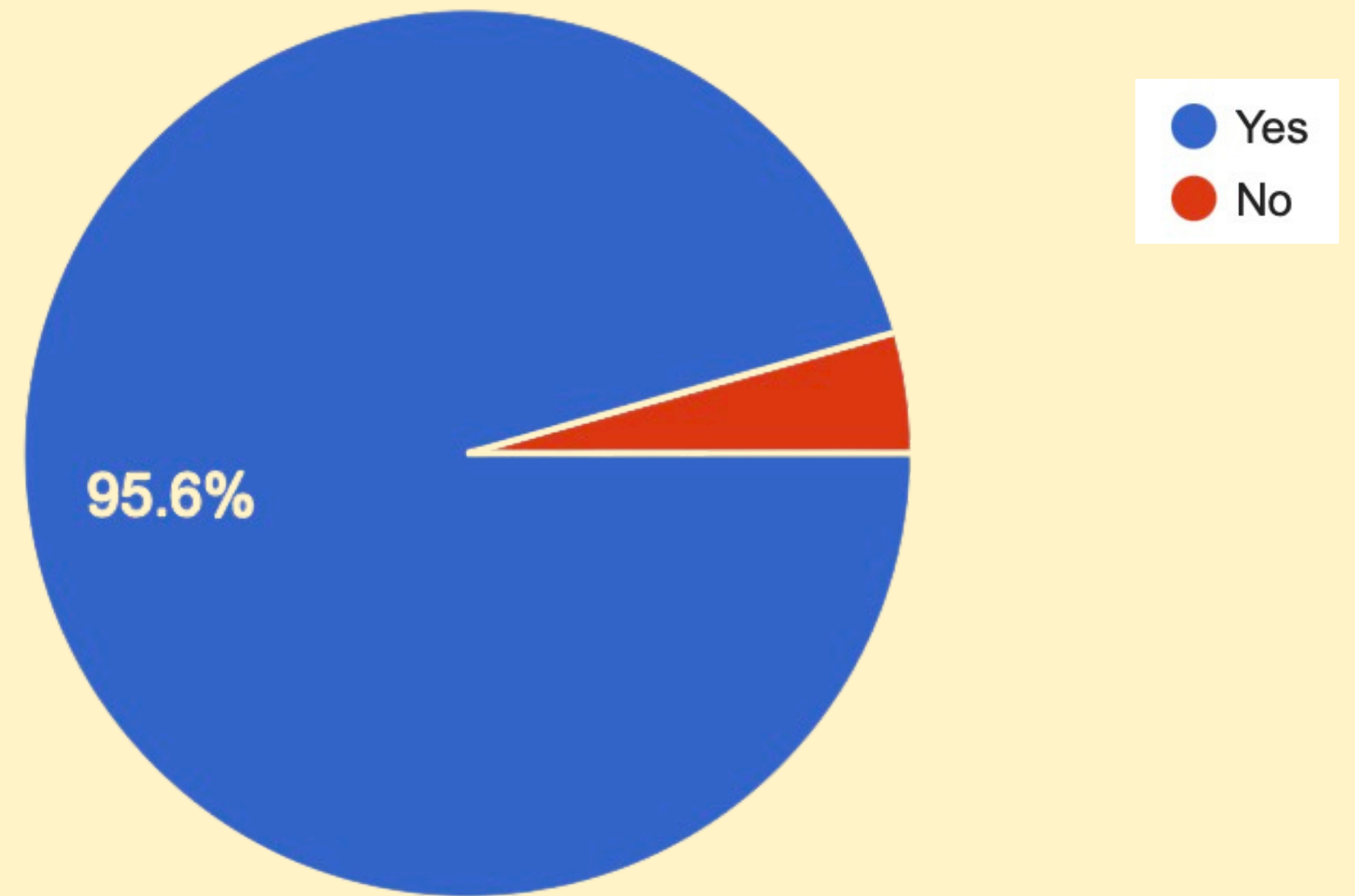
On a scale of 1-5, how would you rate the overall parking availability around Marysville's Chinatown?
(1 being poor and 5 being excellent)



Survey Results

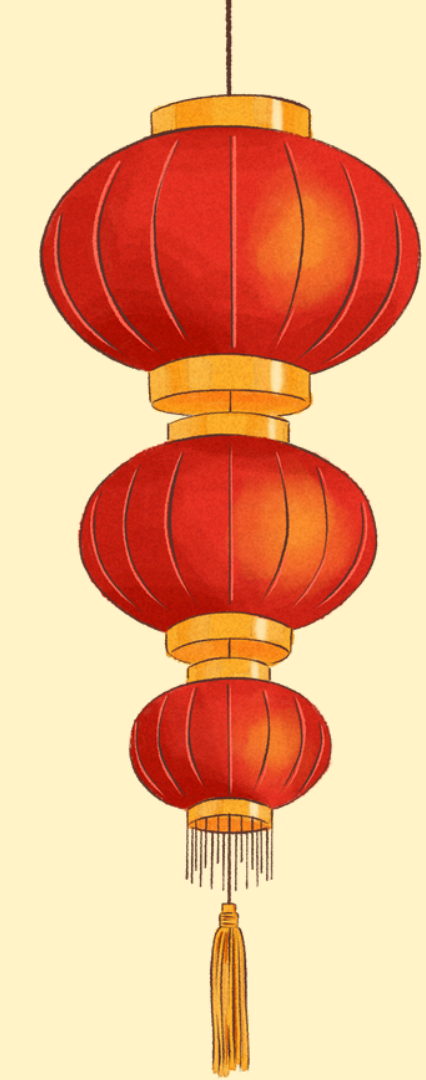


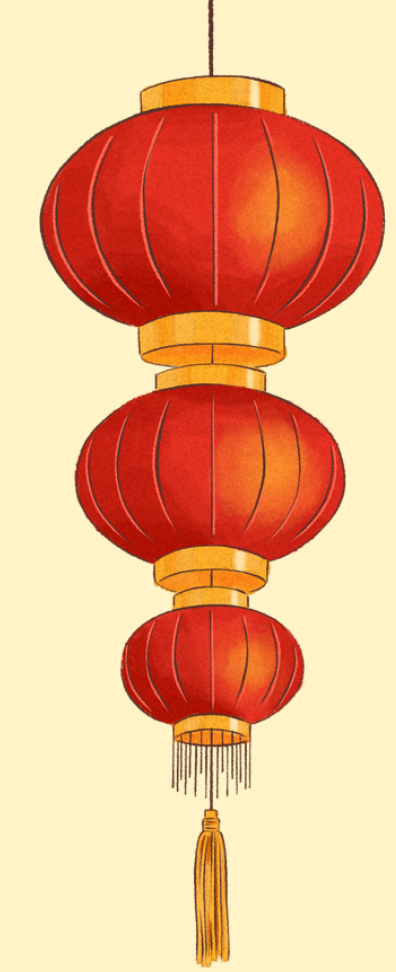
Would you like to see
a Chinese-style arch
constructed in
Chinatown?



Survey Results

Do you consider
Plaza Park a part of
Chinatown?





Survey Results

Top 3 Plaza Park Improvements

1. Chinese-inspired green spaces (60.9%)
2. Benches & Tables (55.4%)
3. Water Feature for Children & Families (52.2%)

Park Concept

PLAZA PARK – MARYSVILLE

A CHINESE INSPIRED COMMUNITY PARK
HONORING HERITAGE, NATURE & COMMUNITY

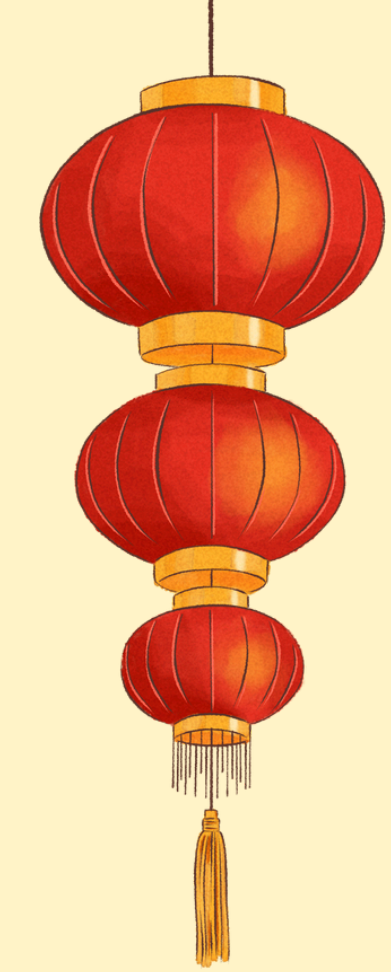
SPLASH PAD
Koi fish water feature
for children to enjoy

RESTROOM
Building with

CONNECTION TO THE LEVEE
Bike path connection from the
levee to the south into the park

PARK FEATURES

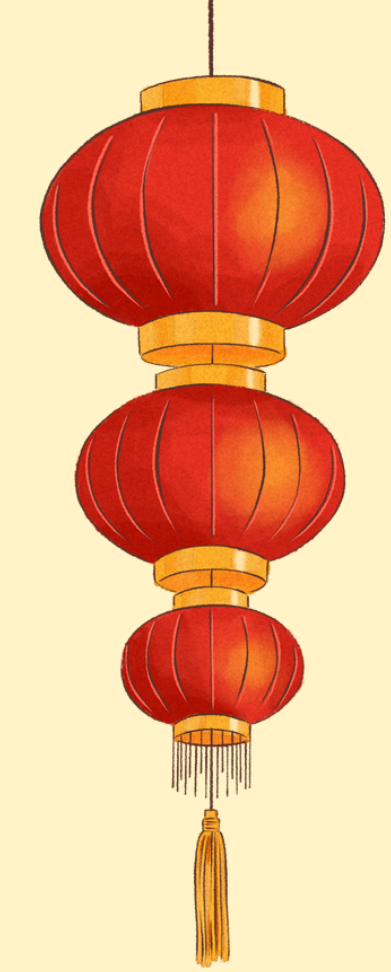




Input from Stakeholder Meetings

Top Five Public Space Improvements

1. Lanterns strung over streets/lighting
2. Improve Plaza Park to increase usability by adding seating and park features, adding safety and privacy features
3. Arch/Gateway
4. Bilingual street signs
5. Points of historical interest

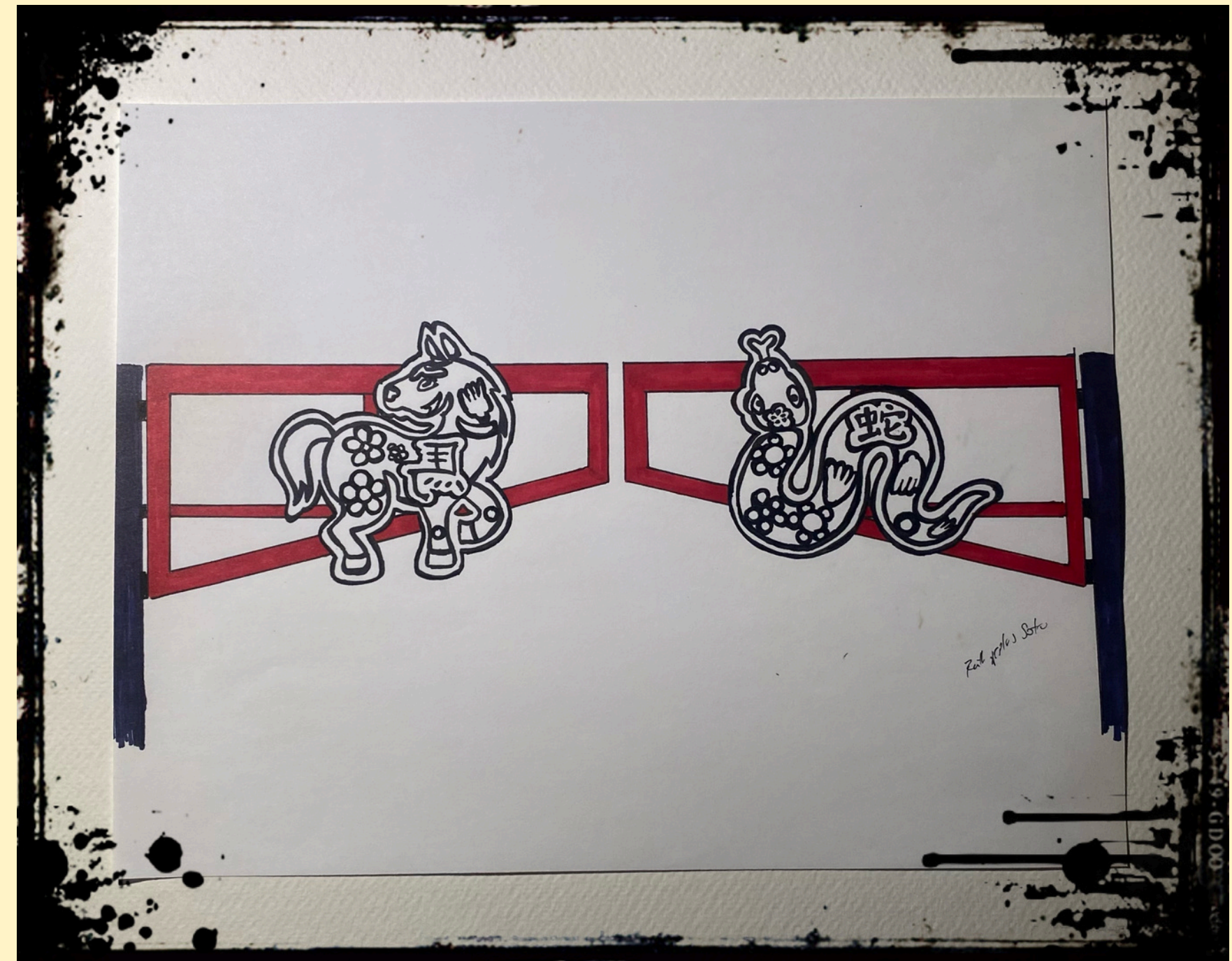
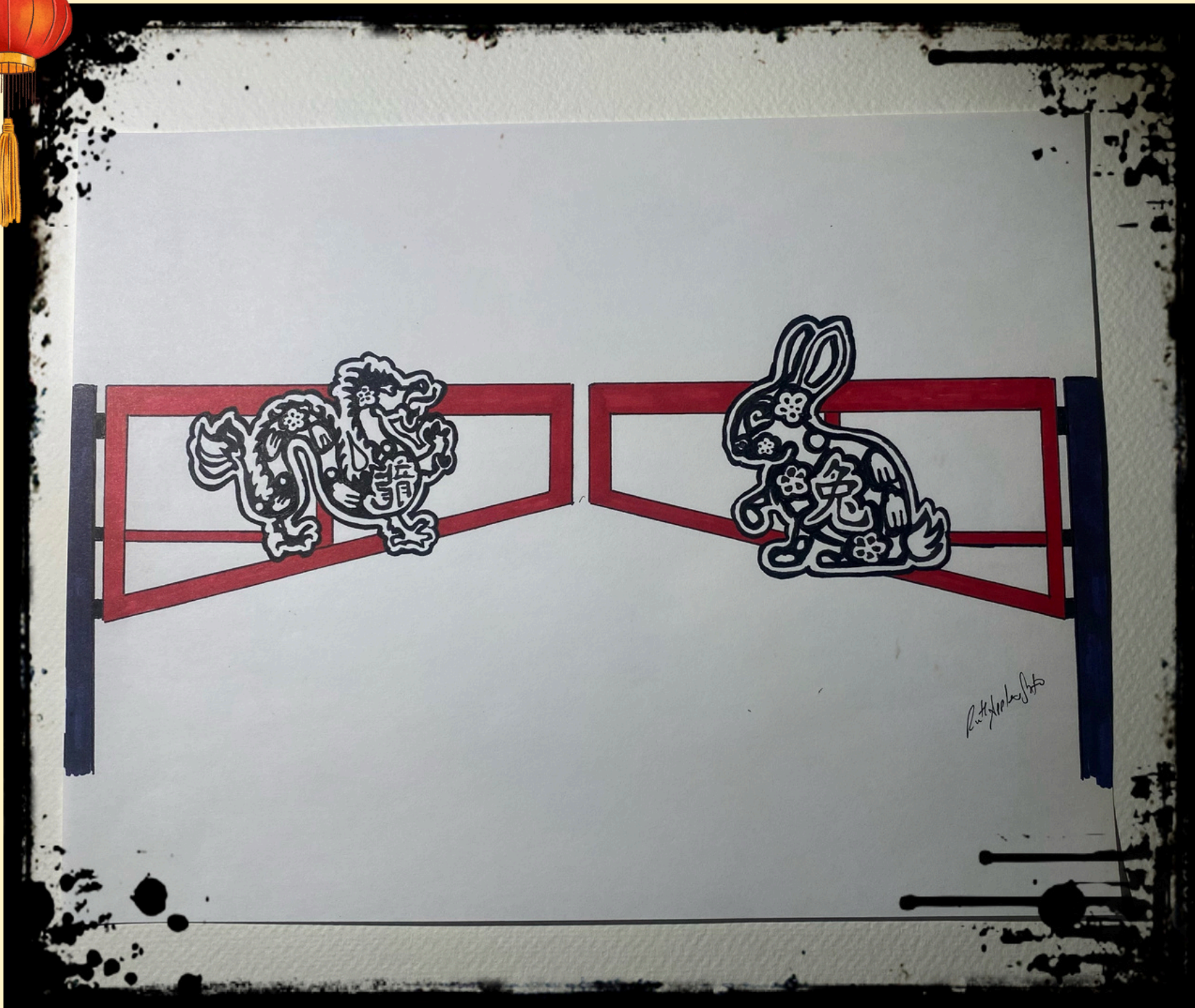


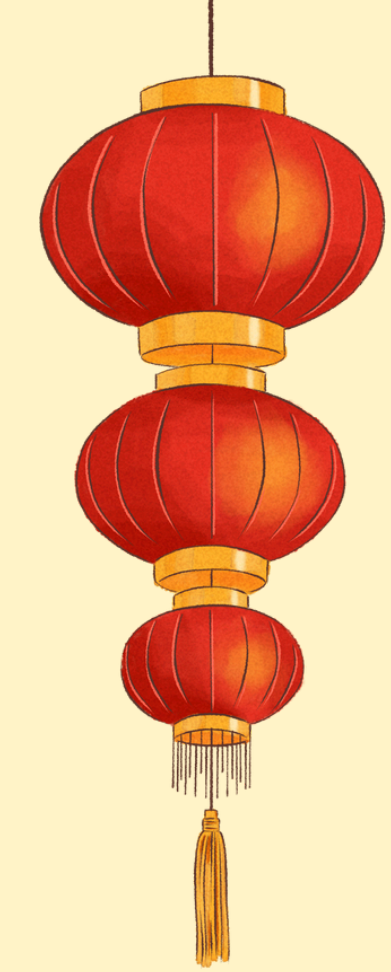
Input from Stakeholder Meetings

Top 3 Safety / Transportation / Walkability

1. Ballards/Gates
2. Walkability Improvements
3. Transportation
 - a. Traffic Calming
 - b. Diagonal Diverters
 - c. Crosswalk Improvements
 - d. Street improvements/resurfacing

Gate Concepts

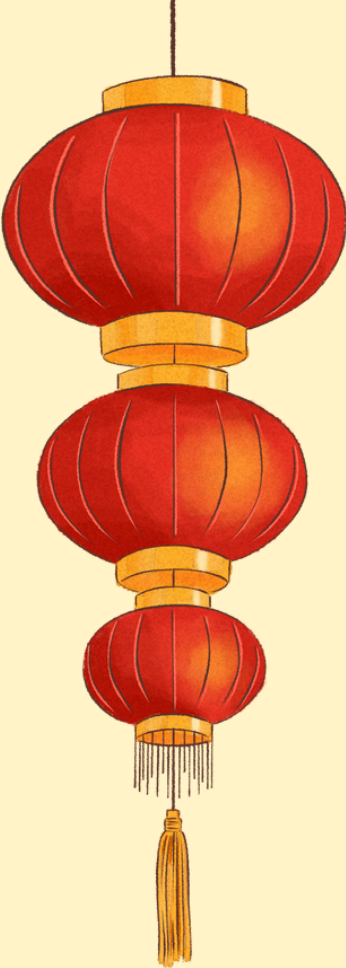




Input from Stakeholder Meetings

Top 3 Tourism Development Recommendations

1. Bok Kai Temple Preservation & Access
2. Placards on buildings honoring Chinatown's history and historical figures w/interactive features
3. Offer Unique Experiences
 - a. Interactive Workshops, Culinary Tours, Cooking Demonstrations and School Tours



TOWN HALL SURVEY



MARYSVILLE CHINESE COMMUNITY

THANK YOU