

FOR THE FIRST TIME IN MORE THAN FIVE YEARS, CITY HALL REOPENS FIVE DAYS PER WEEK!

In January 2017, City Hall reopened five days per week for the first time in more than five years. In order to accomplish this, Measure C funds were used to eliminate furloughs and reinstitute a regular 40-hour work week for City Hall employees.

Since July 1, 2010 (almost seven years), City Hall shut down its non-essential services every Friday and for lunch hours every weekday resulting in a 15% reduction in staff time, salaries, and city services to the community.

Measure C returned Public Works, Community Development, the City Clerk's Office and Finance and Administration Departments to full-time service hours - a 20% increase in City Hall Operations. In addition, it enabled the community Development Department to provide full-time maintenance to its parks, repair services to its fleet, and respond to other city maintenance issues.



MEASURE C BOLSTERED RESERVES

Compared to past years, Measure C bolstered the City's reserves by approximately 90%. In Fiscal Year 2016-17, approximately 60% of Measure C revenues,

along with careful spending, increased the City's reserves from a paltry \$269,729 (from the prior fiscal year) to more than \$2 Million.



Photo by Chris Kaufman

CRITICAL FINANCE DEPARTMENT SOFTWARE UPDATED

With the onset of Measure C, the City was primed to start making one-time yet critical investments in bringing it up to 21st standards. One of the first one-time investments included upgrading the Finance Department's accounting software enabling better and more efficient management of the City's financial resources.

Prior to upgrading, the City's antiquated software hindered it from operating like a full-service city.

For example, the City's finance software was running on DOS, a Microsoft operating system that has been obsolete for more than 20 years.

The City's new Tyler Encode software integrates personnel management, project accounting, and fixed assets along with accounts payable and receivables to provide a stronger, more robust, and more detailed accounting system making all financial processes throughout City departments run more efficiently.

Please contact the City for more information:

FINANCE DEPARTMENT
CITY OF MARYSVILLE
526 C STREET
MARYSVILLE, CA 95901



MEASURE

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ANNUAL REPORT
FISCAL YEAR 2016-17

THE FIRST YEAR

On June 7, 2016, Marysville voters approved Measure C – a one-percent general sales tax to preserve and enhance City services. The revenues started flowing into the City's General Fund on October 1, 2016. Projected Measure C revenues for nine months of fiscal year 2016-17 were \$1.08 million. In actuality, however, the City generated \$1,500,924.

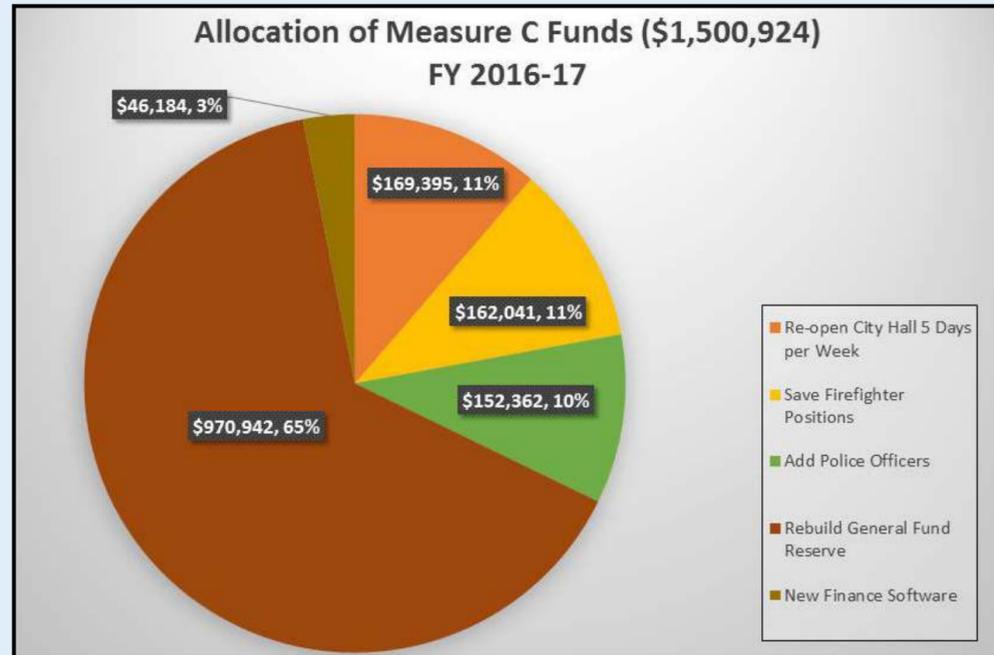
COMMUNITY GOALS FOR MEASURE C:

- Dependable emergency response capacity,
- Improved streets,
- Enjoyable parks and beautiful lake, and
- Responsible rainy day reserves.

"The success of the voter approved Measure C 1% sales tax has been a boon to City services over the past two years. It has enabled the City to hire more police officers, ensure ongoing funding for firefighter positions, keep the doors of City Hall open five days per week, rebuild the City's financial reserves, and enact technology efficiencies in the Finance Department and City Hall leading to greater productivity."

~ Marti Brown, Marysville City Manager

In Fiscal Year 2016-17, Measure C funds were spent on rebuilding general fund reserves, re-opening City Hall five days per week, adding two police officer positions, saving three firefighter positions and updating Finance Department software.



Cover photo by: Sharon Thorpe.

INCREASED POLICE DEPARTMENT RANKS FOR THE FIRST TIME IN A DECADE

In Fiscal Year 2016-17, Marysville funded two new police officer positions—one in Patrol and one in Investigations—with Measure C expanding its ranks for the first time in more than 10 years. The Patrol position covers an overlapping shift to assist during the highest call volumes. The investigation position splits time between the Gang Unit and general detective work depending on the caseload.

By adding these two positions, the Department is able to continue its popular 'Badges and Basketball' and 'Coffee with a Cop' programs.

The passage of Measure C enabled MPD to increase its presence in the community while promoting public safety and, thereby, bolstering the Department's community policing efforts.

~ Chris Sachs, Marysville Chief of Police



FIREFIGHTER POSITIONS SAVED

During the 2016-17 reporting period, Measure C funded 3 firefighter positions in the Fire Department that would have otherwise gone unfunded and therefore been eliminated. The City expended \$132,239 of Measure C funds to save three firefighter positions.

The Staffing for Adequate Fire & Emergency Response grant (SAFER) was scheduled to expire in December 2016. It was only because of Measure C that Marysville was able to maintain three of its nine firefighter positions. Had voters not approved Measure C, Fire Department staffing levels would have been reduced to two firefighters per engine and per shift instead of the three that currently staff it - critical to Department efficiency, especially when responding to emergencies. A three-person engine accomplishes multiple tasks, especially when fighting structure fires and responding to vehicle accidents. In rural areas, staff have the option to split the crew and respond to fires with a water tender. During medical calls, patient care is expanded with three firefighters on scene such as during a cardiac arrest. In addition, fire departments have several apparatus that require regular maintenance and inspections.



"As the Fire Chief, I couldn't imagine having only a two-person engine per shift. Without a third firefighter, we would be operating at a detriment that could present a real public health and safety risk to the citizens of Marysville. Everyday, Marysville benefits from having three emergency responders per 911 call instead of only two."

~ Ron Karlen, Marysville Fire Chief

