

# MEASURE C RENEWAL

Continue funding Police, Fire & Streets  
*without raising taxes.*



In 2016, Marysville voters approved Measure C and raised the local sales tax by one cent. Measure C was to be used to:

- Hire more Police Officers.
- Fire safety and emergency response services.
- Protect neighborhood patrols'.
- Repave and fix potholes, maintain City streets and sidewalks.
- Reduce 911 response times.
- Reduce debt and rebuild financial reserves.

For nearly eight years, the City of Marysville has invested the revenue generated by Measure C back into the community – hiring more Police Officers and increasing neighborhood patrols; ensuring our Fire Department is properly prepared and staffed for emergencies; and beginning to repair our local streets and sidewalks.

By keeping our City safe, clean, and well-maintained, Measure C helps protect our property values and help keep Marysville a special place to live.

**MEASURE C IS SET TO EXPIRE IN 2026**

To protect essential City services, the City of Marysville is considering renewing Measure C on the November 2024 ballot. Renewing Measure C WILL NOT raise Marysville's tax rate – it simply extends the current rate approved by voters.

## RENEWING MEASURE C WILL ALLOW MARYSVILLE TO:

- Maintain Marysville Police Department's neighborhood patrols.
- Continue to provide quick responses to 911 emergencies, fires & EMT services.
- Fix potholes, maintain City streets, sidewalks.



## RENEWING MEASURE C FISCAL ACCOUNTABILITY AND LOCAL CONTROL.

**Measure C will include fiscal accountability requirements, including:**

- Transparent public disclosure of all spending.
- Oversight Committee.
- All funds would stay in Marysville and no funds could be taken away by the State.
- NO increase in Marysville's sales tax rate.



# THE CITY OF MARYSVILLE BEFORE AND AFTER MEASURE C.

Crime is down in Marysville by over 20% since the passage of Measure C.

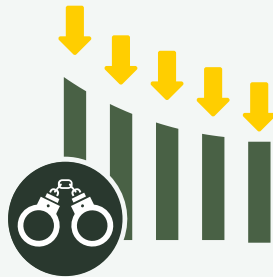


2016 City of Marysville Police Department Staffing 24  
**Current City of Marysville Police Department Staffing 32**



2016 City of Marysville Fire Department Staffing 11  
**Current City of Marysville Fire Department Staffing 15**

In the most recent crime report, year-over-year crime rates in Marysville has decreased by 40.2%.



These crime rates are categorized into two primary groups: violent and property crimes. Year-over-year, violent crime has decreased by 34.8%, while property crime has decreased by 41.9%.

## MARYSVILLE CRIME RATES 2016-2022

Robberies	▼ Down 30%
Assaults	▼ Down 3%
Burglaries	▼ Down 59%
Thefts	▼ Down 60%
Arson	▼ Down 37%

(source: FBI Statistics 2022)

## MARYSVILLE STREET REPAVING, ROAD AND POTHOLE REPAIRS BEFORE AND AFTER MEASURE C.

2015/2016 Expenditures for Street Repaving and Repairs.	\$0
<b>2023/2024 Expenditures for Street Repaving and Repairs.</b>	<b>\$3,572,255</b>
2015/2016 Linear Feet of Road/Street Repair.	0
<b>2023/2024 Linear Feet of Marysville Road Repairs.</b>	<b>21,840 feet</b>

## THE CITY OF MARYSVILLE SALES TAX RATE.

City of Marysville Sales Tax Rate With Measure C.  
**City of Marysville Sales Tax Rate if Renewed.**

1.00%  
**1.00%**

